



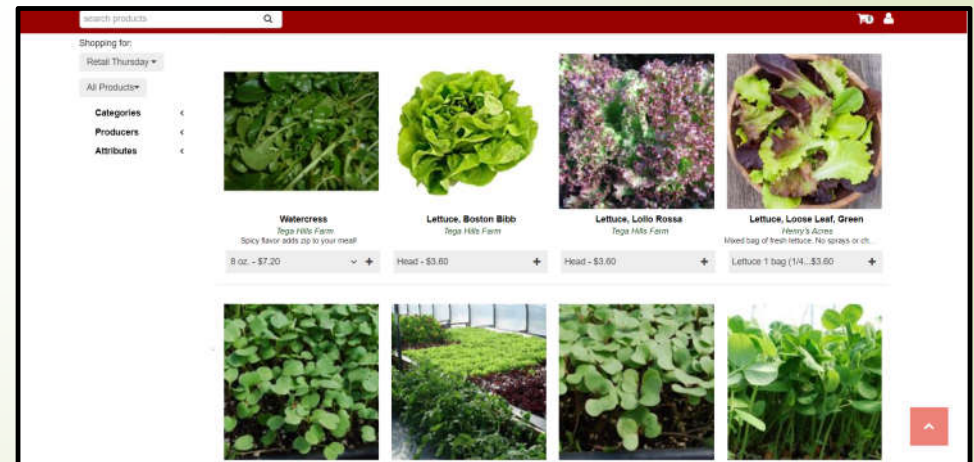
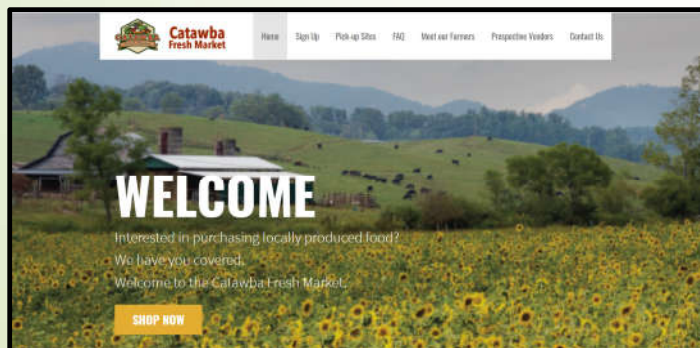
Online Markets and the SC Food Hub Network

Catawba Farm and Food Coalition

Courtney Lee

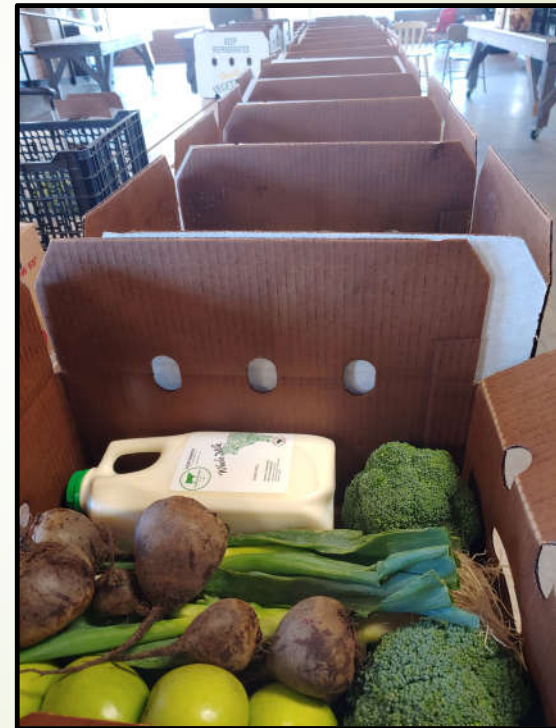
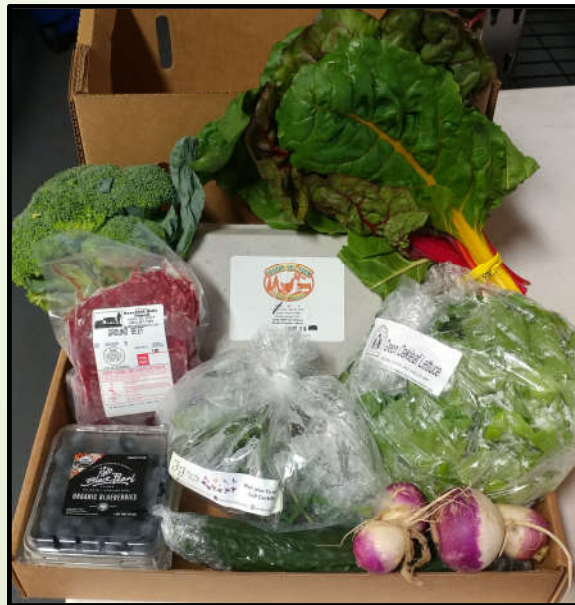
Catawba Fresh Market

- Started small in 2014/2015
 - Underneath a 501(c)3 non-profit
 - Participating in other farmer's markets
 - Farmer involvement and partnerships are critical
- Online Platforms
 - Local Food Marketplace
 - Barn2Door



Online Markets and COVID-19

- COVID-19 meant an increased need for fresh food and farmer sales
 - Home deliveries
 - Box programs



SC Food Hub Network (2017)

- USDA definition – “a centrally located facility with a business management structure facilitating the aggregation, storage, processing, distribution, and/or marketing of locally/regionally produced food products”
- Increased sales, increased farmer participation, increased education
- Current main goal for 2021: CROP PLANNING



SC Food Hub Network Members

- “If you've seen one food hub, you've seen one food hub”
- Current Members
 - *Chester, SC – Catawba Farm and Food Coalition
 - *Greenville, SC – Swamp Rabbit Café & Grocery
 - *Charleston, SC – GrowFood Carolina
 - Columbia, SC – Axiom Cooperative
 - Orangeburg, SC – ACE Food Hub
 - Bluffton, SC - Lowcountry Fresh Market & Café
 - Charlotte, NC – Freshlist (Trading Partner)

