



Brome-Missisquoi Conservative Party candidate holds first campaign launch evening in Mansonville

THE SCOOP
By Mable Hastings

The 43rd Canadian Federal Election is scheduled to take place on or before October 21. With less than four months to go, while the majority of Canadians are enjoying barbecue season and summer fun, political candidates and their parties are hard at work developing strategies, presenting platforms and promoting their ideas.

Bruno Côté, Conservative party candidate for Brome Missisquoi held his first campaign launch evening at the Bistro La Chouette in Mansonville on Wednesday evening, July 17. The “5 a 7” was attended by over 85 guests.

“We announced the event on Facebook the week prior,” explained a member of his Campaign Committee. “We were astonished that, mid-week, so many people showed up to offer their support.”

Côté, a farrier by trade, founded Maréchalerie Côté in 2011, a company specializing in horseshoeing, which now collaborates with renowned equestrian competitions. A father of two children, he has lived with his family in Mansonville for 10 years. In 2017, Côté was elected municipal councillor of the township of Potton. He is dedicated and involved in the community, including as a volunteer firefighter. Côté holds a bachelor’s degree in second language education and also served in the Canadian Armed Forces for 7 years.

The Conservative site states the following: “Today’s Conservative Party is a vibrant national organization with strong grassroots support from coast to coast to coast. The Party, its caucus, and its members uphold the proud Canadian Conservative tradition. Over the years, conservatives in Canada have fought elections under many different party



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banners, but the core principles of the movement have not changed: Canadian conservatives stand for sovereignty and a strong national defence; open federalism and national unity; free enterprise and individual achievement; and the opportunity for all Canadians, regardless of background, to achieve their dreams in a safe, healthy, and prosperous country.”

The campaign launch event held on

July 17 was also attended by Shefford Candidate, Nathalie Clermont. The Conservative Party team unites and candidates act in unity and therefore the team firmly supports all of its members as one collective. Clermont wanted to show her support and therefore, she and her husband were proudly present for Côté’s first event launch effort on Wednesday evening.

For Côté, the evening was surreal.

“I am a bit overwhelmed with support coming from everywhere in my electoral district,” he said. “I understand that my campaign launch might seem a bit early but it had become difficult for my team and me to handle the amount of phone calls and emails coming in. We wanted to let everyone know that we are ready and invited everyone to join the blue wave!”



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