

Earth With John Holden Returns Sunday, June 27 With A New Episode Covering Sustainability In Electric Vehicles, Metal Shredding, Biodegradable Foam Products, Water Supply, and Algae Based Nutrition



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BOCA RATON, Fla., Jun. 20, 2021 /PRNewswire/ --Earth with John Holden, a national television series will be airing this Sunday, June 27, 2021 at 5 pm ET on Fox Business Network in the U.S. and in Canada on Sunday, June 27, 2021 at 10 am ET on BNN Bloomberg.



(PRNewsfoto/StarMedia Productions)

Our host, six-time Emmy Award winner John Holden, takes viewers around the globe to showcase an inspiring array of companies with eco-friendly initiatives, or those that are enhancing the lives of Earth's inhabitants through health, business, and various other advanced technologies and solutions.

Through a series of in-depth interviews and on-site discoveries, Holden's highlighting the ways businesses around the globe are protecting the environment and mankind with their commitment to create a better world.

John Holden has over twenty-five years of experience in broadcast news, journalism, and production, and started his career alongside Katie Couric as a former feature reporter for NBC in Miami, Florida. He has also reported and produced for affiliates of NBC, CBS, and ABC.

Throughout his career Holden interviewed Fortune 500 CEOs, A-list celebrities, and political world leaders. His passion for keeping our planet sustainable for future generations sparked his own personal commitment to encourage world business leaders to do their part in saving our planet. He received a National Telly Award for his video and film work on Montana's Glacier National Park, and two Golden Palm Awards for his production in Bora Bora titled "Tahiti by Gaugin". Now, he's the host of our world-renowned television series, EARTH, created by StarMedia Productions.

In this episode, John travels to the Port of Los Angeles, where Toyota has created a new engine technology for zero emissions using hydrogen fuel cells. These trucks, cars and even boats are capable of creating electricity to power vehicles, leaving water as its only emission. Toyota has taken a step into changing Earth's carbon footprint by making a transition into non-combustion engine technologies. They believe fuel cell vehicles are the future in the automotive industry and they have many exciting products coming soon.

Up next, in the small rural town of Becker, Minnesota we meet a global leader in removing sustainable materials from the waste stream in one of the cleanest facilities for metal-shredding. Thanks to the world's most environmentally friendly automobile shredder, EMR Holdings recycles old junk cars, buses and metal scraps. Once the vehicles are shredded, they are sent to mills to be melted and recycled that can be made into anything made of metal such as new bridges and autos. EMR Holdings is re-imagining metal shredding for the future.

John's next stop is in Belcamp, Maryland where environmentally friendly products such as straws, compost cutlery, biodegradable coolers, and vaccine packaging are created at LifeMade Products. Thanks to biodegradable foam technology, this company has developed a game-changing solution. A product that not only takes less energy to produce- but also ends up degrading and completely dissolving in a landfill in a matter of weeks.

In Northern Texas, John shows us how the demand for water has never been more critical. NW Pipe, the largest manufacturer of engineered steel water pipe systems, is recreating our water pipes with sustainable yet durable material across the country. They have manufactured over 22 thousand tons of engineered steel welded pipe, to bring drinking water from a water treatment center to 80 communities in Northern Texas. Fortunately, there water-supply projects are currently underway to safeguard the transportation of our drinking water supply in all of North America.

Finally, John takes us to the desert in Columbus, New Mexico which has become an oasis for farming and food. iwi, a plant based protein and supplement company has reinvented a new way to farm non arable land to grow nutritious protein from sea algae. They are able to grow sea plants with a source of omega 3, that is sustainably grown year round with only using recycled salt water and earths energy. Sustainable farming methods and alternative food proteins such as algae could possibly be one of the super foods to help feed our planet.

In the fast paced and ever-changing world of television broadcasting, StarMedia Productions is at the forefront of the latest trends, technology and ideas that continue to shape the way information is presented to the public worldwide in an entertaining and educational manner. Our inspiration and visual impact is leading the way to a better future with more effective and powerful communication between today's consumers, business leaders and other stakeholders.

Sources:

- StarMedia Productions: <https://www.starmediatv.com>
- Instagram: <https://www.instagram.com/earthwithjohnholden>
- Facebook: <https://www.facebook.com/earthwithjohnholden>
- LinkedIn: <https://www.linkedin.com/in/earthstarmediaproductions>

Links:

- Toyota: <toyota.com/mirai>
- EMR Holdings: <us.emrgroup.com>
- NW Pipe Company: <nwpipe.com>
- iwi - Qualitas: <iwilife.com>
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