

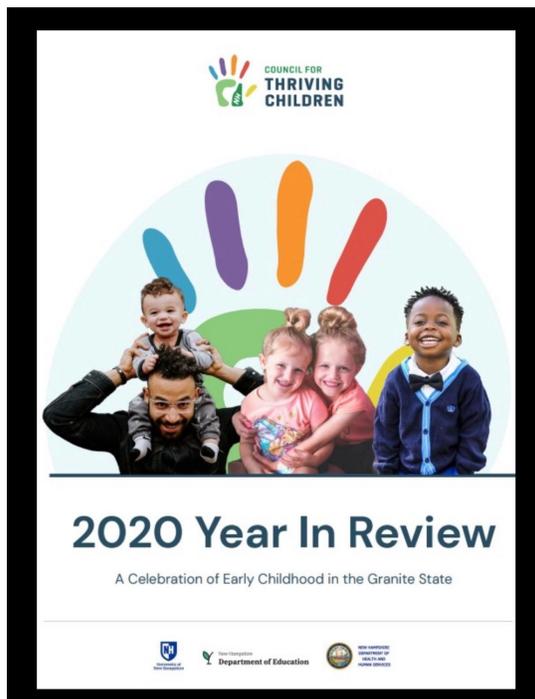


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Helping Nonprofit Organizations Become More Fruitful

Greetings!

Pear Associates hit the ground running in 2021 by expanding its geographic footprint and adding new service offerings. Going beyond New England, we have kicked off a strategic planning engagement with a Minnesota-based client and have embarked on a training and coaching initiative with an alliance of New Jersey-based organizations. The team has also launched several fundraising projects for two long-term clients who are celebrating notable anniversaries. We invite you to explore a sampling of projects that demonstrate how we are helping nonprofits and government entities become more fruitful.

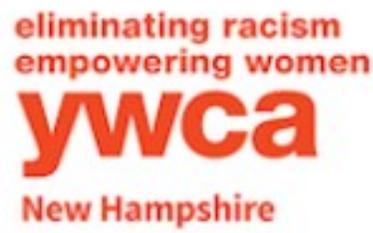


The New Hampshire Governor's *Council for Thriving Children*, co-led by New Hampshire's Departments of Health and Human Services and Education, engaged Pear Associates to compile and write a 2020 Year in Review. This celebratory document presents 20 stories that illustrate how the Granite State worked towards the New Hampshire Strategic Plan for Early Childhood goals: positive learning experiences, healthy children and families, strong families, and statewide coordination. These stories represent a range of initiatives, including those funded by federal and state resources and philanthropy, and those happening at the state, regional, and community-based levels. The Year in Review was released on April 14 with an event featuring New

Hampshire's First Lady, Valerie Sununu, who endorsed the value of statewide efforts that help children and families thrive.

For more than a century, the *YWCA-NH* has

been dedicated to eliminating racism, empowering women, and promoting peace, justice, freedom, and dignity. In Fall 2020, YWCA-NH engaged Pear Associates to establish and develop an individual donor, corporate outreach, and foundation relations strategy, and offer support as the organization hosted its 101st anniversary event.



“Pear Associates brings a level of professionalism, experience, and expertise to YWCA NH’s development efforts that take donor engagement to the next level. As a result of our work with them we have surpassed our prior year’s fundraising efforts by almost double-if not triple. I also appreciate that Pear understands the importance of our mission and the impact we have in our community.”

- Jessica Cantin, CEO, YWCA NH



Over the past six months, Pear Associates has served as Project Director for Care for America's Aging (CfAA), an initiative conceived and led by Anthony Weiner, MD, Director, Outpatient Geriatric Psychiatry at **Massachusetts General Hospital (MGH)**. CfAA is based on the thesis that care for the growing population of older adults with dementia will be delivered primarily at home. It is, therefore, necessary to strengthen the workforce that will be providing such care. During the initial planning phase for CfAA, Pear Associates supported the establishment of four critical components - a clinical research study, recruitment and training of home health aides, workforce and career development, and project sustainability. Learn more about CfAA by viewing Dr. Weiner's remarks during the April 7 webinar, *Supporting the Mental Health of Older Adults: Research Advances and Innovative Approaches to Care*.

Upcoming Events



Join our Founder and President, Alison Gray, at the **Providers' Council** Spring Members-Only Webinar, *Partnerships, Mergers, and Acquisitions — The New Vocabulary for Social Service Agencies*. Alison will discuss what providers need to know about evolving organizational models in this new social services landscape. Please click their logo for registration details.

The **Massachusetts League of Community Health Centers** will be hosting its annual Community Health Institute (CHI) & Exhibit Fair virtually this

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