



JACQUELYN OMOTALADE

GLOBAL PUBLIC POLICY AND COMMUNICATIONS EXECUTIVE

PERSONAL PROFILE

Jackie O. is a seasoned advocate, technologist and futurist who over the past 15 years has built a reputation as global policy, strategy, public affairs, communications & business powerhouse. Simply put, she successfully achieves the policy and public affairs goals of organizations she represents. She has lived and worked in over 7 countries in Europe, Asia, Africa, and the Americas and traveled to over 70 countries for both work and pleasure.

AREAS OF EXPERTISE

- External Affairs
- Corporate Social Responsibility
- Cross Functional Campaigns
- Community Organizing
- Track-Record Building Partnerships with a Broad and Relevant Network of Key Influencers including in the Private Sector, Policymakers and other Major International Stakeholders.

WORK EXPERIENCE

CONSULTANT

Jackie Omotalade Consulting | 2020 - Present

- Built coalitions with regional organisations to advance client's policy goals
- Designed and led innovative regional programs and campaigns to shape the public and political climate of opinion around client's needs
- Worked with the global team to develop client's policy positions in briefing papers, consultation responses and internal policy meetings
- Advised clients' leadership and relevant cross-functional teams on regional public policy matters to guide development of products, services and policies
- Contributed to and/or led on written pieces including policy pieces, thought leadership and other external facing communications

GENERAL MANAGER

Enjoy Technologies | 2019 - 2020

- Led the largest strategic partnerships in reimagining the retail store to be mobile and on-demand for the US & UK business. Responsible for internal and external operations, finance and accounting, marketplace growth strategies, and everything in between.

HEAD OF POLICY, WEST AFRICA

Uber Technologies | 2017 - 2019

- Identified, monitored and analysed policy issues affecting WhatsApp in the EMEA region with an emphasis on West Africa
- Identify proactive strategies to solve policy challenges
- Engaged and built relationships with policymakers
- Represented Uber in meetings with external stakeholders and communicate Uber's positions at public events and to the media

PRESIDENT

San Francisco Environmental Commission | 2016 - 2017

- Managed a lean, regional team
- Identified, monitor and analysed environmental policy issues affecting the City and County of San Francisco
- Identified proactive strategies to solve policy challenges
- Engaged and built relationships with policymakers throughout the region, state, country and world
- Represented the Dept of the Environment in meetings with external stakeholders

AREAS OF EXPERTISE

- Global Public Policy
- Sustainability/Environment
- Communications
- Transformative Technology

OTHER INTERNATIONAL POLICY WORK

- Fulbright Scholar to Indonesia
Years: 2006-2007
- Yale University- William Jefferson Clinton Fellow to Ethiopia
Years: 2007-2008
- USAID Grant Director to Kenya
2009-20019
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WORK EXPERIENCE (CONTINUED)

DIRECTOR OF THE BLUE GREENWAY

San Francisco Parks Alliance | 2014 - 2016

- Lead the \$25 billion dollar Blue Greenway project to link established open spaces; create new recreational opportunities and green infrastructure; provide public access through the implementation of the San Francisco Bay Trail, the San Francisco Bay Water Trail, and green corridors to surrounding neighborhoods; install public art and interpretive elements; support stewardship; and advocate for full waterfront access as an element of all planning and development processes throughout southeastern San Francisco
- Engaged and build relationships with policymakers
- Represented SFPA in meetings with external stakeholders
- Built coalitions with regional organisations to advance the Blue Greenway's policy and regulatory goals

FIELD DIRECTOR

David Chiu for AD17 | 2013 - 2014

- Successfully, led the field outreach for the 2014 Assembly District 17 race including the development and implementation of a comprehensive, data-driven field plan, the training and management of a 50 member field team, the establishment of benchmarks for voter contact, volunteer recruitment, grassroots engagement, and GOTV.

SENIOR PROGRAM DIRECTOR

California Public Health Training Center | 2011- 2013

- Launched CALPACT, created strategic plan, hired staff of five, established five offices throughout California, Hawaii, and U.S. Pacific Islands and led CALPACT to train over 5,000 professionals annually.

LANGUAGES

English
Spanish
Yoruba
Bahasa Indonesian

EDUCATION HISTORY

POINT PARK UNIVERSITY

Doctor of Education, 2024

- Focused on: Best Governance Policies to Support Transformative Technology with a Lens Towards Equity and Sustainability

UNIVERSITY OF PITTSBURGH SCHOOL OF LAW

Doctorate of Law, 2003

- Extern, Third Circuit Court of Appeals
- Focused on International Law and Policy

SPELMAN COLLEGE

Bachelor of Arts, 2000

- Cum Laude, Political Science
- Study Abroad - France & Spain

OTHER SKILLS

- Media trained
- Cross-functional campaigns
- Detail oriented
- Excellent problem solver
- Technology
- Privacy
- Safety
- FinTech