



FOR IMMEDIATE RELEASE

Greg Blount
Media Relations
214.616.0204
gblount@xpediantsolutions.com

Xpediant Digital Hires Steve Surace as VP of Product Development
Based on Product Demands, Xpediant expands Leadership Team with VP of Product Development

Houston, Texas, March 21, 2019 -- Xpediant Digital, the leader in DAM Integration Platforms, today announced that veteran technology leader Steve Surace has joined Xpediant as VP of Product Development. Surace has spent his career developing products, building complex solutions and world class global teams. Surace was most recently VP of Digital Strategy, Technology & Distribution at HMN, where he led software development, data analytics, and the technology roadmap for the company.

“Bringing Steve on board demonstrates our commitment to continuously innovating our XpSuite of Products to meet the demands of our clients, prospects, and partners,” says Qusai Mahesri, Chief Executive Officer, “In addition, our growth requires us to expand our leadership team with leaders like Steve that can help us continuously expand our value proposition to the market”.

About Xpediant Digital:

Xpediant Digital is a next-generation services company, committed to the pursuit of digital experience and ecosystem integration excellence in the Life Sciences and Pharmaceutical industries, specializing in optimizing the digital asset supply chain with products and services.

Our exclusive XpConnect™ Platform, XpGenerator, and XpIVA products, are designed to enable integration between Veeva Vault, Veeva CRM and Adobe AEM, automating and streamlining processes, saving money and driving efficiencies around authoring, managing and distributing compliant digital assets.

For more information, please visit www.xpediantdigital.com.