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Renowned Road Race & Craft Beer Festival Returns to Portland, Maine

The Craft Brew Races visit for the third summer in a row with an event perfect for Portland

PORTLAND, MAINE – They say everything in moderation, except fun. That’s why the Craft Brew Races, with its combination of a relaxed road race and local craft beer festival is drawing rave reviews across the country. On June 25, the Craft Brew Races return to Portland in what is becoming a well-loved tradition for runners and beer fans alike.

The event will be held on Saturday June 25 with a timed 5k around scenic Back Cove followed by a craft beer festival at Edward Payson Park. The event will feature more than 40 breweries, with more than 20 of those breweries coming from Maine. The day will also be enhanced with food vendors, lawn games and live music provided by local band Calypso Soldiers.

“Portland, Maine is just a perfect setting for this event,” says Matthew Gray, President of Gray Matter Marketing, the event organizers. “The course and the park are both beautiful, and there’s so much amazing craft beer in Maine right now.”

Proceeds from the race will once again benefit the Maine Brewers’ Guild.

The Craft Brew Races Portland will be held on Saturday, June 25 from 12 – 4 PM. The 5k road race begins prompt at 12 PM and the beer festival runs from 12:30 - 4 PM. Walkers are welcome, and beer festival-only and designated driver tickets are also available.

The Craft Brew Race’s stop in Portland is the third event in a season-long series that visits cities across New England and beyond in 2016. The event was previously held in Portland in 2014 and 2015. The series is sponsored by Polar Seltzer and DRAFT Magazine.

For tickets and more information, please visit <http://craftbrewraces.com/portland/>.

About Gray Matter Marketing

Gray Matter Marketing is a full service marketing and event management agency based in Newport, Rhode Island. Founded in 2012, the company has built a reputation for excellent events and creative marketing. A portion of the proceeds from each event is donated to local non-profits and the company helped raise more than \$300,000 in 2015.

About The Maine Brewers’ Guild

The Maine Brewers’ Guild is a nonprofit organization dedicated to promoting and protecting the craft beer industry in Maine. Our mission is to keep Maine in the forefront of the craft beer revolution by offering high quality and creative diversity for the customer. For more information on the Maine Brewers’ Guild, please visit <http://mainebrewersguild.org/>.

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