

# **The Lowcountry Jaycees Present The 2019 Beaufort Food Truck Festival**

**#Grub4Hope**



**Event Sponsorship Packet  
October 12th, 2019  
Beaufort, SC**

## **Mission**

The Beaufort Food Truck Festival is a community event to benefit Jaycee Camp Hope. Jaycee Camp Hope is a statewide residential camp for citizens with intellectual disabilities. The camp has been supported by South Carolina Jaycees since 1969 and is located in Pendleton, SC near Clemson University.

For some campers and their families, Jaycee Camp Hope is the only opportunity for a retreat. While it is a learning retreat for the camper, it is a well-received life retreat for the parents that give so unselfishly every day. This camp would not be possible if it were not for the generous donations of individuals such as yourselves each year.

## **Sponsorship Objective**

The mission of the Beaufort Food Truck Festival cannot be realized without the support and partnership of the local community. Monetary donations as well as in-kind product or service donations will serve as the backbone to this fundraising event. Many opportunities at various levels are available for your company to support the Beaufort Food Truck Festival, allowing you to maximize your return on investment, while sharing as a positive community role model.

## **Charity**

The Beaufort Food Truck Festival is the signature event of the Lowcountry Jaycees and benefits Jaycee Camp Hope by contributing a monetary donation each year.



## **Event**

The event will take place at Beaufort Town Center, Center Stage. The event will begin promptly at 11:00 a.m. and conclude at 5:00 p.m. The Beaufort Food Truck Festival is open to the public with FREE admission. Food trucks will be on site providing a variety of delicious dining options. There will be live music and entertainment by local musicians. There will also be a kid zone and an area to participate in a variety of games for the whole family.

## **About Lowcountry Jaycees**

The Lowcountry Jaycees, also known as the Junior Chamber of Commerce, are the premiere leadership training and community service organization for men and women between the ages of 18-40. The Jaycees promote leadership training and self-improvement by providing service and support for our community. We also provide networking opportunities and entertaining social events. The Jaycee vision is to be the leading global network of active young citizens.

The Lowcountry Jaycees motto is “Empowering Young People to Create Positive Change” and consists of young adults and leaders in Beaufort County that strives to make a difference in the community as well as achieve personal growth!

The Lowcountry Jaycees meet every fourth Thursday of the month at 6:30PM in the Port Royal Town Hall.



## **About Camp Hope**

Jaycee Camp Hope was established in 1969 and is a statewide residential camp for individuals with cognitive disabilities, ages 7 and older. Through four summer sessions Jaycee Camp Hope strives to give campers healthy experiences outdoors. Benefits include exercise, outdoor activities, personal growth, and social development with peers and caring adults.



## **Sponsorship Overview**

Because Beaufort County is surrounded by neighborhoods with a significant percentage of middle to upper class families with children, you will have a unique opportunity to market your products to this target group for the months leading up to the event as well as throughout the duration of the event. Email blasts as well as website promotion through social media will be used to leverage your brand to an audience that matches your target market. Tourism has increased tremendously through the years and the festival hopes to impact thousands of people, yielding many brand impressions. We want to make sure you get the absolute most out of partnering with the Beaufort Food Truck Festival. Our goal is not only to introduce our community to the booming phenomenon of gourmet food trucks, but to support the small business owners who run them. We aim to create an event that features the trucks and the food they serve all while supporting a great cause: Jaycee Camp Hope.

The festival is expecting an estimated 3,000-5,000 attendees. This family friendly event is sure to attract people of all ages giving our sponsors the opportunity to advertise their company to individuals via website, social media, and in person.

In addition to generating brand loyalty within target audiences, your company's sponsorship of the Beaufort Food Truck Festival will associate your business with a positive fundraising event in the Beaufort community. Attendees will recognize your support of a local community service organization and a promoter of volunteerism.

#### Sponsorship Categories:

- Send a Kid to Camp: By contributing you will provide one camper the opportunity to attend Jaycee Camp Hope.
- Kid Zone: Provide children the opportunity to participate in several fun family friendly games during the event
- Music4Hope: Help provide great entertainment during the festival
- Helping Hands: Take care of our hardworking volunteers by providing them with t shirts and beverages.
- Friends of the Jaycees: Assist in providing marketing support for the Lowcountry Jaycees.

# 2019 Lowcountry Jaycees Beaufort Food Truck Festival Sponsorship Packages

	“Send a Kid to Camp” \$800	Kid Zone \$600	Music4Hope \$400	Helping Hands \$200	Friends of the Jaycees \$100
Entrance Banner	X				
(2) 1-year membership to the Lowcountry Jaycees (ages21-40)	x				
Name mentioned in Press Release	x	x			
Ad placement on flyers	x	x	You may provide a banner to hang at stage		
Logo on Sponsor Board at entrance	x	x	x		
Logo on volunteer T-shirts	x	x	x	x	
Social Media mentions/posts	10	8	6	4	2
Website listing of sponsors	Logo	Name listing/ Logo	Name listing/ Logo	Name listing	Name listing
Invitation to provide promotional items handed out to attendees	x	x	x	x	x

# 2019 Lowcountry Jaycees Beaufort Food Truck Festival

## Sponsorship Information Form

Thank you for your interest in becoming a sponsor of the 2019 Beaufort Food Truck Festival. This year's Grub for Hope will be October 12, 2018. Please email this form to the address below or feel free to drop it in the mailbox. If you have any questions please contact Josh Knight at [beaufortfoodtruckfestival@gmail.com](mailto:beaufortfoodtruckfestival@gmail.com) or call 843-812-4587.

### Contact Information

**Company:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Preferred Contact Method:** \_\_ Phone \_\_ Email

**Make Checks Payable to:** *Lowcountry Jaycees*

**Mail Application/Check to:**

Lowcountry Jaycees c/o Jessica Chemsak 2615 Southside Boulevard  
Beaufort, SC 29902

### Sponsorship Level Options:

### Price:

<input type="checkbox"/>	"Send a Kid to Camp" Sponsor	\$800.00
<input type="checkbox"/>	Kid Zone Sponsor	\$600.00
<input type="checkbox"/>	Music4Hope Sponsor	\$400.00
<input type="checkbox"/>	Helping Hands Sponsor	\$200.00
<input type="checkbox"/>	Friends of the Jaycees Sponsor	\$100.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Received By: \_\_\_\_\_ Date: \_\_\_\_\_