

James Mitchell, Jr.
Principal

PROFESSIONAL SUMMARY

James Mitchell, Jr., has a storied 30+ year career as a leader in business and government. Mr. Mitchell has demonstrated an ability to partner with C-suite executives and has worked across multiple ownership structures & business cycles. His executive management track record and experience-based judgement align with business best practices on growth, innovation, strategy, inclusion and metric-driven operating procedures. His expertise in regulatory compliance matters provide a unique perspective to companies in regulated industries. Mr. Mitchell's governance experience began over two decades ago as a fiduciary of GE's \$40 billion Pension Trust and has continued through his board committee leadership (Compensation-Chair, Business Strategy & Technology-Chair) and non-profit experiences. He is well respected in the business community, creating trust and alignment amongst disparate stakeholders. He collaborates with fellow board members, founders, private equity (PE) sponsors and senior management to achieve goals. His financial expertise and understanding of capital markets, budgeting, forecasting, P&L statements and financial operations allow him to deliver thoughtful questions & insights that drive informed decisions. He is a Qualified Financial Expert by SEC standards and can serve on an audit committee.

Mr. Mitchell is Chairman of the Board of Directors of Fora Financial, and chairs two board committees. Fora Financial is a PE backed, high-growth, online company that leverages its technology platform to lend to small & medium sized firms in the U.S. He has previously served on advisory boards of numerous PE firms (Warburg Pincus, RLJ Lodging, New Mountain, CollierCapital, Palladium) and on the boards of two education-focused non-profits (TMCF, Toigo Foundation).

After a 25-year career with GE he founded JMJ Advisors, providing consulting & investment advisory services to clients in industries ranging from professional services to healthcare to financial services. As an institutional investor at GE, he was the buy-side research analyst & portfolio manager who invested in banks, credit card companies, mortgage insurers, specialty finance and REITs where he managed a \$100 million financial services and special situations portfolio. He served as a Chief Investment Officer at GE Asset Management (\$130 billion AUM) where he grew the hedge fund (HF) business from \$900 million to \$2.4 billion AUM and grew a segment of the PE fund business with \$500 million in initial assets to \$2.6 billion AUM. Mr. Mitchell developed domain expertise in multiple asset classes, risk management, financial modeling, pension fund management, asset allocation, portfolio construction and mutual funds. He developed an industry reputation with institutional investors as an "alternative investments" subject matter expert, represented GE at external client investment meetings and as a speaker at global financial services conferences (UK, UAE, India, China).



Other components of Mr. Mitchell's board profile to highlight include his acquisitions/alliances work & regulatory expertise. He led M & A and deal integration initiatives, developed systematic diligence processes and directed teams in assessing business opportunities in coordination with GE's growth plans. He completed 3 transactions, invested in 40+ HF and PE funds and closed a JV with Canada's largest aerospace manufacturer. He led strategic alliances that provided institutional investors the ability to purchase & distribute bonds for GE Treasury's debt financings operation. Mr. Mitchell reported to two Vice Chairmen on corporate initiatives, one in particular where he created an innovative program that became a best practice by investing with minority & women owned financial services firms. This start-up portfolio grew from zero to \$800 million AUM and delivered top-decile performance. Earlier in his career, he worked as a legislative professional the U.S. House of Representatives and U.S. Senate. Years later, as a Lobbyist, he worked to strengthen & expand GE's Washington presence and collaborated with Congress & the Obama Administration to develop advocacy strategies that shaped legislative & regulatory policy on the company's behalf.

Mr. Mitchell holds the designation of Board Governance Fellow from the NACD and gained extensive knowledge of board governance & best practices. He completed Santa Clara University's Black Corporate Board Readiness program and is a member of the Private Directors Association. He is the Vice Chairman of the Board of Trustees at Xavier University of LA (Dev Comm-Chair, Endowment Comm) & on the boards of VPP and PartnersGlobal. Mr. Mitchell graduated with a B.S. from Purdue University and later earned a MBA from The Wharton School, University of PA.

PROFESSIONAL BIOGRAPHY

CAREER EXPERIENCE

JMJ Advisors, LLC

Managing Partner

Potomac, MD

2014 – Present

General Electric

Senior Executive, Government Relations & Public Policy

Washington, DC

2009 - 2014

General Electric Asset Management

Senior Managing Director and Chief Investment Officer

Stamford, CT

2001- 2009

GE Capital Services

M & A Executive; Integration & Growth Leader

Danbury, CT; Stamford, CT

1996 – 2001

General Electric Asset Management

Equities Research Analyst; Portfolio Manager; Manager of Finance

Stamford, CT

1990 - 1996

CURRENT BOARD OF DIRECTOR EXPERIENCE

Fora Financial (Chairman)	2020 – present
Xavier University in LA	2011- 2017
Venture Philanthropy Partners	2015 - present
PartnersGlobal	2017 – present

SELECT CORPORATE FINANCE EXPERIENCE

GE Asset Management – Manager of Finance	1990-1992
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EDUCATION/CERTIFICATIONS

Purdue University – <i>West Lafayette, IN</i> <i>B.S. (Finance)</i>	1981
The Wharton School, University of Pennsylvania MBA (Finance)	1990
The National Association of Corporate Directors (NACD) <i>Governance Fellow</i>	2018

* References Available Upon Request *