



### Missouri Gaming Ranks High

According to the Missouri Gaming Commission (MGC), Missouri ranks 9th in the country in total state gaming tax revenue and 9th in consumer spending on commercial casino gaming. The St. Louis/Illinois region is the 8th largest casino market in the U.S. and the Kansas City region is the 12th largest (based on 2017 AGR).

### Economic Impact Since 1994

- \$6.93 billion for educational programs (elementary, secondary and early childhood)
- \$3.2 billion in capital investments in Missouri
- \$927.5 million to all causes supported by admission fees including \$324.2 million for veterans programs

### Casinos – Missouri’s Highest Taxed Industry

Missouri is one of the highest-taxed casino jurisdictions in the country, paying a net effective tax rate of 25.7% off the top, in addition to other business taxes. That effective rate includes a 21% gaming tax (90% goes to the state, 10% to home dock communities), \$2 per patron admission fee paid by casinos (split by the state and the communities), plus reimbursements to the state.

Casino tax revenue is one of Missouri’s top sources of tax revenue. Missouri’s 13 casinos contribute more to the state in gaming tax revenue alone than the corporate income tax paid by all Missouri businesses combined. Casinos also generate many millions more in annual corporate income, property and sales taxes.



### ECONOMIC IMPACT FY 2018



**\$509.3 million**  
Total taxes & fees\* plus reimbursements to MGC  
\* Includes real estate & sales tax



**\$329 million**  
Gaming tax revenue for the School Foundation Formula



**\$314.6 million**  
Wages and tip income

**8,824 employees**



**48%**  
Female



**42%**  
Minority



**\$369.7 million**  
To the state in taxes and admission fees



**\$76.4 million**  
To the host communities in taxes and admission fees



**\$1.7 billion**  
Adjusted Gross Revenue



MISSOURI GAMING ASSOCIATION

The Missouri Gaming Association is the professional organization representing the Missouri casino industry.

[www.missouricasinos.org](http://www.missouricasinos.org)



### CASINO CAPITAL INVESTMENTS

#### Lumière Place Casino & Hotels – St. Louis

Lumière Place celebrated 2018 with the opening of two new restaurants. Cinder House, with James Beard Award-winning Chef, Gerard Craft, opened atop the iconic Four Seasons St. Louis in August. The menu features bold international flavors and a heavy South American influence. A focal point is a 14-foot wood hearth inside the restaurant for grilling meat.

To cap off the year, the 10,000-square-foot Morton’s The Steakhouse opened in December. The Chicago-based restaurant serves fresh seafood and USDA prime-aged steak. Private dining rooms accommodate business meetings, holiday celebrations and more, for 10 to 100 guests.

#### Argosy Casino Hotel & Spa

Capital improvements at Argosy Casino Hotel & Spa included a \$4.8 million remodel project to update hotel rooms and suites, hallways and the lobby. All carpet, drapery and furniture were replaced.



#### Harrah’s North Kansas City

Harrah’s 2018 capital improvements include a new \$4.27 million cafe restaurant called Bite & Bean. A quick stop for coffee, breakfast, lunch and dinner, Bite & Bean serves sandwiches, pizza, salads, burgers and more.

### GAMING REVENUE BENEFITS MISSOURI \$509.2 million FY 2018

**\$329 million** School Foundation Formula

**\$73.6 million** Host Cities

**\$21.9 million** Veterans Commission Trust Fund

**\$17.5 million** MGC Expenses\*

**\$5 million** Access Missouri Financial Assistance Program

**\$4 million** Missouri National Guard Trust Fund

**\$100,000** Compulsive Gamblers Fund

\*Direct Reimbursements to cover Missouri Gaming Commission expenses that are not covered by casino licensing fees and admission fees.

### 2019 OFFICERS

- PRESIDENT**  
Ward Shaw, Ameristar St. Charles
- VICE PRESIDENT**  
Michael Jerlecki, Hollywood Casino St. Louis
- SECRETARY**  
Mike Tamburelli, St. Jo Frontier Casino
- TREASURER**  
Tony Rohrer, Isle of Capri Casino Hotel, Kansas City

## CASINOS SUPPORT LOCAL COMMUNITIES

Missouri casinos contributed \$937,383 in cash and in-kind donations to charitable organizations in 2018, and casino employees volunteered thousands of hours to help community organizations.

### Ameristar Casino Resort Spa St. Charles



Last year, 350 Ameristar St. Charles team members donated more than 1,800 service hours, a 30 percent increase over the previous year. Employees donated 5,000 diapers to **Crisis Nursery** and volunteered at numerous events, including **Santa Dash**

and **American Foundation for Suicide Prevention’s “Out of the Darkness Community Walk.”** Ameristar St. Charles employees were named Missouri Veterans Endeavor’s 2018 Partners of the Year. Over the last three years, employees have donated more than \$24,000 to the organization and served veterans and their families at an annual Thanksgiving feast.

### Argosy Casino Hotel & Spa

Argosy’s 13th Annual Charity Golf Tournament raised \$50,000 for **Miles of Smiles** and **Relay for Life**. The Relay for Life KC North 2018 Campaign raised more than \$30,000 from team member events as well as donation boxes at the casino.

### Lumière Place Casino & Hotels – St. Louis

Members of the Lumière Outreach team packed 6,269 meals at the **St. Louis Area Foodbank**. Throughout the year, employees also prepared and served meals at the **American Cancer Society Hope Lodge - St. Louis**, which offers non-local cancer patients and caregivers a free place to stay during treatment. In addition, team members donated bicycles to **Communities First** and toys, supplies and children’s clothing to **Our Little Haven**.

### Harrah’s North Kansas City

Harrah’s and the **Caesars Foundation** donated more than \$120,000 to charitable organizations last year. Fundraisers included employee dress-up, pajama and jean days to raise awareness of, and drive donations to, local charities, including **Children’s Mercy**.

### Hollywood Casino St. Louis

Hollywood Casino supported more than 250 charities and events last year, including **Ranken Jordan Pediatric Bridge**

**Hospital, St. Louis Children’s Hospital and The Backstoppers.** In-kind and monetary donations exceeded \$120,000, including the casino’s first annual charity golf tournament, which raised approximately \$30,000 for **Relay for Life**. In 2018, the casino added new charity donation boxes on the casino floor. The boxes collect an average of \$200 to \$300 per month.

### River City Casino & Hotel

In 2018, River City team members contributed more than \$100,000 and approximately 800 community service hours to St. Louis communities near the casino. One of the



community service highlights over the past five consecutive years has been completing home repairs and landscape beautification projects for low- and moderate-income homeowners in Lemay, Missouri through **The Housing Partnership**. River City also partnered with **Rebuilding Together** to work on

local houses and projects through the organization’s Spring and Fall rebuilding days.

### St. Jo Frontier Casino

St. Jo Frontier Casino team members donated their time and raised more than \$16,000 for various charities. Highlights include the **Alzheimer’s Association** golf tournament, **Walk to End Alzheimer’s** and a toy drive for the **Noyes Home for Children**.



### Isle of Capri Casino Hotel - Boonville

Last year, Isle of Capri Casino Hotel Boonville employees volunteered more than 1,500 hours while the property donated more than \$47,000 to various organizations, including **Neighbors Helping Neighbors Food Pantry**, **Harvest House Shelter** and **Friends of Historic Boonville**. New donation boxes on the casino floor collect guests’ unwanted slot machine tickets and average \$400 to \$600 each month for organizations throughout the community, including the **Buddy Pack Program**, **Welcome Home** and **Central Missouri Honor Flight**.

## GAMING TAX REVENUES FUND HOST CITY PROJECTS

In 2018, host cities across Missouri received \$73.6 million in gaming tax revenue. Here are some of the special projects that gaming tax revenue has funded:

### Riverside, MO - Argosy Riverside Casino

Riverside received more than \$2.97 million in gaming tax revenue last year. The city has allocated gaming tax funds to the economic development of a 900-acre commercial park, a residential street maintenance program, park improvements, three new police cars and more.

### Kansas City, MO - Ameristar Casino Hotel

Kansas City received \$12.4 million in gaming tax revenue from Ameristar Casino in 2018. A portion of gaming tax revenue was used to replace equipment in the city’s emergency response fleet, including a new fire apparatus and ambulance, and to help fund Kansas City’s Smart Cities initiative.

### Cape Girardeau, MO - Isle of Capri Casino

Cape Girardeau received \$3.25 million in gaming tax revenue from Isle of Capri Casino last year. Revenue was allocated to such projects as improving the airport control tower and supporting the development of the **Greater Cape Girardeau Business Park**.

### St. Louis County, MO - River City Casino

River City Casino contributed \$10 million from gaming tax revenue to St. Louis County programs and projects, including the new police crime laboratory and 911 call center. Grants also were awarded to numerous organizations, including the **Affton Athletic Association**, **University City Chamber of Commerce**, **Creve Coeur Soccer Park Complex** and more.

### LaGrange, MO - Mark Twain Casino

LaGrange received \$593,338 in gaming tax revenue from Mark Twain Casino last year. Gaming tax revenue helped the city purchase new police and fire equipment.

For information about projects funded by gaming tax revenue from other Missouri casinos, view the Missouri Gaming Commission 2018 annual report at [www.mgc.dps.mo.gov](http://www.mgc.dps.mo.gov).

## SCHOLARSHIP INSPIRES YOUTH TO EDUCATE PEERS

Now in its 23rd year, the Project 21 Scholarship program has awarded more than \$151,000 in scholarships to Missouri high school seniors and educated hundreds of thousands of Missouri students about the issues and dangers of underage gambling. In Missouri, it’s illegal for anyone under 21 to gamble in a casino.

In 2018, the Missouri Gaming Association awarded two \$1,500 scholarships and four \$1,000 scholarships through Project 21. Students created essays, posters or videos, and displayed or published them at their schools to educate peers about the illegality and dangers of underage gambling.

**Raylee Metcalf** from Advance High School wrote an article titled “Bet You Didn’t Know,” which details the dangers of underage gambling. She also proposed the idea of an education week at her school called “Bet You Didn’t Know Week.” **Madison Watson** from Cor Jesu Academy in Ballwin produced a poster titled “Underage Gambling: a Curable Disease Being Treated with Silence.”

Metcalf and Watson each won a \$1,500 Project 21 scholarship. Other scholarship winners were **Garrett Smith** from Sikeston Public High School, **Sophia Masi** from Kirkwood High School, **Alexandra Gorman** from Park Hill High School in Kansas City and **Anna Gill** from Mark Twain High School in Perry.

For more information on the Project 21 Scholarship program, now in its 23rd year, visit [www.missouricasinos.org](http://www.missouricasinos.org).



“We shouldn’t think badly of people for getting into trouble, but recognize them as someone in need of help.”

– Madison Watson