



# Community Profile

100-180 N Crowley Rd, Crowley, Texas, 76036  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 32.57840  
Longitude: -97.35323

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	4,104	23,341	78,097
2010 Total Population	7,080	49,802	134,058
2018 Total Population	8,703	64,740	164,411
2018 Group Quarters	1	111	712
2023 Total Population	9,754	73,661	184,213
2018-2023 Annual Rate	2.31%	2.62%	2.30%
2018 Total Daytime Population	7,037	49,574	126,464
Workers	2,840	17,071	41,254
Residents	4,197	32,503	85,210
<b>Household Summary</b>			
2000 Households	1,496	8,253	27,540
2000 Average Household Size	2.74	2.81	2.81
2010 Households	2,534	16,596	45,422
2010 Average Household Size	2.79	3.00	2.94
2018 Households	3,010	21,068	54,649
2018 Average Household Size	2.89	3.07	3.00
2023 Households	3,339	23,767	60,775
2023 Average Household Size	2.92	3.09	3.02
2018-2023 Annual Rate	2.10%	2.44%	2.15%
2010 Families	1,942	13,202	35,221
2010 Average Family Size	3.17	3.35	3.35
2018 Families	2,278	16,665	42,270
2018 Average Family Size	3.32	3.45	3.43
2023 Families	2,520	18,764	47,040
2023 Average Family Size	3.36	3.49	3.46
2018-2023 Annual Rate	2.04%	2.40%	2.16%
<b>Housing Unit Summary</b>			
2000 Housing Units	1,544	8,476	28,435
Owner Occupied Housing Units	75.7%	76.6%	71.0%
Renter Occupied Housing Units	21.2%	20.8%	25.8%
Vacant Housing Units	3.1%	2.6%	3.1%
2010 Housing Units	2,696	17,554	48,184
Owner Occupied Housing Units	67.2%	72.5%	68.9%
Renter Occupied Housing Units	26.8%	22.0%	25.3%
Vacant Housing Units	6.0%	5.5%	5.7%
2018 Housing Units	3,070	21,480	56,023
Owner Occupied Housing Units	71.4%	75.1%	71.2%
Renter Occupied Housing Units	26.6%	23.0%	26.4%
Vacant Housing Units	2.0%	1.9%	2.5%
2023 Housing Units	3,428	24,337	62,565
Owner Occupied Housing Units	73.7%	76.8%	73.0%
Renter Occupied Housing Units	23.7%	20.9%	24.2%
Vacant Housing Units	2.6%	2.3%	2.9%
<b>Median Household Income</b>			
2018	\$63,734	\$71,489	\$67,963
2023	\$71,815	\$78,678	\$76,021
<b>Median Home Value</b>			
2018	\$135,038	\$155,843	\$153,098
2023	\$171,610	\$180,545	\$179,996
<b>Per Capita Income</b>			
2018	\$25,397	\$27,475	\$28,150
2023	\$28,491	\$30,936	\$31,638
<b>Median Age</b>			
2010	32.2	31.5	32.1
2018	33.3	32.8	33.4
2023	32.7	32.1	33.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



# Community Profile

100-180 N Crowley Rd, Crowley, Texas, 76036  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 32.57840  
Longitude: -97.35323

	1 mile	3 miles	5 miles
<b>2018 Households by Income</b>			
Household Income Base	3,010	21,068	54,649
<\$15,000	6.8%	5.8%	6.3%
\$15,000 - \$24,999	7.1%	5.0%	6.6%
\$25,000 - \$34,999	9.1%	7.1%	8.1%
\$35,000 - \$49,999	12.2%	11.5%	12.0%
\$50,000 - \$74,999	22.8%	22.9%	21.6%
\$75,000 - \$99,999	16.9%	18.3%	16.9%
\$100,000 - \$149,999	19.4%	20.6%	18.3%
\$150,000 - \$199,999	3.2%	5.1%	5.7%
\$200,000+	2.6%	3.8%	4.5%
Average Household Income	\$75,454	\$84,185	\$84,017
<b>2023 Households by Income</b>			
Household Income Base	3,339	23,767	60,775
<\$15,000	5.7%	4.8%	5.2%
\$15,000 - \$24,999	5.9%	4.1%	5.4%
\$25,000 - \$34,999	7.9%	6.1%	7.0%
\$35,000 - \$49,999	10.9%	10.2%	10.9%
\$50,000 - \$74,999	21.6%	21.3%	20.5%
\$75,000 - \$99,999	17.6%	18.5%	17.3%
\$100,000 - \$149,999	23.1%	24.1%	21.2%
\$150,000 - \$199,999	3.9%	6.0%	6.6%
\$200,000+	3.5%	5.1%	5.9%
Average Household Income	\$85,703	\$95,603	\$95,248
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	2,193	16,131	39,870
<\$50,000	3.4%	2.4%	2.0%
\$50,000 - \$99,999	25.8%	15.1%	18.8%
\$100,000 - \$149,999	29.6%	29.8%	28.0%
\$150,000 - \$199,999	14.5%	23.1%	20.6%
\$200,000 - \$249,999	11.8%	11.0%	10.5%
\$250,000 - \$299,999	5.7%	8.8%	9.1%
\$300,000 - \$399,999	6.3%	6.7%	6.7%
\$400,000 - \$499,999	0.3%	1.4%	2.4%
\$500,000 - \$749,999	0.9%	1.2%	1.2%
\$750,000 - \$999,999	0.9%	0.2%	0.4%
\$1,000,000 - \$1,499,999	0.8%	0.1%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$171,546	\$180,437	\$184,514
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	2,526	18,685	45,663
<\$50,000	2.3%	1.6%	1.4%
\$50,000 - \$99,999	18.3%	10.0%	13.5%
\$100,000 - \$149,999	23.4%	22.6%	22.0%
\$150,000 - \$199,999	14.0%	26.0%	22.0%
\$200,000 - \$249,999	15.2%	13.7%	12.8%
\$250,000 - \$299,999	8.8%	9.0%	10.8%
\$300,000 - \$399,999	12.4%	11.4%	10.3%
\$400,000 - \$499,999	0.8%	2.5%	3.6%
\$500,000 - \$749,999	1.9%	2.6%	2.3%
\$750,000 - \$999,999	1.6%	0.4%	0.7%
\$1,000,000 - \$1,499,999	1.5%	0.3%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$217,009	\$211,835	\$216,832

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

March 05, 2019



# Community Profile

100-180 N Crowley Rd, Crowley, Texas, 76036  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 32.57840  
Longitude: -97.35323

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	7,083	49,804	134,058
0 - 4	8.3%	8.6%	8.6%
5 - 9	9.0%	9.1%	8.9%
10 - 14	8.6%	9.0%	8.6%
15 - 24	13.4%	13.5%	13.5%
25 - 34	15.1%	15.3%	14.7%
35 - 44	14.6%	15.4%	14.8%
45 - 54	13.3%	13.2%	13.5%
55 - 64	8.8%	8.2%	9.2%
65 - 74	5.7%	4.5%	4.8%
75 - 84	2.6%	2.3%	2.4%
85 +	0.7%	0.8%	0.9%
18 +	69.8%	68.2%	68.9%
<b>2018 Population by Age</b>			
Total	8,702	64,739	164,409
0 - 4	7.8%	8.1%	8.0%
5 - 9	7.8%	8.1%	8.0%
10 - 14	7.8%	8.0%	8.0%
15 - 24	13.3%	13.7%	13.5%
25 - 34	15.9%	15.3%	14.8%
35 - 44	14.2%	14.8%	14.2%
45 - 54	12.5%	12.8%	12.6%
55 - 64	10.1%	9.9%	10.6%
65 - 74	6.6%	5.9%	6.5%
75 - 84	3.1%	2.5%	2.7%
85 +	0.9%	0.8%	1.0%
18 +	72.2%	71.3%	71.5%
<b>2023 Population by Age</b>			
Total	9,753	73,660	184,212
0 - 4	8.1%	8.4%	8.1%
5 - 9	7.9%	8.3%	8.1%
10 - 14	7.7%	8.0%	8.0%
15 - 24	12.8%	12.8%	12.8%
25 - 34	17.8%	18.0%	16.2%
35 - 44	14.8%	14.7%	14.6%
45 - 54	10.7%	11.3%	11.5%
55 - 64	9.5%	9.1%	9.9%
65 - 74	6.5%	6.0%	6.9%
75 - 84	3.2%	2.6%	3.2%
85 +	0.9%	0.7%	0.9%
18 +	72.0%	70.9%	71.4%
<b>2010 Population by Sex</b>			
Males	3,413	24,129	64,482
Females	3,667	25,673	69,576
<b>2018 Population by Sex</b>			
Males	4,192	31,425	79,196
Females	4,511	33,315	85,214
<b>2023 Population by Sex</b>			
Males	4,721	35,886	89,111
Females	5,033	37,775	95,102

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

March 05, 2019



# Community Profile

100-180 N Crowley Rd, Crowley, Texas, 76036  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 32.57840  
Longitude: -97.35323

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	7,081	49,801	134,057
White Alone	77.3%	73.0%	62.8%
Black Alone	11.8%	15.5%	23.2%
American Indian Alone	0.7%	0.6%	0.6%
Asian Alone	1.3%	2.3%	3.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.6%	5.7%	7.4%
Two or More Races	3.1%	2.7%	2.9%
Hispanic Origin	16.7%	16.7%	20.9%
Diversity Index	55.8	59.7	69.9
<b>2018 Population by Race/Ethnicity</b>			
Total	8,702	64,739	164,409
White Alone	71.1%	67.7%	59.0%
Black Alone	15.9%	18.8%	25.4%
American Indian Alone	0.7%	0.6%	0.6%
Asian Alone	1.7%	2.7%	3.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	6.7%	6.8%	8.1%
Two or More Races	3.9%	3.3%	3.3%
Hispanic Origin	20.0%	19.8%	23.1%
Diversity Index	63.9	66.3	73.3
<b>2023 Population by Race/Ethnicity</b>			
Total	9,754	73,662	184,212
White Alone	67.3%	64.5%	56.4%
Black Alone	18.1%	20.5%	26.8%
American Indian Alone	0.6%	0.6%	0.5%
Asian Alone	1.9%	3.1%	3.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	7.6%	7.5%	8.6%
Two or More Races	4.3%	3.7%	3.7%
Hispanic Origin	22.7%	22.1%	24.8%
Diversity Index	68.5	69.9	75.4
<b>2010 Population by Relationship and Household Type</b>			
Total	7,080	49,802	134,058
In Households	100.0%	99.8%	99.5%
In Family Households	89.5%	91.1%	90.2%
Householder	26.7%	26.5%	26.3%
Spouse	18.7%	19.8%	19.0%
Child	37.4%	38.4%	38.2%
Other relative	4.3%	4.0%	4.4%
Nonrelative	2.4%	2.3%	2.2%
In Nonfamily Households	10.5%	8.7%	9.4%
In Group Quarters	0.0%	0.2%	0.5%
Institutionalized Population	0.0%	0.2%	0.3%
Noninstitutionalized Population	0.0%	0.0%	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



# Community Profile

100-180 N Crowley Rd, Crowley, Texas, 76036  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 32.57840  
Longitude: -97.35323

	1 mile	3 miles	5 miles
<b>2018 Population 25+ by Educational Attainment</b>			
Total	5,502	40,145	102,634
Less than 9th Grade	4.7%	3.6%	4.3%
9th - 12th Grade, No Diploma	5.1%	5.2%	6.1%
High School Graduate	24.9%	24.0%	24.9%
GED/Alternative Credential	4.3%	4.6%	4.3%
Some College, No Degree	29.2%	27.8%	25.7%
Associate Degree	11.1%	10.8%	9.3%
Bachelor's Degree	16.0%	16.9%	17.3%
Graduate/Professional Degree	4.7%	7.0%	8.0%
<b>2018 Population 15+ by Marital Status</b>			
Total	6,660	49,016	124,849
Never Married	26.0%	28.1%	30.3%
Married	52.5%	56.1%	54.1%
Widowed	6.2%	3.7%	3.8%
Divorced	15.3%	12.1%	11.8%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	96.8%	95.5%	95.3%
Civilian Unemployed (Unemployment Rate)	3.2%	4.5%	4.7%
<b>2018 Employed Population 16+ by Industry</b>			
Total	4,593	32,769	80,625
Agriculture/Mining	0.8%	1.5%	1.4%
Construction	4.8%	5.2%	6.7%
Manufacturing	12.7%	12.4%	11.6%
Wholesale Trade	1.2%	2.2%	2.7%
Retail Trade	9.9%	10.7%	11.3%
Transportation/Utilities	6.9%	7.6%	7.3%
Information	3.6%	1.7%	1.6%
Finance/Insurance/Real Estate	6.5%	6.5%	5.6%
Services	48.8%	47.3%	47.1%
Public Administration	4.8%	4.8%	4.7%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	4,594	32,769	80,625
White Collar	59.3%	62.6%	62.1%
Management/Business/Financial	14.2%	14.2%	13.2%
Professional	20.5%	24.4%	24.1%
Sales	9.8%	10.0%	10.1%
Administrative Support	14.7%	14.1%	14.7%
Services	16.8%	15.2%	15.7%
Blue Collar	24.0%	22.2%	22.1%
Farming/Forestry/Fishing	0.2%	0.2%	0.2%
Construction/Extraction	2.8%	3.1%	4.0%
Installation/Maintenance/Repair	7.1%	5.4%	4.5%
Production	4.9%	5.6%	5.5%
Transportation/Material Moving	8.9%	8.0%	7.8%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	7,080	49,802	134,058
Population Inside Urbanized Area	99.9%	98.6%	96.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.1%	1.4%	3.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



# Community Profile

100-180 N Crowley Rd, Crowley, Texas, 76036  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 32.57840  
Longitude: -97.35323

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	2,534	16,596	45,423
Households with 1 Person	18.4%	16.3%	18.6%
Households with 2+ People	81.6%	83.7%	81.4%
Family Households	76.6%	79.5%	77.5%
Husband-wife Families	53.6%	59.5%	56.1%
With Related Children	28.5%	34.2%	31.0%
Other Family (No Spouse Present)	23.1%	20.1%	21.4%
Other Family with Male Householder	5.7%	5.1%	5.1%
With Related Children	3.6%	3.5%	3.4%
Other Family with Female Householder	17.4%	15.0%	16.4%
With Related Children	12.1%	10.9%	12.1%
Nonfamily Households	5.0%	4.2%	3.9%
All Households with Children	44.9%	49.2%	47.0%
Multigenerational Households	6.4%	5.9%	6.1%
Unmarried Partner Households	6.5%	5.7%	5.5%
Male-female	5.5%	4.9%	4.8%
Same-sex	1.0%	0.8%	0.7%
<b>2010 Households by Size</b>			
Total	2,535	16,595	45,421
1 Person Household	18.4%	16.3%	18.6%
2 Person Household	30.4%	28.5%	28.6%
3 Person Household	19.6%	20.4%	19.7%
4 Person Household	17.5%	19.1%	17.7%
5 Person Household	8.9%	9.9%	9.4%
6 Person Household	3.3%	3.5%	3.6%
7 + Person Household	1.9%	2.4%	2.4%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	2,534	16,596	45,422
Owner Occupied	71.5%	76.7%	73.1%
Owned with a Mortgage/Loan	55.4%	63.4%	60.3%
Owned Free and Clear	16.1%	13.3%	12.8%
Renter Occupied	28.5%	23.3%	26.9%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	2,696	17,554	48,184
Housing Units Inside Urbanized Area	99.9%	98.6%	96.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.1%	1.4%	3.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



# Community Profile

100-180 N Crowley Rd, Crowley, Texas, 76036  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 32.57840  
Longitude: -97.35323

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Up and Coming Families	Up and Coming Families	Up and Coming Families
<b>2.</b>	Rustbelt Traditions (5D)	Middleburg (4C)	Middleburg (4C)
<b>3.</b>	Middleburg (4C)	Rustbelt Traditions (5D)	American Dreamers (7C)
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$6,015,233	\$47,407,521	\$122,137,379
Average Spent	\$1,998.42	\$2,250.21	\$2,234.94
Spending Potential Index	92	103	103
Education: Total \$	\$3,732,564	\$28,844,655	\$75,569,667
Average Spent	\$1,240.05	\$1,369.12	\$1,382.82
Spending Potential Index	86	95	96
Entertainment/Recreation: Total \$	\$8,744,400	\$68,117,355	\$176,506,900
Average Spent	\$2,905.12	\$3,233.21	\$3,229.83
Spending Potential Index	90	100	100
Food at Home: Total \$	\$13,552,976	\$105,601,419	\$274,620,394
Average Spent	\$4,502.65	\$5,012.41	\$5,025.17
Spending Potential Index	90	100	100
Food Away from Home: Total \$	\$9,779,942	\$76,957,899	\$197,737,019
Average Spent	\$3,249.15	\$3,652.83	\$3,618.31
Spending Potential Index	93	104	103
Health Care: Total \$	\$15,437,868	\$119,150,261	\$310,250,378
Average Spent	\$5,128.86	\$5,655.51	\$5,677.15
Spending Potential Index	90	99	99
HH Furnishings & Equipment: Total \$	\$5,855,870	\$45,691,213	\$117,603,095
Average Spent	\$1,945.47	\$2,168.75	\$2,151.97
Spending Potential Index	93	104	103
Personal Care Products & Services: Total \$	\$2,290,666	\$17,996,786	\$46,394,336
Average Spent	\$761.02	\$854.22	\$848.95
Spending Potential Index	92	103	103
Shelter: Total \$	\$44,909,227	\$350,295,915	\$909,768,893
Average Spent	\$14,920.01	\$16,626.92	\$16,647.49
Spending Potential Index	89	99	99
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,402,316	\$49,945,194	\$130,799,539
Average Spent	\$2,127.02	\$2,370.67	\$2,393.45
Spending Potential Index	86	95	96
Travel: Total \$	\$5,858,648	\$45,837,667	\$118,494,301
Average Spent	\$1,946.39	\$2,175.70	\$2,168.28
Spending Potential Index	90	101	101
Vehicle Maintenance & Repairs: Total \$	\$2,953,675	\$23,024,747	\$59,635,707
Average Spent	\$981.29	\$1,092.88	\$1,091.25
Spending Potential Index	91	102	101

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.