



Dear Canadian Post-Secondary Athletics Institution,

Thank you for your interest in supporting The Black Canadian Coaches Association (BCCA).

**Our Mission:** Work alongside allied individuals and organizations, governing sport bodies, and government institutions to eradicate anti-Black racism and racial inequities in the sports sector; be the voice for Black, Indigenous and Persons of Colour members of our athletics sport community.

**About Us:** The Black Canadian Coaches Association is an organization comprised of individuals seeking positive change against systemic and institutional barriers within the Canadian sport sector. The BCCA intends to address the needs and concerns of Black community members in the sports industry.

The BCCA was founded in 2020 by Lee Anna Osei, St. Francis Xavier university varsity athletics coach and educator, and is co-chaired by fellow USports coaches Ryan Thorne (McGill University) and Tenicha Gittens (Concordia University). The inspiration for this project is credited to the thousands of Black leaders throughout Canadian sport history who have and continue to promote educational, physical, social, and cultural continuity to those they inspire. Being a coach is all about empowering others; we are trailblazers in Canadian heritage, and leaders through sport.

**Objectives:**

1. Collect race-based data that will inform evidence-based policies for BIPOC executives, coaches and student-athletes.
2. Develop and create culturally competent anti-Black and anti-Indigenous training that can be administered by member institutions as well as inform policies.
3. Create a public platform (website) to raise continued awareness and education about racial inequities within our collegiate sport institutions and the broader sport community at large.

**Our Ask:** We are fundraising for the creation of The Charter for Racial Equity in Canadian Postsecondary Athletic Institutions; written legislation to be implemented within each governing sport institution.

**We are seeking \$1000.00 from every collegiate member institution** to fund this project of collecting of race-based data that will inform our collegiate institutions where the most pressing needs and concerns are for our BIPOC student-athletes, coaches and executives within USports and the Canadian Collegiate Athletic Association (CCAA). Your contribution goes towards the creation of sport and race related resources that can be administered at each governing institution.

***\*A charitable tax receipt will be provided for each donation.***

With your help in creating history, we will work together towards a more equitable, inclusive and safer ecosystem within collegiate athletics for all stakeholders and members.

**Monitoring Progress:**

The assembly of a Canadian Task Force that will be comprised of 1-2 members (coach, executive, or appointed representative) of each conference to meet a minimum of once a month through a period of 4-6 months, or the duration of the quantitative and qualitative study.

Individuals are to act as representatives for each conference in both USports and the Canadian Collegiate Athletic Association (CCAA), and will forward agenda items to conference member institutions, Athletic Directors, and any other parties that are specified. Meetings will be organized by the BCCA's executive team and will be communicated via email at least two weeks prior.

In closing, we invite you to follow the progression of our Charter for Racial Equity Project through our social media platforms through to our fundraising deadline, September 1<sup>st</sup>, 2020, and check our website for any updates.

Thank you for supporting Black, Indigenous and Persons of Colour student-athletes, coaches and executives. We are creating history in our continued leadership through in sport.

Kind regards,

Lee Anna Osei  
Director, The Black Canadian Coaches Association  
IG: @BCC\_Association Twitter: @BCC\_Association  
[www.thebccca.com](http://www.thebccca.com)



The BCCA Fund

Company: \_\_\_\_\_

Company Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province/State: \_\_\_\_\_ Postal/ZIP Code: \_\_\_\_\_

Donor name to be recognized: \_\_\_\_\_

Donation description: \_\_\_\_\_

Donation amount: \_\_\_\_\_ Email: \_\_\_\_\_

I wish to receive a charitable donation tax receipt: Yes No  
*Please note: Donations of under \$100 may not qualify for a receipt*

Check Applicable:

- Void cheque is attached
- I want to receive email notifications and updates on this Project

Camda Sports Foundation Canada is a charitable organization that prides itself on a vision of uniting Canadian communities through supporting the development of Sports, Education, Arts and Music (S.E.A.M) Programs. Camda Sports is a proud supporter and partner of The Black Canadian Coaches Association (BCCA). You will receive acknowledgement of your contribution and receipt for federal income tax purposes after the deadline date for the fundraising campaign (September 1, 2020). All donations are subject to approval by The BCCA/Camda Sports and must be compliant with Canadian charitable status regulations.

Please send cheque prior to September 1, 2020 to:

Camda Sports Foundation Canada  
In the memo section c/o: "The Black Canadian Coaches Association"  
36 Gillis Way  
Antigonish, Nova Scotia  
Telephone: (902)-863-9656  
www.thebccca.com