

The diagram shows a rectangular area with rounded corners. It is bounded by a red line (outermost) and a blue line (inner). Two arrows point from the text 'RED LINE IS THE CUT LINE' to the red line. Two arrows point from the text 'BLUE LINE IS THE SAFETY LINE' to the blue line. The text 'FINISHED SIZE - 2x3.5 WITH BLEED - 2.125x3.625 1/8" RADIUS ROUND CORNERS' is located at the bottom of the diagram.

**RED LINE IS THE CUT LINE**

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE SAFETY LINE**

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS BLUE LINE

**FINISHED SIZE - 2x3.5  
WITH BLEED - 2.125x3.625  
1/8" RADIUS ROUND CORNERS**