



Recreation Expenditures

100-180 N Crowley Rd, Crowley, Texas, 76036
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 32.57840
 Longitude: -97.35323

Demographic Summary		2018	2023
Population		8,703	9,754
Households		3,010	3,339
Families		2,278	2,520
Median Age		33.3	32.7
Median Household Income		\$63,734	\$71,815
		Spending Potential Index	Average Amount Spent
		Index	Total
Tv/Video/Audio		89	\$1,157.99
Cable & Satellite Television Services		87	\$840.94
Televisions & Video		94	\$228.43
Audio		92	\$85.47
Rental of TV/VCR/Radio/Sound Equipment		75	\$0.75
Repair of TV/Radio/Sound Equipment		98	\$2.39
Entertainment/Recreation Fees and Admissions		92	\$631.64
Tickets to Theatre/Operas/Concerts		85	\$56.31
Tickets to Movies/Museums/Parks		93	\$74.61
Admission to Sporting Events, excl.Trips		95	\$56.63
Fees for Participant Sports, excl.Trips		95	\$107.69
Fees for Recreational Lessons		96	\$133.18
Membership Fees for Social/Recreation/Civic Clubs		90	\$202.51
Dating Services		104	\$0.70
Toys/Games/Crafts/Hobbies		95	\$109.73
Toys/Games/Arts/Crafts/Tricycles		95	\$95.54
Playground Equipment		94	\$3.40
Play Arcade Pinball/Video Games		107	\$3.06
Online Entertainment and Games		94	\$4.08
Stamp & Coin Collecting		82	\$3.65
Recreational Vehicles and Fees		88	\$96.53
Docking and Landing Fees for Boats and Planes		90	\$10.50
Camp Fees		84	\$27.84
Payments on Boats/Trailers/Campers/RVs		88	\$39.35
Rental of RVs or Boats		94	\$18.84
Sports, Recreation and Exercise Equipment		95	\$170.00
Exercise Equipment and Gear, Game Tables		97	\$55.61
Bicycles		98	\$28.58
Camping Equipment		96	\$13.76
Hunting and Fishing Equipment		91	\$49.36
Winter Sports Equipment		87	\$5.69
Water Sports Equipment		113	\$7.37
Other Sports Equipment		97	\$7.50
Rental/Repair of Sports/Recreation/Exercise Equipment		91	\$2.13
Photographic Equipment and Supplies		98	\$52.46
Film		86	\$1.01
Film Processing		91	\$7.79
Photographic Equipment		101	\$22.80
Photographer Fees/Other Supplies & Equip Rental/Repair		100	\$20.86
Reading		86	\$97.19
Magazine/Newspaper Subscriptions		82	\$31.63
Magazine/Newspaper Single Copies		78	\$5.56
Books		87	\$33.34
Digital Book Readers		93	\$26.66

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

March 05, 2019



Recreation Expenditures

100-180 N Crowley Rd, Crowley, Texas, 76036
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 32.57840
 Longitude: -97.35323

Demographic Summary		2018	2023
Population		64,740	73,661
Households		21,068	23,767
Families		16,665	18,764
Median Age		32.8	32.1
Median Household Income		\$71,489	\$78,678
		Spending Potential Index	Average Amount Spent
		Index	Total
Tv/Video/Audio		99	\$1,285.93
Cable & Satellite Television Services		97	\$932.21
Televisions & Video		104	\$253.75
Audio		104	\$96.44
Rental of TV/VCR/Radio/Sound Equipment		85	\$0.85
Repair of TV/Radio/Sound Equipment		111	\$2.69
Entertainment/Recreation Fees and Admissions		103	\$705.89
Tickets to Theatre/Operas/Concerts		93	\$61.70
Tickets to Movies/Museums/Parks		106	\$84.32
Admission to Sporting Events, excl.Trips		103	\$61.02
Fees for Participant Sports, excl.Trips		106	\$120.32
Fees for Recreational Lessons		109	\$150.93
Membership Fees for Social/Recreation/Civic Clubs		100	\$226.88
Dating Services		106	\$0.71
Toys/Games/Crafts/Hobbies		105	\$121.28
Toys/Games/Arts/Crafts/Tricycles		106	\$105.97
Playground Equipment		102	\$3.66
Play Arcade Pinball/Video Games		127	\$3.61
Online Entertainment and Games		106	\$4.62
Stamp & Coin Collecting		77	\$3.42
Recreational Vehicles and Fees		100	\$109.12
Docking and Landing Fees for Boats and Planes		99	\$11.56
Camp Fees		97	\$32.10
Payments on Boats/Trailers/Campers/RVs		99	\$44.07
Rental of RVs or Boats		106	\$21.38
Sports, Recreation and Exercise Equipment		106	\$189.18
Exercise Equipment and Gear, Game Tables		107	\$61.52
Bicycles		110	\$32.06
Camping Equipment		109	\$15.60
Hunting and Fishing Equipment		100	\$54.50
Winter Sports Equipment		98	\$6.39
Water Sports Equipment		133	\$8.68
Other Sports Equipment		104	\$7.98
Rental/Repair of Sports/Recreation/Exercise Equipment		104	\$2.44
Photographic Equipment and Supplies		113	\$60.00
Film		95	\$1.11
Film Processing		100	\$8.54
Photographic Equipment		119	\$26.90
Photographer Fees/Other Supplies & Equip Rental/Repair		112	\$23.45
Reading		95	\$106.81
Magazine/Newspaper Subscriptions		86	\$33.18
Magazine/Newspaper Single Copies		83	\$5.87
Books		99	\$37.76
Digital Book Readers		105	\$30.00

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

March 05, 2019



Recreation Expenditures

100-180 N Crowley Rd, Crowley, Texas, 76036
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 32.57840
 Longitude: -97.35323

Demographic Summary		2018	2023
Population		164,411	184,213
Households		54,649	60,775
Families		42,270	47,040
Median Age		33.4	33.2
Median Household Income		\$67,963	\$76,021
		Spending Potential Index	Average Amount Spent
		Index	Total
Tv/Video/Audio		99	\$1,292.30
Cable & Satellite Television Services		98	\$941.72
Televisions & Video		103	\$251.24
Audio		103	\$95.82
Rental of TV/VCR/Radio/Sound Equipment		88	\$0.88
Repair of TV/Radio/Sound Equipment		109	\$2.64
Entertainment/Recreation Fees and Admissions		102	\$698.82
Tickets to Theatre/Operas/Concerts		94	\$62.33
Tickets to Movies/Museums/Parks		104	\$83.24
Admission to Sporting Events, excl.Trips		102	\$60.37
Fees for Participant Sports, excl.Trips		105	\$118.91
Fees for Recreational Lessons		107	\$147.48
Membership Fees for Social/Recreation/Civic Clubs		100	\$225.78
Dating Services		104	\$0.70
Toys/Games/Crafts/Hobbies		103	\$119.22
Toys/Games/Arts/Crafts/Tricycles		104	\$104.07
Playground Equipment		100	\$3.59
Play Arcade Pinball/Video Games		119	\$3.38
Online Entertainment and Games		105	\$4.56
Stamp & Coin Collecting		81	\$3.61
Recreational Vehicles and Fees		100	\$109.68
Docking and Landing Fees for Boats and Planes		99	\$11.62
Camp Fees		98	\$32.55
Payments on Boats/Trailers/Campers/RVs		99	\$44.32
Rental of RVs or Boats		105	\$21.17
Sports, Recreation and Exercise Equipment		104	\$185.93
Exercise Equipment and Gear, Game Tables		105	\$60.44
Bicycles		107	\$31.15
Camping Equipment		107	\$15.29
Hunting and Fishing Equipment		100	\$54.34
Winter Sports Equipment		97	\$6.36
Water Sports Equipment		124	\$8.12
Other Sports Equipment		102	\$7.84
Rental/Repair of Sports/Recreation/Exercise Equipment		103	\$2.41
Photographic Equipment and Supplies		109	\$58.10
Film		96	\$1.12
Film Processing		100	\$8.52
Photographic Equipment		114	\$25.75
Photographer Fees/Other Supplies & Equip Rental/Repair		109	\$22.72
Reading		96	\$107.84
Magazine/Newspaper Subscriptions		89	\$34.29
Magazine/Newspaper Single Copies		86	\$6.11
Books		99	\$37.78
Digital Book Readers		104	\$29.67

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

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