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**'NO GOING BACK LA' RELEASES REPORT RECOMMENDING A PLAN FOR HOMELESSNESS GOVERNANCE IN LOS ANGELES**

*Report proposes a different kind of power dynamic that acts as a catalyst and focus for unified action on homelessness in the Los Angeles region.*

**May 19 (Los Angeles, CA)** — No Going Back LA, a directive by the Committee for Greater LA calling for sweeping systemic changes to dismantle institutional racism, today released *We're Not Giving Up: A Plan for Homelessness Governance in Los Angeles*, **a report calling for a new and independent entity to align the community-wide commitment to addressing homelessness in Los Angeles resulting in greater accountability.** In 2020, the Los Angeles Homeless Services Authority announced there were more than 65,000 people experiencing homelessness in Los Angeles County. While many agencies, departments, organizations, and political actors address the issue, the magnitude of the homelessness crisis calls for increased collective action and accountability. This proposed entity will maximize coordination using common data points to develop a unified and community-driven strategy to advance measurable outcomes on homelessness.

“We are not ready to give up on the homeless crisis and are committed to bring a magnetic force to align resources and institutions to meet the problem with the urgency and accountability necessary,” said Miguel A. Santana, President, and CEO of the Weingart Foundation and Chair of the “Bringing Accountability to Homelessness and Housing” Action Team of the Committee for Greater LA. “To disrupt, dismantle and rebuild the systems that allow neighbors to fall into and languish in homelessness, we must set a common table to leverage change. This report proposes that common table so that we can reimagine a new and bold approach to address homelessness.”

“The scope and scale of homelessness requires bold and collective action that will bring accountability to address it,” Peter Laugharn, President and CEO of the Conrad N. Hilton Foundation said. The Hilton Foundation is a funder of No Going Back LA. “I support the bold idea proposed in this report that creates an environment of collaboration for sustained, measurable, and meaningful change on homelessness.”

Raphael J. Sonenshein, Ph.D., Executive Director of the Pat Brown Institute for Public Affairs at Cal State LA authored the report, commissioned by the Committee for Greater LA, which examines the short-falls of the current government structures that oversee homelessness in Los Angeles County and proposes a custom-designed entity, referred to as the center in the report, serving as a home base of the system to address homelessness in the region.

“The proposed entity brings together those who can bring their own strengths of power and influence: whether formal government authority, philanthropic resources, community recognition, and support, lived expertise, and research, to form a collective unit capable of truly centering the mission of addressing homelessness in Los Angeles,” Dr. Sonenshein said. “The entity is structured to fit within the fragmented and dispersed system of horizontal power in Los Angeles resulting in a more coordinated and strategic approach.”

The report proposes the first-of-its-kind entity for Los Angeles that will establish milestones for outcomes and ways to measure those transparent outcomes to stakeholders, the unhoused and unsheltered, and the public. This entity would also be responsible for regularly communicating to stakeholders, people experiencing homelessness, and the public the results of these outcome measures.

The functions of the new entity (referred to as the center in the report) will include:

- **Strategic Planning.** The center’s duty will be to develop, test, build consensus around and implement a five-year strategic plan. It will focus the community’s efforts around a common mission and measurable goals.
- **Measurable Outcomes.** These outcomes will not be only about the unhoused and unsheltered, but more specific outcomes regarding racism and racial inequity.
- **Accountability and Mutual Assistance.** The center will advocate for policy changes at the federal and state levels to help local officials and organizations contribute to the common mission.
- **Policy Advocacy.** The center will be alert to all policies that affect homelessness, including prevention policies such as incarceration, child welfare, mental health, and income support. It will actively advocate for policy changes in these and other areas that

affect homelessness. The center will provide a voice within and outside Los Angeles for any policies that affect the homelessness effort.

*We're Not Giving Up: A Plan for Homelessness Governance in Los Angeles* report is part of the ongoing work of The Committee for Greater LA as it implements its No Going Back LA initiatives. Last year the Committee issued its [No Going Back LA](#) report, proposing a sweeping regional agenda for system change. *No Going Back LA* identified 15 transformational policy priorities including homelessness, and the formation of Action Teams to address those priorities. The Bringing Accountability to Homelessness and Housing Action team includes:

Miguel Santana, Chair, Committee for Greater LA; President and CEO, Weingart Foundation

Fred Ali, Committee for Greater LA

Cécile Chalifour, West Division Manager, JP Morgan Chase Commercial Banking

Sarah Dusseault, Chair, Ad Hoc Committee on Governance, LAHSA Commission

Dr. Andrea Garcia, Board Chair, United American Indian Involvement

Andrea Iloulian, Senior Program Officer, Domestic Programs, Conrad N. Hilton Foundation

Michael Kelly, Executive Director, The Los Angeles Coalition for the Economy and Jobs

Vy Nguyen, Director of Special Projects and Communications, Weingart Foundation

## **ABOUT NO GOING BACK LA**

No Going Back LA is a directive of the Committee for Greater LA, a group of civic leaders that assembled at the start of the COVID pandemic to prioritize the recovery of LA County's most marginalized communities. We are a cross-sectoral group of Angelenos who share a vision that our region's response to the COVID pandemic can advance systems change and dismantle the institutions and policies that have perpetuated institutional racism. Our goal is sweeping systems change to ensure vulnerable and marginalized communities will be better off than they were before the crisis— there is #NoGoingBackLA. For more information, visit

<https://nogoingback.la/>.

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