



HIMSS GULF COAST CHAPTERS

7th Annual Regional Conference
November 13-15, 2019
Biloxi, Mississippi



Wednesday

November 13, 2019

1:00pm–4:00pm: Pre-Conference Symposium | *Azalea AB*

- **Interoperability Panel**, moderated by **Adele Allison** – *SS&C Health*
 - **Tony Benson** – *Alabama BlueCross BlueShield*
 - **Jeff Coughlin** – *HIMSS Global*
 - **Gene Thomas** – *Gulfport Memorial Hospital*
 - **Allen Abshire** – *Louisiana Health Care Quality Forum*



Thursday

November 14, 2019

7:30am–8:30am: Executive Breakfast (Invitation Only) | *Azalea CD*

8:00am–8:30am: Buffet Breakfast with Exhibitors | *Magnolia A–D*

8:30am–8:45am: Opening Remarks | *Magnolia EF*

- **Welcome & Housekeeping:** Janis Coates, MBA, FHMISS, CPHIMSS – *St. Dominic-Jackson Memorial Hospital*

8:45am–9:45am: Keynote | *Magnolia EF*

- **Using a Community-Based Participatory Approach to Opioid Treatment:** Sue Feldman, RN, MEd, PhD – *University of Alabama at Birmingham*

Thursday, November 14, 2019

TRACK ONE: BUSINESS | *Azalea AB*

9:45am–10:45am: Breakout 1

- **Putting Members First: Using Personalization and Consumer Trends to Solve Tomorrow's Healthcare Challenges:** Addison Giannini & Joshua Sclar – *BiolQ*

10:45am–11:00am: Movement Break

11:00am–12:00pm: Breakout 2

- **Establishing an Information Ecosystem to Support Value-Based Care Analytics:** John Walton – *CTG*

12:00pm–1:00pm: Breakout 3

- **From Burnout to Engagement: A Community Hospital's Story:** John Knight, DNP, PhD – *Cornerstone Advisors*

1:00pm–2:00pm: Lunch with Exhibitors
(*Magnolia A–D*)

2:00pm–3:00pm: Breakout 4

- **An Update from Capitol Hill: Health Care Legislation in the 116th Congress:** Andrew Burnett, Legislative Assistant to AL Senator Richard Shelby

3:00pm–3:30pm: Break with Exhibitors | *Magnolia A–D*

3:30pm–4:30pm: General Session | *Magnolia EF*

- **Preparing for Value-Based Care Success: Better Data Management to Streamline the Provider Experience:** Gabriel Orthous, MBA – *Central Georgia Health Network*

5:30pm–7:30pm: Reception | *Magnolia A–D*

TRACK TWO: TECHNICAL | *Magnolia EF*

9:45am–10:45am: Breakout 1

- **Tackling the Challenges of Behavioral Health Integration:** Christie Jones Lawrence, BS, MS, MRHF – *Surge Advisors*

11:00am–12:00pm: Breakout 2

- **Implementing the NIST Cyber Security Framework:** Glenda Snodgrass, BA, MA – *The Net Effect, LLC*

12:00pm–1:00pm: Lunch with Exhibitors
(*Magnolia A–D*)

1:00pm–2:00pm: Breakout 3

- **Risky Business: Current Cybersecurity Threats in Healthcare:** Steve Given, BSEE, MSEE, CRISC – *Pileum, Inc.*

2:00pm–3:00pm: Breakout 4

- **It Might Get Loud: Continuity, Privacy, and Data Management in the Age of Voice and Messaging:** Matt PM Cybulsky, MA, MBA, MSHA, PhD – *IONIA Healthcare Consulting*



Friday

November 15, 2019

8:00am–8:30am: Light Breakfast with Exhibitors | *Magnolia A–D*

TRACK ONE: BUSINESS | *Azalea AB*

8:30am–9:30am: Breakout 1

- **Measuring What Matters: Bringing Simple Elegance to Complex Data Across the Healthcare Ecosystem:** Renee Towne, EdD – *KPI Ninja*

TRACK TWO: TECHNICAL | *Magnolia EF*

8:30am–9:30am: Breakout 1

- **A Framework for Risk Assessment of Computerized Medical Devices:** Maureen Van Devender – *University of South Alabama*
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9:30am–10:00am: Break with Exhibitors | *Magnolia A–D*

10:00am–11:00am: General Session | *Magnolia EF*

- **Optimization, Transformation, and Innovation in Healthcare IT:** Mark Hutson, CIO – *Huron Consulting Group*

11:00am–12:00pm: General Session | *Magnolia EF*

- **Executive Leadership Panel:** Avery Cloud – *Franciscan Missionaries of Our Lady Health System*, Vance Green – *Forrest General*, Joan Hicks – *UAB Health System*

12:00pm–12:15pm: Closing Remarks | *Magnolia EF*

- Hank Fanberg, MBA, FHIMSS, CMPE – *The University of New Orleans*