

Village of Pecatonica
Economic Development Committee

September 11, 2017

6:00pm

Village Hall

- 1. Call to order-** Chairman Paula Hachmeister opened the meeting at 6:00pm
- 2. Roll Call-** Trustee Marilyn Wilke, Trustee Jennifer Johnson, Village President Bill Smull, Chris Johnson, Jeff Sterling, and Dan Barber
- 3. Additions and Correction to the Agenda-** Add discussion on safe zone for e-trade transactions
- 4. Public Comment-** Dan Barber spoke about the village adding a safe zone for village residents to conduct business transactions made online. The discussion included talk of adding a camera to the area so that people could conduct business safely.
- 5. Financial update-** Chairman Hachmeister went over financial information provided by Mandy. The account currently has \$35,689.76. Discussion also took place in regards to current budget, future projects & the possibility of putting some money aside in a CD or paying off current loan.
- 6. Signage-** Piper Turner planned to discuss signage, in her absents Chairman Hachmeister discussed plans of advertising for businesses, each business would be would pay a yearly fee to cover cost of signs. It was also discussed additions to website to include links and directions to current businesses. Topic to be continued further at next meeting.
- 7. Christmas walk-** ideas, schedule of events, and additional plans were discussed. Topic to be continued further at upcoming meetings.

- 8. Christmas Decorations-** Chairman Hachmeister discussed the decorating of the Christmas trees for the planter. Trees were purchased last year and will be decorated by For-get-me-not at a cost of no more than \$400.00. motion made by Sterling/Wilke approved.
- 9. Cost to Economic Development for Drinking Fountain Installation-** A frost free drinking fountain was purchased for the corner of 4th and Main street to replace broken fountain. President Smull discussed the next steps for installing it, will call in Kirby Cable and Public works to complete.
- 10. Web Cam for September 28, 2017-** Marilyn Wilke discussed upcoming web seminar in Margret Larson's absents.
- 11. Discuss Economic Development Focus-** Trustee Wilke discussed large cost that will be coming up for the village, she also discussed the committee's roll in them. Discussion took place on directions the village needs to go, to grow interest in visiting and moving new residents to Pecatonica. The committee is looking into future events and will discuss during future meeting.
- 12. Adjourn-** Meeting adjourned at 7:35