



SPRINGFIELD, MISSOURI | JULY 15 – 17, 2021

SPONSOR PACKAGES

We are very excited about the promotional opportunities available for maximizing sponsor interaction at the 2021 National CERT Conference in Springfield, Missouri on July 15-17, 2021. Each package includes exclusive sponsorship of a unique aspect of the conference.

In addition, each sponsorship package delivers other great benefits, such as the promotion of your company brand, both in advance of the conference and at the event itself, complimentary delegate registrations, and much more!

A majority of CERT programs are sponsored by a public safety agency such as fire, law, and emergency services. Your participation in this event will connect you with industry decision makers and give your company national exposure to these organizations along with State and Federal emergency management. Showcase your organization's expertise at the 2021 National CERT Conference.

I invite you to review the attached Sponsor Packages. If you should have any questions, do not hesitate to contact the following:

Jason Anderson – Vendors/Exhibitors: jasonanderson@convoyofhope.org

Bob Abrams – Sponsorship: bob@certresponder.com

Chet Hunter - Merchant Coordinator: chet.hunter@wustl.edu

Thank you,

CERT 2021 Conference Committee





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CONFERENCE SPONSOR PACKAGES

PRESENTING SPONSOR \$25,000 (Limited to 1 Sponsor)

The Presenting Sponsor is considered the main sponsor for the 2021 National CERT Conference and receives:

- Prime logo placement on conference signage and printed materials
- Opening Session (Day 1): Special recognition during Opening Session; Logo prominently displayed on podium and on sign at entrance to Opening Session; Opportunity to speak at Opening Session
- Awards Ceremony: Special recognition at Awards Ceremony; VIP seating; Opportunity to introduce keynote speaker (Note: If Awards Dinner Sponsor is secured, Awards Ceremony benefits listed above will transfer to the Awards Dinner)
- 6 complimentary conference registrations
- Full page ad in conference participant packet
- Recognition on Social Media: Featured presence on all email conference promotion correspondence
- Website presence from time of sponsorship payment receipt thru July 31, 2021
- Prime exhibitor booth location
- VIP breakfast for 6 on first day of conference

SECURED





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AWARDS CEREMONY and LUNCH SPONSOR \$15,000 (Limited to 1 Sponsor)

- Special recognition during Opening Session (Day 1)
- Awards Dinner: Special recognition at Awards Dinner; VIP table seating; Opportunity to speak; Logo prominently displayed on podium and on signage at entrance to dinner
- 4 complimentary conference registrations
- Half page ad in conference participant packet
- Recognition on Social Media: Recognition on social media including featured presence on all conference promotion email correspondence
- Website presence from time of sponsorship payment receipt thru July 31, 2021
- Prime exhibitor booth location
- VIP breakfast for 4 on first day of conference

LUNCH SPONSOR \$10,000 (Limited to 2 Sponsors)

- Special recognition during Opening Session (Day 1)
- Special recognition during lunch event with logo prominently displayed on podium and on signage at entrance to lunch
- VIP table seating at lunch
- Opportunity to speak at lunch
- 2 complimentary conference registrations
- One third page ad in conference participant packet
- Recognition on Social Media: Recognition on social media including featured presence on all conference promotion email correspondence
- Website presence from time of sponsorship payment receipt thru July 31, 2021
- Prime exhibitor booth location
- VIP breakfast for 2 on first day of conference





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WELCOME RECEPTION \$5,000 (Limited to 1 Sponsors)

- Special recognition during Opening Session (Day 1)
- Logo prominently displayed on signage at entrance to Welcome Reception
- 2 complimentary conference registrations
- Quarter page ad in conference participant packet
- Recognition on social media
- VIP breakfast for 2 on first day of conference
- Prime exhibitor booth location

SNACK SPONSOR \$3,000 (Limited to 4 Sponsors)

- Special recognition during Opening Session (Day 1)
- Logo prominently displayed on podium in one or more breakout rooms for duration of conference (evenly distributed among all Snack Sponsors)
- 1 complimentary conference registration
- Quarter page ad in conference participant packet
- VIP breakfast for 1 on first day of conference
- Prime exhibitor booth location

The 2021 National CERT Conference will bring together thousands of people who all have one goal: A Vision for the Future of CERT. Members from the public and private sector, as well as many trained volunteers will join together to renew the focus of CERT. This partnership reflects one of the most diverse, yet unified groups of dedicated public servants. It is vital that we continue to grow in numbers, partnerships and knowledge. The 2021 CERT Conference will offer an open environment for personal and collaborative efforts, as well as increasing knowledge in available technology and networking, all in an effort to grow our vision:

A Vision for the Future

