



THE ARTS & BUSINESS COUNCIL OF GREATER NASHVILLE
in partnership with
THE NASHVILLE BAR ASSOCIATION YOUNG LAWYERS DIVISION
Presents:



arts Immersion

WHAT: An intro via immersion to Nashville’s creative community, this summer soirée showcases **music, acting, dance, film, visual and performance art** from some of our finest local talents. The evening is topped off with a unique silent auction featuring everything from co-writing sessions with top songwriters to enticing offers from local businesses.

WHO: Arts Immersion celebrates the convergence of Nashville’s creative and business communities. Attorneys, artists and a plethora of business professionals - a.k.a. the perfect blend of suits and skinny jeans. The event is presented by Arts & Business Council and NBA YLD and is chaired by Ricky Hernandez (Bradley) and Samantha Simpson (Tennessee Court of Criminal Appeals).

WHY: To give a big thank you – both to our city’s creative talent and the professionals that so generously support it. Proceeds from the night benefit **Volunteer Lawyers & Professionals for the Arts**, a program of the Arts & Business Council. The VLPA program has provided \$4 million worth of free legal and business help to over 3,500 income-qualified artists and 400 nonprofit arts organizations.

WHEN & WHERE: Wednesday, May 22nd, 2019 from 6 - 9 p.m. at Fort Houston

FOOD/DRINK: Plenty. And did we mention it’s open bar? There will be ample libations, as well as delicious fare from Nashville vendors and restaurants.

TICKETS: \$45 in advance, available at <https://www.abcnashville.org/arts-immersion/>. \$55 at the door.



The Arts & Business Council (ABC) of Greater Nashville is a 501(c)(3) nonprofit organization that leverages and unites the unique resources of the business and arts communities to create a thriving, sustainable creative culture in Nashville. Our core programs include the Volunteer Lawyers & Professionals for the Arts, Education for the Creative Community, Arts Board Matching, Periscope: Artist Entrepreneur Training & Fiscal Sponsorship. www.abcnashville.org



**PATRON PACKAGE OPPORTUNITY
10 TICKETS & RECOGNITION - \$500**

- Recognition as a “Patron Company” on the *Arts Immersion* event website, email blasts, press releases, and social media (subject to timely receipt of purchase order).
- (Optional) Receive **10 tickets** to *Arts Immersion*, a city-wide event that showcases Nashville as a great place to live, work and play and will be attended by 300+ professionals from the entertainment, legal, and business industries.
- Opportunity to network in a fun and engaging environment
- Support VLPA, which has provided over \$4 million of free legal services to the Nashville arts & entertainment community to over 3,500 artists and 400 nonprofit arts organizations!

We also offer exclusive opportunities to be more closely involved with the event. If you are interested in any of the following sponsorship opportunities, we would be happy to send you a more detailed proposal.



**LEAD SPONSORSHIP OPPORTUNITY
20 TICKETS (OPTIONAL) & EXCLUSIVE RECOGNITION - \$2,500**

Exclusive recognition as the Lead Sponsor in all pre- and post-event marketing, including:

- Logo placement on official event digital flyer
- Prominent presence on the Arts Immersion landing page on www.ABCNashville.org, including logo and link to your website
- Prominent logo recognition in signage throughout the event venue
- Additional marketing materials detailed below



**EVENT SPONSORSHIP OPPORTUNITY
20 TICKETS (OPTIONAL) & EXCLUSIVE RECOGNITION - \$1,000**

Exclusive recognition as the Main Stage Sponsor; Pop-Up Performance Sponsor; Culinary Arts Sponsor, or other event sponsor, including:

- In marketing materials, detailed below
- In specialized venue signage



ALL SPONSORSHIPS include recognition in the following marketing materials:

- Promotional emails to Arts & Business Council’s target market (6,000+ members), as well as email promotion by partners such as the Nashville Bar Association, BMI, ASCAP, SESAC, FilmNashville, and more (25,000+)
- Social media promotion (multiple posts across ABC’s Facebook, Instagram, and Twitter)
- Recognition in most event press releases to all major media channels

ALL SPONSORSHIPS include exclusive marketing opportunities at the event:

- Recognition reaching 300+ attendees, plus vendor, performer, and auction partners

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