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Helping Nonprofit Organizations Become More Fruitful

Dear Alison,

Since our last Pear Associates newsletter, the world has taken a few unexpected shifts. Like many of you, the Pear Associates team had to quickly pivot from business-as-usual amid the simultaneous health, economic, and social crisis facing our country.



We have taken the time to reflect, as a team, to identify ways we can best support our clients -- many who have been immensely impacted financially and programmatically over the past four months. In response to COVID-19, Pear Associates has helped our clients access emergency funding, shift program messaging, and revamp materials.

As an avid supporter of the Black Lives Matter movement, Pear Associates is committed to doing the actionable work to create a more just world for communities of color. We will continue to prioritize ways that our consulting firm can be part of the change that is so needed across our country.



Finally, as a certified LGBT Business Enterprise, Pear Associates was excited to celebrate PRIDE month with the recent announcement from the US Supreme Court that provides workplace protections for all sexual orientations and genders.

Emergency Dollars to Support Boston's Young Families

Pear Associates helped its long-term client, *Nurtury*, to obtain critical COVID-19 emergency dollars to help the more than 1,000 Greater Boston families they serve

each year. When the organization had to close its child care centers in March, emergency funds enabled Nurtury to purchase laptops so that staff could remain in daily contact with families who rely on the organization for child care and essential supports. With grant support, Nurtury's family engagement team ensured families had diapers, formula, and food, as well as access to needed services.

Pivoting Programs Amid Change

Pear Associates' client, *La Vida Scholars*, was unable to provide its typical face-to-face college access services for students during the second half of the FY20 school year, instead pivoting to remote classrooms and advising. Pear Associates helped La Vida Scholars launch a new initiative and access an emergency grant from the Wellington Management Foundation to enable the organization to offer a "Summer Academy" to engage its students and the greater Lynn community in preparing for next year's college application process.

Strategic Planning Brings Clarity During Times of Uncertainty

In early March, right before the COVID-19 shutdown, Pear Associates worked with *English at Large* to create a strategic plan for this volunteer-driven organization focused on helping Greater Boston's English learners. According to Maureen Willis, Executive Director, "the process brought clarity to our strengths and priorities and gave us a strong vision for what we want to achieve in the future."

Join our Two-Part Grant Writing Workshop

As a member of the Association of Fundraising Professionals, Massachusetts Chapter, Pear Associates is excited to once again offer its two-part grant writing workshop. The first session, to be held on July 16, will focus on the fundamentals of grant writing. A follow-up session in August will explore more advanced topics. To learn more or register, [click here](#).



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