



presented by THE ARTS & BUSINESS COUNCIL OF GREATER NASHVILLE

Wednesday, May 27th, 2020 6:00 – 9:00 pm at Mercy Lounge

Arts Immersion celebrates the convergence of Nashville’s creative and business communities during an evening of pop-up performances from some of our finest local talents of all genres and creative disciplines. The evening includes food and beverage from local culinary artists, and a unique silent auction featuring everything from co-writing sessions with top songwriters to enticing offers from local businesses. Arts Immersion also includes the presentation of the Arts Visionary Award, Arts Impact Award, and Volunteer of the Year Award, which celebrate the organizations and individuals deeply impacting Greater Nashville's arts and culture.



Spoken-word artist S-Wrap moves the crowd from the main stage at Arts Immersion 2019.

Proceeds from the night benefit Volunteer Lawyers & Professionals for the Arts, a program of the Arts & Business Council. The VLPA program has provided \$4 million worth of free legal and business assistance to over 4,000 low-income artists and 420 nonprofit arts organizations since 2006.



Nashville Shakespeare Festival pops up at the party with a swordfight from MUCH ADO ABOUT NOTHING

TICKETS: \$45 in advance, available at www.abcnashville.org/arts-immersion starting Spring 2020. \$55 at the door, if available.



LEAD SPONSORSHIP OPPORTUNITY 20 TICKETS & RECOGNITION - \$5,000

- Receive 20 tickets to Arts Immersion, a city-wide event that showcases Nashville as a great place to live, work, and play and will be attended by 300+ professionals from the entertainment, legal, financial, and business industries.
Prominent recognition as a "Lead Sponsor" on the event flyer, email blasts, press releases, and social media
Prominent recognition on the Arts Immersion landing page on the Arts & Business Council’s website with a logo and link to your website
Prominent recognition in event signage as well opportunity to participate in on-stage remarks
Additional marketing materials detailed below



VISIONARY SPONSORSHIP OPPORTUNITY 20 TICKETS & RECOGNITION - \$2,500

- Receive 20 tickets to Arts Immersion

- Recognition as a “Visionary Sponsor” on the event flyer, email blasts, press releases, and social media
- Recognition on the Arts Immersion landing page on the Arts & Business Council’s website
- Recognition in event signage
- Opportunity to network in a fun and engaging environment
- Additional marketing materials detailed below



**EVENT SPONSORSHIP OPPORTUNITY**  
**14 TICKETS & RECOGNITION - \$1,000**

- Receive **14 tickets** to *Arts Immersion*
- Exclusive recognition as the Main Stage Sponsor; Pop-Up Performance Sponsor; Culinary Arts Sponsor or other event sponsor of your choosing on email blasts, press releases, and social media
- Recognition on the Arts Immersion landing page on the Arts & Business Council’s website
- Recognition in signage throughout the event venue
- Opportunity to network in a fun and engaging environment
- Additional marketing materials detailed below



**PATRON PACKAGE**  
**10 TICKETS & RECOGNITION - \$500**

- Receive **10 tickets** to *Arts Immersion*
- Recognition as a “Patron Company” on the *Arts Immersion* event website
- Opportunity to network in a fun and engaging environment



**ALL SPONSORSHIPS include recognition in the following marketing materials:**

- Promotional emails to Arts & Business Council’s target market (6,000+ members), as well as email promotion by partners such as the Nashville Bar Association, BMI, ASCAP, SESAC, FilmNashville, and more (25,000+)
- Social media promotion (multiple posts across ABC’s Facebook and Twitter)
- Recognition in most event press releases to all major media channels

