



SUGGESTIONS FOR POSTING PHOTOS ON YOUR FACEBOOK PAGE

The Regional Advocates have been asked for guidelines on what photos to post on Facebook pages. Below are some suggestions:

Facebook Purpose

Your Facebook is a resource for your chapter members **and** for attracting new members.

- Members are more critical and knowledgeable about which arrangements are appropriate.
- The public only sees a nice floral arrangement and can't distinguish a good from a not so good Ikebana arrangement.

Choosing an Arrangement Photo

- Be sure the photos are of good quality – see [this page](#) on the ikebanancar.org website for presentations and documents on how to take the best ikebana photos.
- Choose a variety of photos showing as many different schools of Ikebana as possible.
 - Feature as many members' photos as possible so their Facebook friends can like and share them too
- When identifying the arranger, we suggest a first name and last initial for security and privacy.
- Any arrangement photo should be an **ikebana** arrangement, preferably from a recognized Ikebana chapter or recognized school of Ikebana within the North & Central American Region.
 - There are many “ikebana groups” on Facebook which have beautiful arrangements but are not always good representations of ikebana.
- It is recommended that only the Administrators of the Facebook page post anything to your Facebook page.
 - Allowing posts by anyone leads to posts that could be outside the realm of ikebana.
- It would be helpful if photos posted have been critiqued by a sensei.