

LUMINARIA FAQs

Where does the money go?

- 100% of the funds go to New Bethany services.
- If you select **“top it up”** that donation will also go 100% to New Bethany Ministries
- Note that New Bethany does pay a service fee for online donations (PayPal or other credit vendors). Our fee is lower than most credit companies. This money does not go to the Fundrazr company.
- If you select **“add a tip”** then this donation will defray fundraising costs and be paid to the Fundrazr company.
- Note that New Bethany **WILL NOT** be charged by Fundrazr if a no “tip” is added. This is entirely optional. Fundrazr remains free to New Bethany.

Who is my point of contact for Luminaria and Fundrazr questions?

- Please contact Denise O’Connor directly at 610-691-5602 ext. 201 or email doconnor@newbethanyministries.org

Function of a Regional Captain

- The point person for all block captains in their area
- Replaces a block captain when someone is no longer able to serve
- Recruits new block captains in their area
- Keeps additional kits at their house for last minute sales. This is up to each regional captain and is optional. Please reach out to Denise if you would like to participate.
- Communicates any weather events that might impact the event

Function of a Block Captain

- Creates their team page through Fundrazr
- Maintains their “campaign” or “team” on the Fundrazr website.
- Promotes the event, gets people to buy kits using the website
- Communicates any weather events that might impact the event
- Coordinates kit pick up time and date for their participants through Calendly link. (link will be provided in separate email.)

How should I set up my Block Captain page?

start your block by clicking on this sentence and then clicking “Become a Block Captain.”