

Abacus CPAs, LLC<sup>®</sup>  
*Better Guidance. Smarter Decisions.*

We're here providing

**better  
guidance**

so you can make

**smarter  
decisions.**



## **the abacus way**

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### **What Makes Us Different?**

We conduct business The Abacus Way. The Abacus Way is both an attitude and a process where your best outcome is our destination. All efforts are focused with that end in mind. In order to achieve a goal, to arrive at a destination, there must be a process, with specific actionable steps.

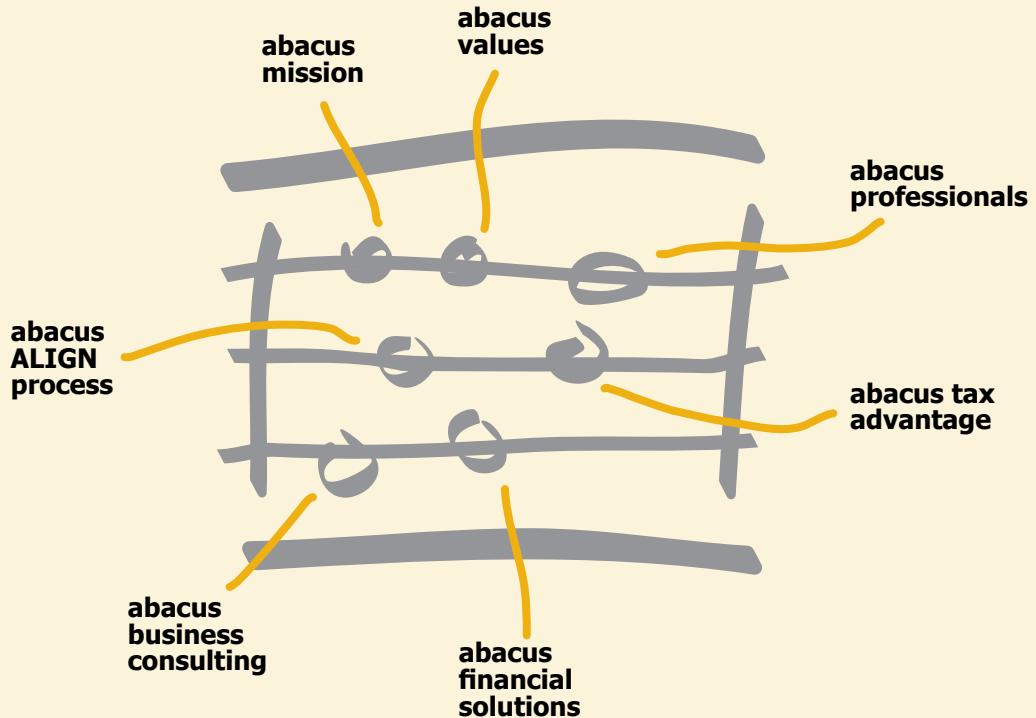
We continually look for opportunity while we monitor progress. We let you know what's coming so you can plan for it.

Planning is invaluable; it will save you money and minimize frustration through better guidance and smarter decisions.

"Abacus CPAs brings value to our relationship by demonstrating sincere concern for our company's best interest and has earned our trust through better guidance and quality service."

– Dean Hoedl, CFO, Prime Inc.

# Seven Steps of The Abacus Way



Our focus is you. Your business. Your success.



**abacus mission**

## Our Mission

To create long-lasting relationships with our clients and employees by providing services through mutually profitable partnering alliances and by attracting and retaining the best employees who share our commitment to excellence and our dedication to professionalism. Above all, to glorify God in everything we do.



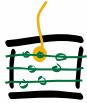
Running a corporation, a small business or even your own career can be overwhelming. There are so many decisions, with so many possible outcomes.

Now more than ever, life requires better guidance and smarter decisions.

"I feel they have saved me a lot of money and given good advice on running my company over the past 10 years. I would recommend them to anybody in need of a good CPA firm. One of the best decisions I made for Classic Beauty Supply Co. was when I switched to Abacus CPAs."

– David Henderson, President, Classic Beauty Supply Co.

**ss. Your life. Better guidance. Smarter decisions.**



## abacus values

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### Our Values

#### **Integrity**

Responsible, Trustworthy, Honest

#### **Client Service Orientation**

Effective Communication, Innovation, Sense of Urgency, Quality

#### **People Focus**

Respect, Effective Communication, Compassion, Cooperation

#### **Positive Attitude**

Coachable, Cooperative, Believe the Intentions and Abilities of Others are Good

#### **Ownership**

Pride in Our Work, Desire to Succeed, Loyalty

These values will be evident in our work, in our communication and in our relationships. We're there, offering better guidance so you can make smarter decisions.

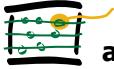
"I would highly recommend Abacus CPAs, to anyone who wants a group of highly-qualified professionals to meet their accounting, tax and business needs."

– Charles C. Earls, CEO, Charles C. Earls & Associates, Inc.





**Attracting the best people is a key factor in prov**



**abacus professionals**

### Our Passion

Our advisors are not only highly skilled but filled with passion. Passion for the numbers. Passion for the business. Passion for you to win.

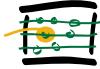
We're dedicated to helping clients achieve their business objectives. It's the driving force behind us.

Our clients benefit from the extensive experience of our team members, which includes over 100 years in international and regional public accounting firms, including Fortune 200 companies.

We stay abreast of the complex regulations and issues governing numerous industries, and invest in continuing education by attending training seminars, as well as internal training programs. This is one of the reasons we're able to attract and retain the very best in the field, all across the nation.



Helping clients with better guidance and smarter decisions.



## abacus ALIGN process

### Effective Communication

Our team has developed the **ALIGN** process to ensure every measure is taken, every step complete.

We schedule regular alignment sessions with clients where we note any changes and suggest any adjustments.

We aren't satisfied talking once a year, because once a year will never give you the best outcome. This process is designed to give you better guidance so you can make smarter decisions.



“Working with Abacus CPAs for over a decade, we have come to depend on them as a key partner. They take time to understand our business and develop creative solutions to our financial needs.”

— Gorm Tuxen, President, Tuxen & Associates, Inc.





**abacus tax advantage**

### Empower Yourself

Real value is in the planning. It's empowering. You know where you stand at all times and what decisions you need to make.

You will always understand what the numbers mean to you, in your unique situation, with real world application.

You'll know what's coming and how to respond...in advance, for the very best outcome possible.

We strive to provide our clients with every opportunity to minimize their taxes within the framework of the law. From small issues to large, we utilize state-of-the-art technology, research and training to ensure you receive the best, timely advice and innovative tax planning strategies.

We handle individual, corporate, non-profit, estate, trust and partnership tax planning.

**Abacus CPAs utilizes the latest advancements in technology to ensure**



**abacus business consulting**

### Beyond the Numbers

Having every advantage requires going beyond the numbers, that's why our team of Abacus Advisors doesn't stop there.

We know how to help you build better teams, with everything from getting the right people on board and placing them in the right roles, to bringing out the best in individuals by emphasizing their people skills and identifying their natural abilities.

Consulting is where science meets the art of business. Consulting done right can make all the difference.

You can benefit from bringing us in for business valuations, human resources assistance, internal control evaluations, computer software, fraud investigations, succession planning and other consultative services.

**e we are giving better guidance so you can make smarter decisions.**



**abacus financial solutions**

### Business Health

We understand business. We know business financials are much more than tax returns. Your financial statement determines how banks, investors and others see your business. We can help you represent your business properly.

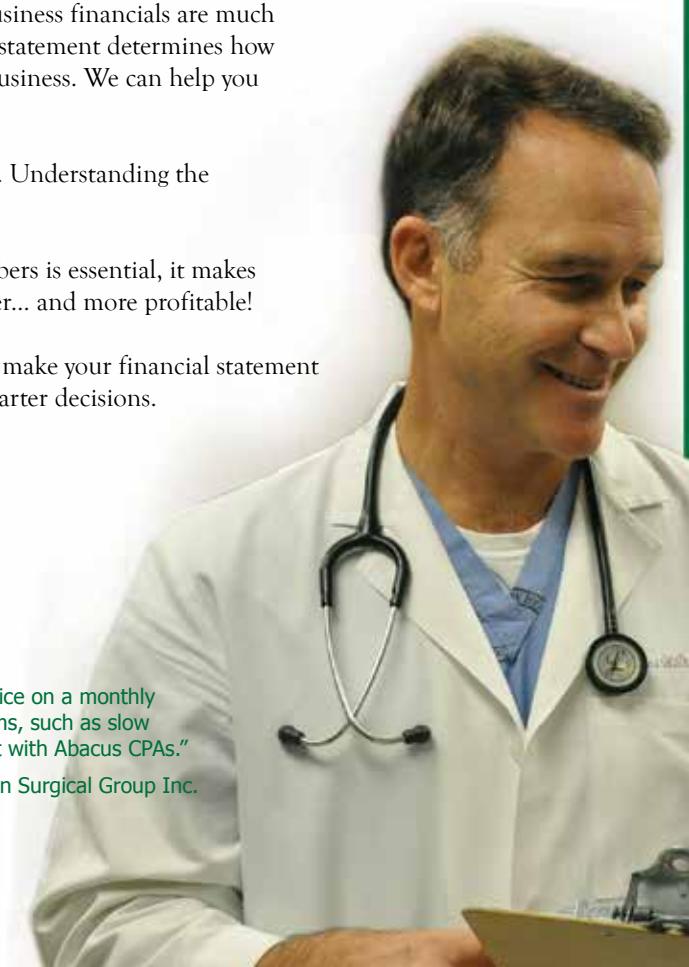
Numbers are the language of business. Understanding the numbers is what makes business run.

A good system for knowing your numbers is essential, it makes managing your business so much easier... and more profitable!

Let us help you with your system, and make your financial statement healthier with better guidance and smarter decisions.

"Our company uses the Abacus CPAs accounting service on a monthly basis. The past challenges with other accounting firms, such as slow responsiveness or lack of follow-up, are non-existent with Abacus CPAs."

– Richard Stone, Administrator, Crighton, Olive, Dunn Surgical Group Inc.

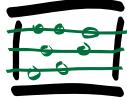




## **Better Guidance and Smarter Decisions**

You've just gotten a taste of what Abacus CPAs can do for you. Give us a call and we'd be happy to answer any questions or set up a time to meet. Let us show you the ways in which we can offer better guidance, so you can make smarter decisions.

**And let life get a little easier.**



# Abacus CPAs, LLC<sup>®</sup>

*Better Guidance. Smarter Decisions.*

[www.abacuscpas.com](http://www.abacuscpas.com)

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