



FOR IMMEDIATE RELEASE

Greg Blount
Chief Growth Officer
Xpediant Digital
214.616.0204
gblount@xpediantsolutions.com

Xpediant Solutions changes its brand to Xpediant Digital

The new brand reinforces the company's history and future as we continue to invest in connected solutions and remain unique in the digital marketplace.

Houston, Texas, 11/14/18 -- Xpediant Digital, a connected digital solutions company, today unveiled its new name, logo, website and products to support its continuing evolution in providing unique, exceptional and connected customer experiences.

Xpediant Solutions Group, Ltd. the parent company of Xpediant Digital was founded in 2001. Xpediant has been “digital from day one,” states Qusai Mahesri, founder and CEO. “Our experience has been focused on building and integrating systems in the digital marketing ecosystem for global enterprise customers. Now our name reflects that experience and value we have provided for many years.”

Xpediant Digital began working with Vignette, OpenText, Microsoft, Web Methods, Day Software and others in the early 2000's and expanded services and partnerships with Adobe, Veeva, Dell Boomi and Rackspace. “Our strong architecture, technical management, creative expertise and accelerators in highly regulated industries, such as Life Sciences and Financial Services, has been the cornerstone for our success,” states Greg Blount, Chief Growth Officer.

Xpediant Digital's XpConnect™ Platform is the world's only commercially available, bi-directional integration platform between Veeva Vault PromoMats and Adobe Experience Manager. “Our continued focus will include adding connected solutions to our portfolio and delivering world class solutions for our customers.”

Xpediant Digital looks forward to serving our customers and working with our partners to develop a more connected Digital ecosystem.



About Xpediant Digital:

Xpediant Digital is a next-generation services company, committed to the pursuit of digital experience and digital ecosystem integration.

For nearly 20 years, our team has crafted full lifecycle marketing solutions, with services ranging from strategy, consulting and creative, to development and managed services. Specializing in digital content and asset management for life science and pharmaceutical verticals, no project is too big and no problem too daunting. We offer onshore, offshore and nearshore delivery options to meet your requirements. Our exclusive XpConnect™ Platform and XpGenerator products, are the world's only commercially available, bi-directional connector between Veeva Vault and Adobe Experience Manager, and website PDF generator.

We leverage proven strategies and expertly employ world class tools such as Adobe Experience Cloud and Veeva Vault to help the leading brands perform at their best. For more information, please visit www.xpediantdigital.com.

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Contact:

Greg Blount, Media Relations

gblount@xpediantsolutions.com

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