

## **Activity report for DEEP HAPPY SUNDAYS -2016**

Deep happy Sundays was started on may 1<sup>st</sup> 2016 DEEP (Disease Eradication Through Education and Prevention)TRUST and VMC (Vijayawada Municipal Corporation) introduced the concept of happy Sundays in Vijayawada city to help people adopt a healthy life style. While, it is a platform for people to Reclaim the streets and other important junctions around, the event also provides ample scope to Rejuvenate and Recreate for a bright happy and active future.

And it was a delightful and an entertaining Sunday for hundreds of youngsters who celebrated happy Sundays on the busy Bandar road. Blocking the traffic for close to three hours in the morning, students of various colleges perform cultural programmes and with the youth participating in various games, including **skating, badminton, kabbadi, hand ball, skipping** and other ground activities the concept has provided a platform for the citizens of Vijayawada to express their happiness. And with the public participating in yoga, meditation and other organizations lending support for conducting health awareness in the city the event has become a melting pot for all.

### **CONCEPT OF HAPPY SUNDAYS**

- Health
- Sports
- Cultural entertainment

### **GROWTH OF HAPPY SUNDAYS**

The event being held jointly by VMC and DEEP TRUST which helps in increasing the Happiness Index, later on, went on to become a tremendous success with its adoption by various municipalities and various towns in **ANDHRAPRADESH** . This event held in

Vijayawada has therefore transformed the way in which the government and the corporation can bring citizen engagement to promote different causes like health care, waste management, use of public properties, conveying social messages etc.

	<b>Vijayawada Municipal Corporation</b>
<b>City Area</b>	68.88 Sq.km
<b>City Population (as per census 2011)</b>	10.48 lakh
<b>Inauguration</b>	1 <sup>st</sup> may 2016 (1st Sunday of Month)
<b>Time</b>	6:00am to 8:30 am
<b>Collaboration</b>	VMC Vijayawada Police Department Sports department of VMC Deep TRUST
<b>Sponsorship</b>	Raised Independently by DEEP Trust + VMC
<b>Activities</b>	Tokkudu billa, kolatam, kho-kho kabbadi ,shuttle western dace ,classical dance Cycling, Yoga, Walking, Exercise, Dance HEALTH CHECK UPS ( DENTAL   EYE   BLOOD TESTS ETC.
<b>Hotspot Starting Place</b>	Bandar Road(MG Road)
<b>Participation</b>	More than 400 people
<b>Spectators Participation</b>	4000-6000
<b>Event cost</b>	70,000- 75,000

This programme was conducting in very month of 1st Sunday at Bundr Road, Vijayawada, Andhra Pradesh very month participated nearly 1000 to 1200 people are benefited this programme