

Melody Gratic of XcelMil LLC Selected to Participate in WeTHRIVE, a Virtual Executive Development Program for Women-Owned Businesses

Northern Virginia – Melody Gratic of XcelMil, LLC has been selected by the Women’s Business Enterprise National Council (WBENC) to join a national cohort of women-owned businesses in the WeTHRIVE program. WBENC is the nation’s largest certifier of women-owned businesses and a leading advocate for women business owners.

[WeTHRIVE](#) is a virtual executive development program tailored to help Women Business Enterprises (WBEs) survive the uncertainty of today and grow and thrive for the future.

“WBENC is committed to helping women-owned businesses not only survive through the COVID-19 pandemic and related economic challenges, but also grow and thrive well into the future,” says Pamela Prince-Eason, WBENC President & CEO. “Our WeTHRIVE program does just that, meeting women leaders where they are and helping them position their companies for future success in a truly interactive and innovative virtual delivery model.”

I am super-excited to participate in this business cohort for further self-development as an entrepreneur, executive leader and coach. I anticipate learning vital information about refining and streamlining our internal business operations.

WBENC launched WeTHRIVE in the summer of 2020 to support WBEs through the uncertainty and unprecedented economic challenges as a result of the COVID-19 pandemic. The feedback from the first 2 cohorts and nearly 400+ WBEs who have participated has been so overwhelmingly positive, we are excited to host WeTHRIVE Summer 2021 July 27 through September 23, 2021.

All participants are assigned one of three course tracks (Survive, Grow, or Thrive) based on a personal and business assessment completed during the application process. The program offers virtual live learning sessions across five disciplines, including Leadership & Communications, Financial Management, Business Strategy, Operations & Human Resources, and Marketing & Sales, as well as interactive and engaging peer groups discussions.

To learn more about WeTHRIVE, visit www.wbenc.org/wethrive

XcelMil LLC

We are a certified Minority, Woman and Service-Disabled Veteran-Owned Small Business specializing in Executive Management Consulting and Leadership Development Training. We are a financially stable trusted partner who quickly becomes the “direct access button” for the minority spend requirements of our customers. Our professionals are proven experts in the areas of Strategic Planning, Organizational Development, Business Process Improvement, Senior Executive Administration, Higher Education and Leadership, Training Development, Qualitative Research, Database Entry and Electronic Records Management.

About WBENC

WBENC is the largest third-party certifier of businesses owned, controlled, and operated by women in the United States. WBENC partners with 14 Regional Partner Organizations (RPOs) to provide its world-class standard of certification to women-owned businesses throughout the country. WBENC is also the

nation's leading advocate of women-owned businesses and entrepreneurs. Learn more at www.wbenc.org.