

# YOUR ONE STOP CLOUD SHOP

A full service agency for moving, operating, and securing your business in the cloud

## MIGRATE

Securely move your business to the cloud and realize the benefits immediately

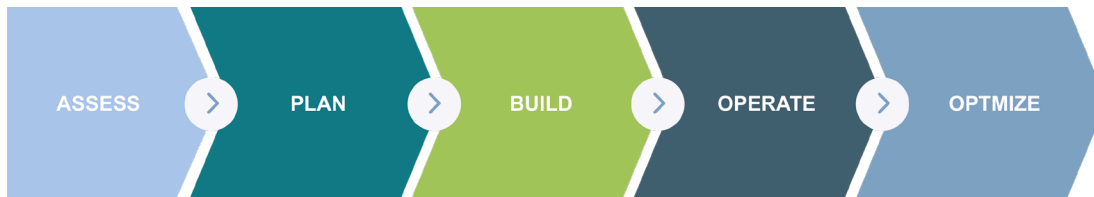
## INNOVATE

Leverage pre-built frameworks and solutions to maximize efficiency throughout your operations

## THRIVE

Deploy our managed services to securely control your cloud and run your business

WE BEGIN WITH A COMPLETE ANALYSIS OF YOUR BUSINESS TO PRESCRIBE A CLOUD-BASED SOLUTION THAT IS UNIQUE TO YOUR COMPANY'S REQUIREMENTS AND NEEDS.



## WHY GO CLOUD?

### REDUCE COST

Cloud services are subscription-based, where cost is determined by your usage, allowing you to have greater control of your budget and avoid large up-front fees.



### SECURE AND BACK UP YOUR DATA

With Cloud, you're protected from data loss by both software and hardware-level redundancy. Self-healing systems are on standby for disaster recovery.



### SYNC YOUR SERVICES

Siloed solutions are a thing of the past. Cloud enables connectivity between your systems to work in harmony with one another.



CONTACT US FOR A FREE  
CLOUD CONSULTATION.

Website: [www.cloudshyft.com](http://www.cloudshyft.com)  
Email: [Cristina@cloudshyft.com](mailto:Cristina@cloudshyft.com)

# MOBILIZE YOUR BUSINESS

Reach people instantly on the devices they use everyday



WE MAKE CONCEPTING, CREATING, AND MAINTAINING YOUR APP EASY, SO YOU CAN FOCUS ON WHAT MATTERS MOST - YOUR CUSTOMERS

## ADVANTAGES OF MOBILE APPS

### BETTER THAN WEB ALONE

Mobile apps are a faster alternative to mobile web browsing. When using web browsing, users have to launch the web browser, then enter a URL and wait patiently until the site loads (that is if the reception is good enough), while a mobile app doesn't take more than a second to launch since most of the information needed is already stored on the app which is why it can even function offline.

### BOOST CUSTOMER ENGAGEMENT

The reason why customers are clamoring for mobile apps is because they help them connect fast to the businesses they use frequently. Businesses use apps to increase their customer's accessibility to them and enhance their processes. A mobile app provides a seamless way for you to interact with your customers, which is one of the reasons why it is so valuable for today's businesses.

### 1 STAY TOP OF MIND WITH CUSTOMERS

Mobile apps increase your visibility thereby reinforcing your brand. An app can give more presence to your business on the phone compared to a bookmark on a browser since the app is always visible. This can boost your customer's loyalty since they're confronted with your business at all times.

### 2 INCREASE ROI ON YOUR MARKETING EFFORTS

You can reduce the cost of paper newsletters and SMS with apps. They make communication easier by instantly directing messages to customers in a secure manner. Apps can also lessen the workload of your staff through phone calls and information requests.

Not every business will benefit from mobile apps, which is why you need to know the needs of your business first. If you're looking for something that will give you high functionality or your website requires your customers to login, then you should definitely consider a mobile app so you can enjoy their performance benefits. Businesses with high customer engagement and interaction will also benefit from apps.



CLOUDSHYFT WILL GUIDE YOU THROUGH A PROCESS TO DEFINE THE RIGHT MOBILE APP FOR YOUR BUSINESS, DEVELOP YOUR APP, AND EVEN HELP WITH MARKETING YOUR APP AFTER LAUNCH. OUR PROCESS MAKES CREATING AN APP SIMPLE AND AFFORDABLE.