

## **APPENDIX B: Monroe County Quality of Place and Workforce Attraction Survey Questions 2019**

### Quality of Place Survey Monroe County

The purpose of this survey is to find out what Monroe County residents value most about our community, and what they think can be improved. What about our county makes us stay here to live, work and play?

The results of the survey will inform a wider Quality of Place and Workforce Attraction Plan that local organizations will use to apply for grants to further enhance our county, both for current and prospective Monroe County residents.

1. Where do you live in Monroe County?
  - a. Bloomington
  - b. Ellettsville
  - c. Smithville/Sanders
  - d. Stinesville
  - e. Other part of Monroe County
  
2. Are you originally from Monroe County?
  - a. No
  - b. Yes
  
- 3a. If no, what brought you here? Check all that apply
  - a. I moved here for a job.
  - b. I came here with family/to live near family.
  - c. I came here for higher education and stayed.
  - d. I came here to enjoy Midwestern hospitality and the pace of life.
  - e. I came here to enjoy a healthier work/life balance.
  - f. I came here to enjoy the outdoors (lakes, woods, hills, parks).
  - g. I came here for the cultural amenities (music/performance venues, public library, museums, public art, farmer's market, festivals, county fair).
  - h. I came here so my children could attend the K-12 schools.
  - i. I came here because I find it affordable to live here.
  - j. I came here for the social services (assistance with housing, healthcare access, emergency food services, treatment for addiction)
  - k. Other (please list/explain).
  
- 3b. If yes, what keeps you here? Check all that apply
  - a. I stay here for my job.
  - b. I stay here to live near family.
  - c. I stay here because I am still in school.
  - d. I stay here because I enjoy Midwestern hospitality and the pace of life.
  - e. I stay here because I enjoy the healthier work/life balance.
  - f. I stay here to enjoy the outdoors (lakes, woods, hills, parks).
  - g. I stay here for the cultural amenities (music/performance venues, public library, museums, public art, farmer's market, festivals, county fair).

- h. I stay here so my children can attend the K-12 schools.
- i. I stay here because I find it affordable to live here.
- j. I stay here for the social services (assistance with housing, healthcare access, emergency food services, treatment for addiction)
- k. Other (please list/explain).

4. How long have you lived in Monroe County?

- a. 0 - 5 years
- b. 6 - 10 years
- c. 11 - 15 years
- d. 15+ years

5. Have you ever moved away from Monroe County and then moved back?

- a. Yes
- b. No

7. What assets do you value most about Monroe County? Check 3

- a. I value public parks, hiking trails, bicycle/pedestrian trails.
- b. I value cultural amenities (music/performance venues, public library, museums, public art, farmer's market, festivals, county fair).
- c. I value that our county is welcoming of all people.
- d. I value how involved citizens are in the community.
- e. I value proximity to larger cities (Indianapolis, Louisville, Cincinnati).
- f. I value job opportunities.
- g. I value the friendly town atmosphere.
- h. I value the social services (assistance with housing, healthcare access, emergency food services, treatment for addiction).
- i. Other (Please list/explain)

8. As you think about the future, what do you see as the biggest threats to Monroe County's development? Check 3

- a. There aren't enough well paying jobs.
- b. There isn't enough affordable housing.
- c. There aren't enough people here between the ages of 25 - 35 to establish the next generation.
- d. New developments are negatively impacting the character of Monroe County.
- e. We are not working hard enough to attract a new talent pool.
- f. We aren't adequately addressing social service issues in our county (homelessness, drug addiction, health care etc.).

9. What is your age?

- a. 17 and under
- b. 18 - 24
- c. 25 - 34
- d. 35 - 44
- e. 45 - 54
- f. 55 - 64
- g. 65 - 74
- h. 75+

10. What is the highest level of school you have completed?
  - a. High School Graduate or equivalent (GED)
  - b. Associate's/trade/technical/vocational training
  - c. Bachelor's degree
  - d. Master's degree
  - e. Doctorate degree
  
11. What is your gender identity?
  - a. Female
  - b. Male
  - c. Non-binary/third gender
  - d. Prefer not to answer
  
12. What is your household's annual income?
  - a. Less than \$15,000
  - b. \$15,000 - \$29,999
  - c. \$30,000 - \$44,999
  - d. \$45,000 - \$59,999
  - e. \$60,000 - \$74,999
  - f. \$75,000+
  
13. What is your race/ethnicity?
  - a. African American/Black
  - b. Asian
  - c. Latino
  - d. Native American or Alaska Native
  - e. Native Hawaiian or Pacific Islander
  - f. White
  - g. Two or more races