

# Village of Pecatonica

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## Economic Development Committee Meeting

Monday November 13, 2017

6:00 PM

Village Hall

### Agenda Items

1. **Call to order-** Chairman Paula Hachmeister opened the meeting at 6:00pm
2. **Roll call-** Trustee Marilyn Wilke, Trustee Jennifer Johnson, Trustee Paula Hachmeister, Village President Bill Smull, Piper Turner, Mark Herbig, Margret Larson, and Jeff Sterling.
3. **Additions and corrections to Agenda-** Fiscal Planning update, Business of the month, Drinking fountain, Brochure, Small Business update, Streetlights and clock
4. **Approve Minutes** – Marilyn Wilke asked that they have time to go over minutes and vote on them next Economic Committee meeting on December 11, 2017
5. **Public Comment-** None
6. **Financial Update** – Chairman Hachmeister provided account balance, of \$40,810.25, and provided balance on the loan at German American of \$8,301.15. Village President discussed paying the loan off. A motion made by Wilke to pay off the loan and seconded by Johnson. Discussion. To be brought to the next board meeting for a vote.
7. **Christmas Walk Update-** Piper Turner provided updates on the upcoming Christmas Walk; she spoke of finalizing the plans at meeting tonight. Discussion on the closing of Main Street for the event, provided comments on how well things are going, and updated on how many businesses are involved.

Mark Herbig spoke about the 2017 Christmas Open House Tour, he also requested that the Economic Development Committee pay for flyers to promote the event at a cost not to exceed \$125.00 a motion made by Johnson to pay for flyer and seconded by Hachmeister. Update provided on Santa's Work Shop on the corner of 4<sup>th</sup> and Main Street they will be starting the project on Saturday November 18<sup>th</sup>.

Village President brought up adding decorative lighting to the streetlights, along with the repairs needed to fix non-working lights and change over to LED. The committee had already dedicated \$3,000.00 for repairs. Committee agreed to move forward with project. Trustee Hachmeister mentioned that the clock is not working; this is to be added to the project to have Jon Bolen look into it when he is fixing the lights

Committee agreed on a budget not to exceed \$200.00 for the village hall Christmas cookies for the walk.

- 8. 150<sup>th</sup> Year Celebration Update-** Trustee Johnson provided updates on progress with the celebration, discussed getting other town clubs, businesses and village residents involved in the planning process. Village president Smull suggested that the economic development committee provide a start-up fund for the event to cover expenses involved with the planning process ( letters, flyers, and additional informational materials) to be discussed next meeting
  
- 9. Signage-** Chairman Hachmeister gave update on signage project; she has contacted Doug Henry to get clarification for the fees allowed to charge businesses both initial cost and annual fee.
  
- 10. Video Surveillance Update –** Trustee Wilke presented the board with the information she had received from Per Mar security for the installation of surveillance cameras. With two options being presented 1) the purchase of equipment, installation would be \$2800.00 the cameras would be in the City parking lot with the inside equipment being inside of Cimino’s Restaurant. 2) The leasing of the equipment, installation at a cost of \$1400.00 and a monthly fee of \$35.00. Discussed a suggestion made to use the area behind Village hall by the police station as the safe zone. It is already equipped with cameras and surveillance equipment so there would be little or no cost. Trustee Wilke will check with Village police chief to see if this would work as an alternative. To be discussed at the next meeting.
  - A. Planning for the 2018-2019 fiscal budget- Trustee Johnson suggested that the committee start working on the new budget, so that it can be presented to the board for review. To be discussed at next board meeting
  
  - B. Business of the month/ new business- Trustee Johnson wanted update on project to promote local business, new businesses and show appreciation to our businesses. Discussion, ideas presented to committee that would be added to the website for this project; Johnson to work with others to present a budget or cost of items to the committee next meeting.
  
  - C. Drinking Fountain- Update provided by Trustee Hachmeister on the installation of drinking fountain. The project has encountered some setbacks, which will push the completion back to spring 2018.
  
  - D. Brochures- Margret Larson gave update on brochure project, the project is waiting the completion of the new website then they can move forward.

**11. Adjourn-** The motion was made to adjourn the meeting by Wilke/Larson  
Meeting adjourned at 7:00 pm

**Next Economic Development Committee meeting will be on December 11, 2017 at 6pm**