

1980

# WILLIAM ORDONEZ

1 MY BIO



## WILLIAM ORDONEZ

“A teacher is a compass that activates the magnets of curiosity knowledge, and wisdom on the pupils.” -Ever Garri



### SHORT INTRODUCTION OF MYSELF

I am a creative and passionate artist and teacher with a high skill for art and inspiring others to utilize their creative talents. I also have a solid background in both, traditional and digital artistic techniques, especially in illustration. My passion for art led me to expand my knowledge by attending and graduating from Ringling College of Art and Design with a Bachelor of Fine Arts in Illustration with a minor in film and creative multimedia. Attending Ringling College of Art and Design guided me in fine-tuning my traditional art skills while acquiring knowledge in Photoshop, Illustrator, Premiere Pro, After Effects, Final Cut, Motion, Compressor, and several other programs. I am highly motivated, hardworking, energetic, and eager to share my creative and artistic abilities with a talented team.

2 EDUCATION

**BACHELORS DEGREE /SEP2005 - MAY2009**  
**Ringling College of Art & Design:**  
*Illustration*  
 Majored in traditional and digital illustrations with a minor in film and creative multimedia.

**GENERAL EDUCATION /SEP2002 - MAY2004**  
**Valencia Community College:**  
*General Education*

3 SKILLS

InDesign CC	<input checked="" type="checkbox"/>					
Illustrator CC	<input checked="" type="checkbox"/>					
Photoshop CC	<input checked="" type="checkbox"/>					
Premiere Pro CC	<input checked="" type="checkbox"/>					
Audition CC	<input checked="" type="checkbox"/>					
After Effects CC	<input checked="" type="checkbox"/>	<input type="checkbox"/>				
Final Cut	<input checked="" type="checkbox"/>	<input type="checkbox"/>				
MS Office Suite	<input checked="" type="checkbox"/>					

4 WORK EXPERIENCE

**YINGLETS /JULY2019- MAR2020**

**CREATIVE DESIGN DIRECTOR:**

- Productively planned out all company filming, video editing; and video authorization for distribution.
- Responsible for leading teams that film corporate training events and edited footage to create captivating videos for marketing and promotional purposes.
- Chose specific design elements for various projects, and determined if text or additional elements should be included in designs.
- Photograph company, training, and sporting events.
- Responsible for leading teams that film corporate training events and edited footage to create captivating videos for marketing and promotional purposes.
- Collaborated with company’s app development team to design the app’s UI and UX.

**KIDS ACADEMY /NOV2018- JULY2019**

**CREATIVE DESIGN DIRECTOR:**

- Pro actively assisted and managed all Design, Film, Illustration, and Video Editing Department members within the organization in the implementation of proper VI/CI Design for the company; regularly observed, supervised, and evaluated Design, Film, Illustration, and Video Editing Department members graphic design work formally evaluated each during their probation period; and provided appropriate feedback, addressed issues/concerns, and identified follow-up tasks when conducting department-related evaluations.
- Conceptualized design and film projects and come up with creative ideas based on specific needs. Developed strategic plans for projects.
- Collaborate with the rest of the creative design team across different types of media. Manage and delegate



4	WORK EXPERIENCE CONT.
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responsibilities to other designers and provide directions.

**BEANSTALK INT. KINDERGARTEN /AUG2017- NOV2018**

**LEAD ENGLISH TEACHER:**

- Look out for children’s well-being and promote their physical, mental, and social development.
- Lead a classroom team to ensure children meet the outcomes of the curriculum through engaging with a variety of activities that are developmentally appropriate in order to learn about the world, explore interests, and develop talents.

**ETONKIDS EDUCATIONAL GROUP /FEB2014- JULY2017**

**Creative Design Manager:**

- Developed the role of the Design Department within the organization, shared good practice, set standards, and operated processes where appropriate; attended and participated actively in regular organization meetings and trainings; and maintained, updated, and developed personal and professional knowledge and skills, using the KPI System.
- Designed creative solutions for marketing, academic, and internal purposes.
- Designed and Illustrated the 32-40 page storybook for the bi-monthly company magazine.
- Designated photographer for the bi-monthly magazine’s cover and stock library.
- Assisted in the design layout for the bi-monthly magazine.
- Created 3D renderings of conceptual ideas for marketing and promotional purposes.
- Created and maintained a Moodle site for company’s English Departments company website.
- Ensured all department computers are up-to-date on software, OS, and troubleshooting.
- Assisted in teaching new software to team members.

**ETONKIDS EDUCATIONAL GROUP /AUG2012- FEB2014**

**English Specialist:**

- Prepared teaching materials during set prep time as noted by the English Department and create original teaching materials each month to match the existing English curriculum.
- Ensured all Etonkids English curricula is implemented properly in the classroom and provided feedback to the R&D Department in order to improve it.
- Led English lessons during scheduled times, provided an immersive English-speaking environment throughout the

day, and provided feedback and suggestions to other English Specialists in regard to successful teaching methods.

- Communicated and cooperated with Chinese English Teachers to ensure both parties are on the same page in regard to lesson plan content.
- Monitored student progress and maintained a portfolio for each student.
- Attended all English Department PD days noted by the English Department Regional Supervisor and campus meetings and PD days as deemed necessary by the Campus Principal. Also, attended all weekly meetings with the classroom teaching team as scheduled by his/her Lead Montessori Teacher.
- Identified developmental needs of his/her students and organize ways to meet these needs.
- Completed standardized forms as set by the English Department.
- Assisted the Lead Montessori Teacher in reviewing and editing all English materials, parent letters, and Student Reports to ensure no language mistakes are made.
- Greeted students and parents at the door (model and practice English).
- Maintained good relationships with parents and kept them well-informed about their student’s progress.

**GANNAN MEDICAL UNIVERSITY /APR2011- JUL2012**

**English Instructor:**

- Taught various types of students with different levels of English experience. Improved students’ language skills using creative and advanced teaching techniques and tools.
- Monitored student progress and maintained a progress report.

5	ADDITIONAL EXPERIENCE
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**THE RITZ-CARLTON SARASOTA /FEB2006- AUG2010**  
*Valet Parker/Ritz-Kids Counselor*

**THE J.W. MARRIOTT ORLANDO /MAY2005- FEB2006**  
*Lifeguard*

**JOHNNY CARRINO’S /JUN2004- MAY2005**  
*Server*

**UNITED STATES MARINE CORPS. /JUL1998- JUL2006**  
*Infantry Gunner Specialist*

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WILLIAM ORDONEZ

# SHORT FACTS

HERE YOU WILL FIND SOME INTERESTING FACTS  
ABOUT ME AND MY WORK LIFE.

LIFE SHOULD EMBODY  
CREATIVITY

“A mind when stretched by a new idea never regains its original dimension.”

## SELF TAUGHT

= All the world is a laboratory to  
the inquiring mind =

I've always been fascinated with learning a new skill, program, or exceeding in different areas within my passion for art. This way of life has opened new doors to places and expertise I never expected to enjoy and want to venture further into learning.

I'm a person that loves to know how things work and why they work. With that type of mentality, I discovered my love of learning and want to enrich every person I interact. That's what life is; to enrich one another through a unique experience.

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Published Children's  
Storybooks I Illustrated

Adobe Programs I'm an  
expert in

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Active members  
on a website I created for  
Etonkids E.G.

2

Successfully  
developed AR iOS apps  
for education