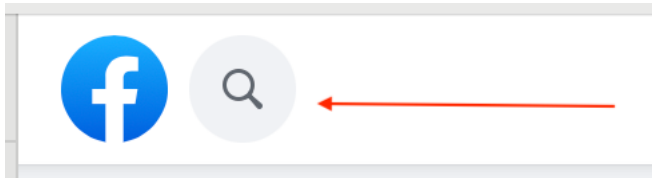




TIPS FOR POSTING ON YOUR FACEBOOK PAGE

1. Log into your chapter Facebook account and then search for other Ikebana chapters. A search is easily conducted by typing in Ikebana International in the search bar and lots of other chapters' pages will appear. Then, if you haven't done so already:
 - a) like their page and
 - b) then share a post from their page to yours.
 - c) **Be sure to share pages that have the official cherry blossom logo and that the page you are sharing is current.**
2. Here is how you search Facebook for other Ikebana chapter pages



3. Go to the [Ikebana North America Facebook](#) page and share any of our posts on your page.
4. Be sure to publish the date of your next meeting and what video you will be showing.
5. Mention guests are welcome to your video showing
 - a. Check your chapter email for emails prospects may have sent asking for information on how to join your Zoom meetings.
 - b. **Don't post the Zoom links**, but do provide them to prospects via your chapter email.
6. If your chapter is meeting in person - include information on where, when and how a prospect might join your meeting as a guest.
7. Go to [this page](#) on the [ikebananar.org](#) website and feel free to share any of the videos from this page onto your Facebook page.
 - a. Here is a link to instructions on [how to link videos](#) on your website and Facebook page!
8. Ask your members for pictures of arrangements. They don't have to be current. Pictures of arrangements show prospective members what we do. The pictures can even be from lessons as long as they are by a member!
 - b. When identifying the arranger, we suggest a first name and last initial for security and privacy.
9. Locate pictures from previous meetings. People interested in joining your organization like to see action shots of what you were doing when you met in person.
10. Take a screen shot of your next Zoom meeting and post it.