

NARUS2021

VIRTUAL SERIES

Live Surgery in High Definition

February 27, April 24, April 25, June 26, August 28



PARTNERSHIP PROSPECTUS

INVITATION

NARUS2021
VIRTUAL SERIES
Live Surgery in High Definition

February 27, April 24, April 25, June 26, August 28

Dear Colleagues,

It is my pleasure to invite your support and participation at the 2021 NARUS meetings: February 27, April 24, April 25, June 26, August 28, 2021.

The North American Robotic Urology Symposium encompasses robotics, minimally invasive and single port access surgery. This provides us the ability to adapt to changes in technology and will provide an innovative forum in which to expand our horizons and improve clinical and academic potential. We would like to continue to educate our fellows and residents with updates in all areas to improve patient care in Urology Surgery.

Join us as we reimagine the 2021 symposium into a **5-part Virtual series entitled: Live Surgery in High Definition** that will be an exceptional experience for one-on-one interaction, expertise sharing and more.

Industry partners continue to be an essential part of our meeting's success. NARUS will utilize a customizable desktop/mobile platform to house the conference. Utilizing the platform's technology and creative engagement mechanisms will allow us to create an interactive Exhibit Hall that provides an enhanced capacity to build brand awareness, provide product education and gain access to valuable leads that have made the live meeting so attractive in the past.

Benefits of a Virtual Exhibit include:

- Direct link to reps
- Product videos and marketing collateral can be loaded to the booth
- Participation in the "Industry Roundtable"-a 2-minute introduction about your company
- Online lead generation and post-meeting analytics

Sincerely,



Denise Castetter
Director, Industry Relations
NARUS

AGENDA

YOUNG NARUS

FEBRUARY 27, 2021

John Davis, MD

10:00 AM - 10:10 AM

Welcome and Introductions

10:10 AM - 12:00 PM

PART 1: LIVE Surgery Retzius Sparing RARP
John Davis, MD, FACS

LIVE Q&A with Moderators on LIVE Case

12:00 PM - 2:00 PM

PART 2: Building Your Skill and Practice
Moderator: Jen Linehan, MD

12:00 PM

Tips and Tricks for Getting Your Early RARP Cases in < 4 hours

12:20 PM

Case Selection and Technical Selection for Early RAPN

12:40 PM

BREAK

12:50 PM

Top 10 Tip to Faster Robotic NeoBladder Construction

1:10 PM

Building a Reconstruction Program

1:30 PM

Q&A Panel Discussion

- How to Build Volume When Your Denominator is Low
- When to Make the Jump to More Advanced Cases
- How to Optimize Skills in Post Graduate Years
- Innovation Lecture
- How to Build a Team and Incorporate Trainees

2:00 PM

Closing Comments and Remarks

VIRTUAL

North American Robotic Urology Symposium



AGENDA

KIDNEY

APRIL 24, 2021

Ronney Abaza, MD & Ketan Badani, MD

10:00 AM - 10:10 AM	Welcome and Introductions
10:00 AM - 12:00 PM	PART 1: LIVE Surgery Multiport Partial or Complex Radical Ketan Badani, MD
	LIVE Q&A with Moderators on LIVE Case
12:00 PM - 2:00 PM	PART 2: Post Case Program: Advancing your Technique and Complexity in Robotic Kidney Surgery
12:00 PM	The Retroperitoneal Approach Made Easy
12:20 PM	High Complexity Tumors: Tips and Tricks for Successful Partial Nephrectomy
12:40 PM	BREAK
12:50 PM	The Value of Robotic Radical Nephrectomy
1:30 PM	Q&A Panel Discussion <ul style="list-style-type: none">• Where is SP Most Valuable in Kidney Surgery• When is Partial not Advisable, and Converting to Radical• Advanced Imaging, 3D Models, ICG, Ultrasound Tips and Tricks• Postop Care Pathway, Shifting Towards Same Day Discharge
2:00 PM	Closing Comments and Remarks

VIRTUAL

AGENDA

PEDIATRICS

APRIL 25, 2021

Chester Koh, MD & Mohan Gundeti, MD

VIRTUAL

AGENDA

PROSTATE

JUNE 26, 2021

James Porter, MD & Jean Joseph, MD

VIRTUAL

AGENDA

RECONSTRUCTION

AUGUST 28, 2021

Daniel Eun, MD & Michael Stifelman, MD

VIRTUAL

SPONSORSHIP

NARUS2021
VIRTUAL SERIES
Live Surgery in High Definition

February 27, April 24, April 25, June 26, August 28

The 2021 NARUS meetings will provide attendees with Continuing Medical Education (CME) in addition to advanced knowledge, combined with new product knowledge offered in the non-CME Science and Technology Auditorium.

Supporting NARUS

Deliver your message in a professional, focused, and educational environment. NARUS provides you with networking opportunities to build relations with new and existing customers. The expected 350 plus participants will be eager to learn about your company and products.

BUILD BRAND AWARENESS, PROVIDE PRODUCT EDUCATION AND GAIN ACCESS TO VALUABLE LEADS WITH A VIRTUAL EXHIBIT

Benefits of the Virtual Exhibit Include

- Virtual Exhibit with direct link to reps
- Product videos and marketing collateral can be loaded to booth
- Participation in "Industry Round Table"- a 2 minute introduction about your company
- Online lead generation and post meeting analytics

Optimize Visibility with a Platinum, Gold or Silver Level Sponsorship

Participation includes recognition on the Conference website, in social media and e-blasts. Please refer to the Partnership Opportunities for a complete list of benefits.

For more information about exhibits, sponsorships,
or advertising opportunities to support NARUS, please contact:
Denise Castetter | Director, Industry Relations | Veritas Association Management
1061 East Main Street, Suite 300, East Dundee, IL 60118
W 973.769.1020 | F 847-649-1704 | denise@veritasamc.com

PARTNERSHIPS

NARUS2021
VIRTUAL SERIES
Live Surgery in High Definition

February 27, April 24, April 25, June 26, August 28

MAXIMIZE YOUR IMPACT THROUGH SPONSORSHIP

The 2021 NARUS meetings offer industry sponsors an opportunity to reach clinicians on the latest urologic techniques and products. The focused meeting environment is ideal for businesses dedicated to delivering products and services that support these conditions. This forum will allow you to interact with clinicians eager to learn about new technologies and innovations that aim to improve patient care.

PLATINUM Platinum Custom Package

Platinum Level Includes:

- Opportunity to design a sponsorship of your choice
- Company recognition (logo, weblink) posted on NARUS website, in social media and e-blasts
- Virtual Exhibit (Full Series of 5-see below)

GOLD \$10,000 Industry Sponsored Keynote Presentation

Highlight your commitment to NARUS with a 30 minute Live or Pre-recorded presentation by your product specialist or guest speaker to present to participants.

Gold Level Includes:

- Speaker Presentation and Q&A
- Option for presentation to be available as Enduring Material for On Demand viewing within the meeting platform for 60 days
- Event marketing-messaging promoting your presentation will be sent to NARUS registrants
- Company recognition (logo, weblink) posted on NARUS website, in social media and e-blasts
- Participation in the "Industry Round Table"- a 2 minute introduction about your company
- Virtual Exhibit (Full Series of 5-see below)

Recording options and logistical instruction provided upon receipt of Registration Form.

SILVER \$7,500 Coffee-TALKS

Deliver your message with 15 minute pre-recorded Topic Related presentations prior to meeting.

Silver Level Includes:

- Company recognition (logo, weblink) posted on NARUS website, in social media and e-blasts
- Participation in the "Industry Round Table"- a 2 minute introduction about your company
- Virtual Exhibit (see below)

VIRTUAL EXHIBIT \$5,000 FOR SUPPORT OF THE SERIES OF 5 SYMPOSIUM OR \$1,500.00 PER SESSION

Deliver your message, engage with key decision makers, build relationships with new and existing customers via a Virtual Exhibit in the non-CME Science and Technology Auditorium.

Virtual Exhibit Level Includes:

- Direct link to rep
- Product videos and marketing collateral can be loaded to the booth
- Participation in "Industry Round Table"- a 2 minute introduction about your company
- Online lead generation and post meeting analytics

Administrative access to your Virtual Exhibit available upon receipt of payment.

REGISTRATION

NARUS2021
VIRTUAL SERIES
Live Surgery in High Definition

February 27, April 24, April 25, June 26, August 28

Contact Name

Company Name

Address

City

State

Zip

Phone

Fax

Email

SPONSORSHIP OPTIONS

- PLATINUM CUSTOM PACKAGE** **GOLD (\$10,000)**
30 Minute Presentation **SILVER (\$7,500)**
CoffeE-Talk **VIRTUAL EXHIBIT (\$1,500)**
\$5,000 for the Series of 5

Representative Name (First, Last)	Title	Email Address	Phone

PAYMENT INFORMATION

Check payable to: Payable to North American Robotic Urology Symposium in U.S. dollars drawn on a U.S. bank.

TAX ID #46-3254245

Credit Card VISA Mastercard Discover American Express

Credit Card #

CW

Exp Date

Name

Billing Address

City

State

Zip

Signature

Total \$:

Phone

Fax

Email

Return this completed exhibit reservation form and payment to Denise Castetter.
Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118
W 973.769.1020 F 847.960.3862 denise@veritasamc.com