

PECATONICA BUSINESS SHOWCASE

FORGET ME
NOT



Locally owned and operated since 1983.

We are a full service florist providing fresh flowers, plants, and silk arrangements for all your special occasions. We offer unique gifts and home decor.

We take pride in enhancing life's special moments with beautiful fresh flowers, plants, silk arrangements, balloons, Fannie Mae candy, plush characters, and cards. Whether you are planning a wedding, celebrating a special occasion, or wanting to send a loving tribute for a funeral service Forget-Me-Not will give your request professional, timely and personal attention.

Visit their website forgetmenotweb.wixsite.com and their Facebook page see everything they have to offer.

Hours

Monday	9-5
Tuesday	9-5
Wednesday	9-5
Thursday	9-5
Friday	9-5
Saturday	9-1
Sunday	Closed

315 Main Street
Pecatonica, Illinois 61063
815-239-2455

forgetmenoffloral@aol.com



Getting To Know You

Q & A time

1. **When did you start your business?**
We started our business in 1983, 36 years ago
2. **Why did your family choose Pecatonica to open a store?**
We chose Pecatonica because it is our hometown. We grew up here.
3. **How many people do you employ?**
We employ anywhere from 5 people.
4. **Can you describe your business?**
We sell flowers, gifts, and home decorations. We deliver to 13 towns between Rockford and Freeport.
5. **Name three ways you stand out from other business in the area.**
We always strive to carry the freshest flowers, taking extra steps in our hydrating process. Our specialty in our funeral work. Always add a personal touch to the products we sell.
6. **What are a few things you believe has contributed to your success?**
We grew up in Pecatonica and have always tried to go out of our way to get what the customers wants or is looking for.
7. **Where do you see your business in the years to come?**
Well hopefully with the economy and the support of local residents we can sustain our business. It is very difficult in a small town to compete against big box stores. We just strive for better customer service.
8. **What has been your most satisfying moment in business?**
The satisfaction of creating beautiful bouquets for brides, to make the wedding beautiful. To create arrangements that make people feel good and make the sender look good.
9. **What is your contact information, and hours of business?**
The phone number is 815-239-2455 and our current hours are Monday- Friday 9-5, Saturday 9-1 and closed on Sunday.
10. **Can you give a Fun Fact about your business?**
Our flowers come from all over the World. We now get fresh flowers from Canada, South America, and Holland. A lot of our greenery now come from Israel.
11. **Fun Flower Facts.**
Did you know Sunflowers when growing follow the sun from east to west? A Rose and Humans contain the same percentage of water. The first flower appeared 140 million years ago. The first flower in space was a Zinnia that bloomed in 2016. It takes 2 thousand roses to produce 1 gram of rose oil.
12. **Is there any advice you would give others looking to open a business in Pecatonica?**
To be successful you need to put in long hours, customer service is big, but joking, laughing and having fun with your customers is bigger!