

The Many Benefits of a Pre-op Patient Prep Kit

Pro tips on how to help patients prepare their eyes for surgery



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Responding to demand from eye care professionals, Bruder Healthcare recently introduced a pre-surgical prep kit containing the three core hygiene products patients need in a single, self-contained kit.

What benefits matter most to you?

Dr. Matossian: Ocular surgery results are dependent on pre-operative care. This is why it's important for patients to do their part to stabilize the ocular surface and keep lids healthy and clean.

Dr. Farid: Post-op comfort is an important goal in my practice. Patients feel dryer after surgery, but using these products before surgery, and then a week or so after surgery, really helps us get in front of that.

Dr. Desai: By making this pre-op prep process routine, the patient is going to have a better experience overall because we are taking steps to reduce post-op dry eye, discomfort and infection while optimizing our pre-op measurements.

How do you anticipate patients will respond when you ask them to use the kit?

Dr. Matossian: Collecting multiple hygiene products online or at a pharmacy can be overwhelming and impractical for many patients preparing to undergo cataract or other corneal procedures. This kit removes that burden.

Dr. Farid: I agree; this is a significant practical benefit. This kit makes pre-op prep simple and straightforward. Now you can just say, "grab a kit on your way out."

Dr. Desai: This prep kit is a win-win-win for the patients, the practice, and the doctor.



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Which patient groups can benefit most from the kit?

Dr. Matossian: Some patients need more interventions than others, but, this kit addresses a common need. Preventing endophthalmitis and optimizing the tear film is important in every patient.

Dr. Desai: Some degree of dry eye is present in most cataract patients and preoperatively addressing ocular surface disease, particularly lid margin disease, is important in terms of preventing infections and in terms of getting more accurate biometry and a smoother post-operative course of recovery.

Dr. Farid: The prep kit is great choice for every pre-op cataract patient, regardless of the type of IOL they're getting, because we always want to optimize the ocular surface and proactively guard against infection.

Included in the Kit

- **Bruder Hygienic Eyelid Cleansing Wipes.** These textured pre-moistened wipes contain a mild surfactant designed to remove build up, oil, dirt, pollen and desquamated skin that may cause eye irritation and infection.
- **Bruder Hygienic Eyelid Solution** (0.02% Pure Hypochlorous acid) Naturally-occurring hypochlorous acid (HOCl) has shown high efficacy against a wide range of microorganisms. Applying one to two sprays of the solution daily to closed eyes helps fight infection, reduce inflammation and bacteria, and enhance natural ability to heal.
- **The Bruder Sx Pre-Surgical Moist Heat Eye Compress.** This enhanced compress is designed specifically for the unique needs of the pre-surgical patient using EyeOnic™ fabric woven with antimicrobial silver threads. Like the original Bruder Moist Heat Eye Compress, the Sx mask is filled with self-hydrating, silver-infused, patented antibacterial MediBeads® to unclog meibomian glands and stabilize the tear film to improve pre-surgical measurements. Patients microwave the mask for 20 seconds then apply for 8-10 minutes.
- **Bruder Sx Case.** All of the essential items that pre-op patients need are neatly housed in an attractive, yet practical case that's large enough for doctors to customize by adding complimentary products, prescriptions or patient education paperwork.

**Available now for in-office distribution
or patient referral online.**