

March 18th, 2020

**Re: Joachim Blum Golf Tournament
Innisbrook Golf Course
Sunday August 30th, 2020**

Parkinson's is a disease of the brain that touches every aspect of daily living, including movement, mood, speech, eating and drinking, sleep, and cognitive changes. It progresses over time and can result in a loss of independence. There is no cure for Parkinson's disease.

In Ontario today, an estimated 40,000 people live with this condition. As the population ages, we continue to see significant increases in the prevalence of Parkinson's. In Ontario, we have seen a nearly 50% increase in the prevalence of Parkinson's in the last 15 years. Parkinson's is the fastest growing neurological condition in the world.

That's why we are so fortunate to have community partners working alongside us to help raise funds in support of our vision for *a better life and a brighter future for Canadians living with Parkinson's today; a world without Parkinson's tomorrow.*

Joachim Blum was diagnosed with Parkinson Disease 17 years ago. For the past seven years, he and his family have been an active partner with Parkinson Canada, organizing the Joachim Blum annual "Playing for Parkinson's Golf Tournament", raising critical funds to impact people living with Parkinson Disease.

We invite you to support Joachim, his family and everyone affected by Parkinson Disease by being a part of this year's tournament. Funds help us deliver education and support services to local communities, advocate nationally for improved healthcare, and contribute to funding ground-breaking research grants so that Canadians with Parkinson's can live better, no matter what.

Thank you for your support.

Sincerely,

Courtney Willis
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