



CASINO INDUSTRY ECONOMIC CONTRIBUTIONS (Since 1994)

- More than \$4.83 billion for educational programs (elementary, secondary and early childhood)
- \$168 million for veterans programs

FY 2012 SUMMARY

- \$335.9 million in 2012 wages and tip income
- 9,631 employees – 47% percent female, 38% percent minority
- \$1.8 billion in adjusted gross receipts
- \$386 million to the state in taxes and admission fees
- \$85 million to the host communities in taxes and admission fees

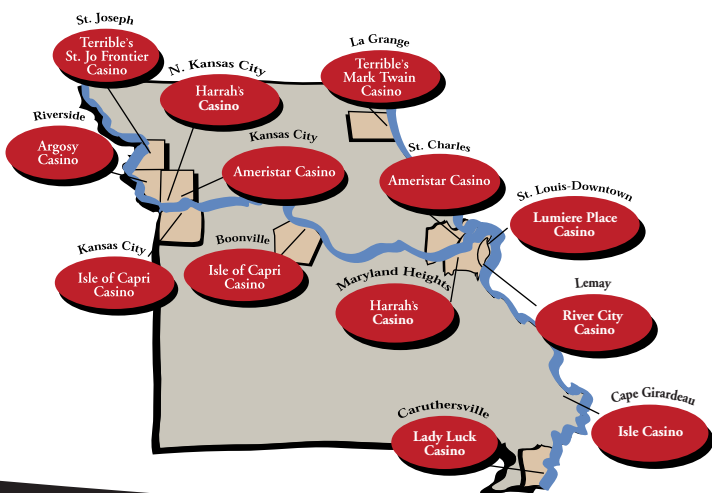
CASINO FUNDS FOR WORTHY CAUSES

- \$6 million - Veterans Commission
- \$4 million - Missouri National Guard
- \$5 million - Missouri Financial Assistance
- \$28 million - Early Childhood Development, Education and Care
- \$70,000 - Compulsive Gamblers Fund

Casinos - Missouri's Highest Taxed Industry

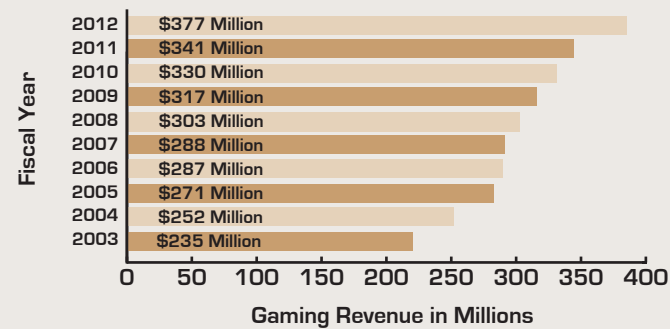
Missouri casinos operate in one of the highest-taxed casino jurisdictions in the country, paying an *effective tax rate of 27% off the top, in addition to other business taxes.* That effective rate includes a 21% gaming tax, admission fees paid by casinos for patrons visiting their properties, and other reimbursements to the state.

Missouri casinos contribute more revenue to the state than all of the approximately 60,000 corporations operating in Missouri. Casino taxes rank as the fifth largest source of revenue to the state.



FINANCIALS

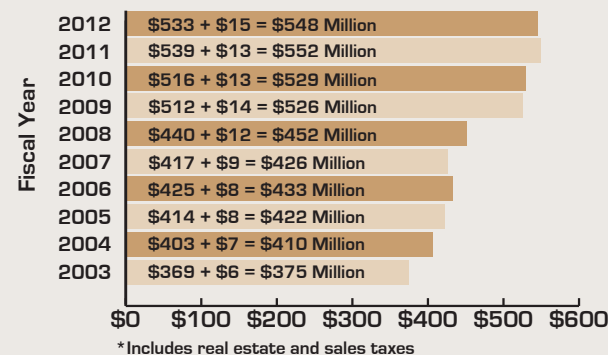
Gaming Revenue for the School Foundation Formula



Industry Results

Year	Adjusted Gross Revenues by Calendar Year	Admissions by Calendar Year
2012	\$1.77 billion	50 million
2011	\$1.80 billion	54 million
2010	\$1.79 billion	55 million
2009	\$1.70 billion	53 million
2008	\$1.68 billion	52 million
2007	\$1.59 billion	49 million
2006	\$1.59 billion	53 million
2005	\$1.53 billion	54 million
2004	\$1.47 billion	54 million
2003	\$1.33 billion	51 million

Total Taxes and Fees Plus Reimbursements*



The Missouri Gaming Association is the professional organization representing the Missouri casino industry.

www.missouricasinos.org

2013 OFFICERS

PRESIDENT

Sean Barnard,
Ameristar Casino Kansas City

PRESIDENT - ELECT

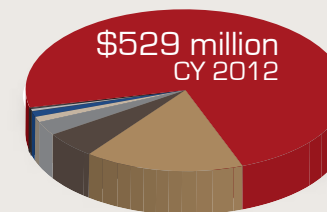
Neil Walkoff,
River City Casino St. Louis

TREASURER

John Chazar,
Argosy Riverside

SECRETARY

Barron Fuller,
Isle of Capri Boonville



Gaming Revenues Benefit Missouri

- School Foundation Formula \$386,000,000
- Host Cities \$85,000,000
- Early Childhood Development \$28,167,185
- MGC Expenses* \$14,620,000
- Veterans Commission Capital Improvement \$6,000,000
- Access Missouri Financial Assistance Fund \$5,000,000
- Missouri National Guard Trust Fund \$4,000,000
- Compulsive Gamblers Fund \$70,000

*Direct Reimbursements to cover Missouri Gaming Commission expenses not covered by casino licensing fees and admission fees.

Isle Casino Cape Girardeau Grand Opening

Isle Casino Cape Girardeau opened its new \$135 million casino on October 30, welcoming more than 3,600 customers during the first six hours of operation. The casino is located a few blocks north of downtown Cape Girardeau, adjacent to the Mississippi River.

The Missouri Gaming Commission awarded Isle of Capri the state's 13th and final gaming license. The new casino offers 1,000 slot machines, 21 table games and a seven-table poker room.

According to Isle General Manager Chet Koch, the casino received more than 9,000 job applications and hired about 725 people.

Dining options at Isle Casino Cape Girardeau range from steaks and BBQ at Farradays to the Farmer's Pick Buffet, which

features products from local growers. Additional restaurants and bars include Keller's, the Lone Wolf Express, and The Lone Wolf, with free live entertainment every weekend.

A 7,725-square-foot state-of-the-art meeting and events center is the region's new premiere location for meetings, conventions, banquets and receptions.



Isle Casino Cape Girardeau

Pinnacle Invests in Downtown St. Louis

Pinnacle Entertainment and its development partners have met their pledge to the City of St. Louis to invest \$50 million in downtown real estate.

Pinnacle recently announced a \$6 million contribution to the planned **National Blues Museum**, providing a huge boost to the planned \$14 million museum on Washington Avenue. The new interactive music museum,

targeted to open in late 2014, will feature the history of blues and its influence on rock 'n' roll, country, jazz, R&B and other music forms. According to museum founders, Pinnacle's donation was the tipping point that set construction of the museum in motion.

Pinnacle also has donated a \$7 million parking lot to

Great Rivers Greenway, which plans to use the land to connect the Arch grounds to their riverfront trails; \$5 million to Arch grounds redevelopment; \$2 million in the **Stamping Lofts**; \$2.65 million for a **Lumiere Place Casino parking lot**; and other downtown real estate and community investments.



Casinos Make a Difference through Charitable Giving

Missouri casinos donated \$1.7 million in cash and in-kind donations in 2012, and casino employees volunteered thousands of hours to community organizations, as they do every year. Some activities are very creative, while others are tried-and-true events that raise substantial funds every year.

Ameristar St. Charles offered guests the opportunity to rate 500 new pillows, then donated the luxurious pillows to Saint Louis Crisis Nursery, Our Lady's Inn and the Salvation Army for their emergency shelters. Ameristar St. Charles and its team members also donated 100 toys to the Salvation Army Angel Tree program, raised \$72,000 in the Muscular Dystrophy Association's Executive Lockup, supported the Make A Wish "Ride for Wishes" and hosted two Wish children, and sponsored many other charitable activities.

Ameristar Kansas City served Thanksgiving dinner to 320 seniors and people with disabilities at Don Bosco Senior

Center for the seventh year. The casino also donated \$5,000 for new exercise equipment



Ameristar KC serving Thanksgiving dinner

at the senior center. They served bacon cheesecake lollipops and Amerisports brewed beer and water at the Bacon Fest, which raised \$96,000 for people with spinal cord injuries. They also packed 1,500 care kits with shampoo, soap, toothbrush and other supplies for those in need in the community and in areas affected by natural disasters.

St. Jo Frontier Casino hosted a buffet dinner and awards presentation as a Platinum Sponsor of the Missouri Western State

University Celebrity Golf Classic, which benefits the YWCA Shelter for Abused and Homeless Women and Children, and MWSU Athletics.



St. Jo Frontier Benefit Auction

The pastry chefs and facilities teams at **River City & Lumière Place** in St. Louis created two life-sized gingerbread houses and invited guests to reserve a table inside the candy-coated houses for a \$20 donation. The event raised \$3,360 for the Center for Hearing & Speech.



Jamie Blaine

"PROJECT 21" PROVIDES SCHOLARSHIPS, EDUCATES YOUTH

Jamie Blaine performed as two different characters – an underage gambler and her friend – in an award-winning video entry for the 2012 Project 21 Scholarship competition. Jamie, a graduate of **Hillcrest High School in Springfield**, won a first-place \$1,500 scholarship from the Missouri Gaming Association.

"Burning Money" (bit.ly/10BSD4Q) presents the issues of underage gambling in a funny, entertaining format that appeals to



"Burning Money"

other teens. She points out casino gambling is illegal for anyone under the age of 21, and can lead to future addictions.

"If you gamble while under-age, you are four times more likely to get involved in drugs, drinking and gambling addiction later on," said Blaine, who was valedictorian of her senior class and active in Teens Against Destructive Behavior.

Adam Kisling, a graduate of **Central High School of St. Joseph**, also won a \$1,500 scholarship for his article on underage gambling, published in the St. Joseph News-Press. Friends and neighbors said his essay was an eye-opener and would influence how they dealt with the situation in the future.

"I was aware of underage gambling among my peers, so I was surprised at how little people knew about the issues involved," said Kisling.

"This was an opportunity to make other people aware. I also learned about new ways to help people dealing with gambling addiction, such as the 1-800-BETSOFF hotline."

Adam Kisling

Other scholarship winners include **Kayla Fletcher of Mount Vernon High School; Kori Caswell of Hannibal High School; Michael Stark of Macon R-1 High School; Elise Maletich of Affton High School; and Lindsay Bauer of Belle High School.**

The Project 21 Scholarship, developed to educate young people about the issues and dangers of underage gambling, is open to Missouri high school seniors. Scholarship applications are due in early March. Essays, posters or video submissions must be published or displayed in the school for at least a week in January or February. Details at www.missouricasinos.org.

Missouri Casino Acquisitions

Penn National Gaming purchased Harrah's in Maryland Heights from Caesars Entertainment for \$610 million. Penn rebranded the property as Hollywood Casino St. Louis and opened in November with 435 new slot machines. Renovations are expected to total more than \$60 million.

In December, **Pinnacle Entertainment** announced a \$2.8 billion deal to buy Ameristar Casinos Inc., which includes the Ameristar St. Charles and Kansas City properties. Pinnacle also owns Lumière Place Casino downtown St. Louis and River City Casino in Lemay.

Missouri Gaming Ranks High

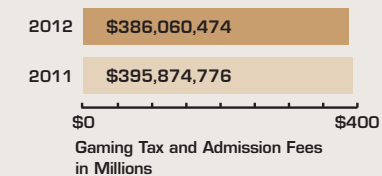
Missouri ranks 7th in total state gaming tax revenue among casino markets nationwide, and 7th in consumer spending on commercial casino gaming. The St. Louis metropolitan region is the 6th largest casino market in the U.S. while Kansas City, Missouri is the 11th largest.

New Billboards

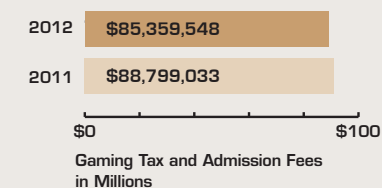


Missouri Casino Taxes

Gaming Tax and Admission Fees Paid to the State



Gaming Tax and Admission Fees Paid to Local Host Communities



\$1.2 Billion for Home Dock Communities

The Missouri communities that host casinos have received a total of \$1,275,305,062 in casino tax revenue since gaming began in 1994. Local communities allocate those funds to a variety of projects ranging from roads, bridges and parks to trash collection and police/fire protection. Revenue to-date since casinos opened in these communities:

City of Boonville	\$43,478,096
City of Caruthersville	\$23,907,732
Kansas City	\$285,352,169
North Kansas City	\$176,254,557
City of LaGrange	\$19,845,668
City of Maryland Heights	\$220,905,748
City of Riverside	\$124,137,458
St. Charles	\$212,025,481
St. Louis City	\$116,034,421
St. Louis County	\$24,395,051
City of St. Joseph/ Buchanan County	\$28,968,675



Isle Casino Cape Girardeau