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GLOBAL AESTHETICS  
FOUR AESTHETIC SPECIALTIES • ONE WORLD

AMERICA'S *Premier*  
**MULTI-SPECIALTY  
CONFERENCE**  
LOEWS MIAMI BEACH HOTEL

OCT 31<sup>ST</sup> - NOV 3<sup>RD</sup>, 2019

**Rhinoplasty**  
**Breast & Body**  
**Facial Rejuvenation**  
**Practice Management**  
**Aesthetic Dermatology**  
**Less Invasive Strategies**  
**New Technology Update**  
**Oculoplastic Surgery**



Co-Chairs

Renato Saltz, MD & S. Randolph Waldman, MD

Up to 30 CME Credits Available

Venue: Loews Miami Beach Hotel

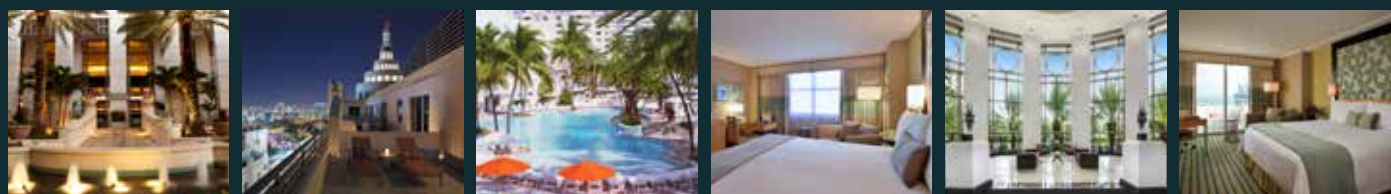
Address: 1601 Collins Avenue, Miami Beach, FL 33139

Conference Dates: October 31 - November 3, 2019

REGISTRATION TYPE	THROUGH 9/30/2019	10/01/2019 - ON-SITE
PHYSICIAN (MD, DO)	\$1,095.00	\$1,295.00
ADVANCED PROVIDER (PA, NP)	\$995.00	\$1195.00
CLINICAL AND OFFICE STAFF	\$895.00	\$995.00
INDUSTRY (NON-EXHIBITORS)	\$1,095.00	\$1,295.00
RESIDENT/FELLOW*	\$600.00	\$600.00

\*Residents / Fellows Must provide letter from program director to [dee@gaconference.com](mailto:dee@gaconference.com)

**Cancellation Policy:** Registration is 50% refundable only if a written cancellation notice is received via email at [dee@gaconference.com](mailto:dee@gaconference.com) by Sept. 1st, 2019. After Sept. 1st no refunds will be granted. No shows are considered to be an onsite cancellation.



1601 Collins Avenue Miami Beach, FL 33139

Phone: 305-604-1601

Reservations: 1-877-563-9762

#### Rates are \$249++/night

The Global Aesthetics Conference has secured a special room rate of \$249++/night for our attendees. Rates are on a first-come, first-served basis and are subject to change. The room block rate will always be less than the current hotel room rate. Once registered for the Conference, you will receive a confirmation email containing a link to our discounted room block.

#### Housing Deadline

**The deadline to reserve a room at the discounted group rate is September 30, 2019 or when the room block is sold out, whichever comes first.** After September 30, 2019 rates and reservations are subject to availability.

#### CME INFORMATION

This activity has been planned and implemented in accordance with Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Medical Education Resources (MER) and Global Aesthetics LLC. Medical Education Resources is accredited by the ACCME to provide continuing medical education for physicians.

Medical Education Resources designates this live activity for a maximum of **30 AMA PRA Category 1 Credit(s)**.

Physicians should only claim the credit commensurate with the extent of their participation in the activity.

# 2019 FACULTY

## FACIAL PLASTIC SURGEONS

Anurag Agarwal, MD	Naples, FL	Bauer Horton, MD	Houston, TX	Brock Ridenour, MD	St. Louis, MO
Babak Azizzadeh, MD	Beverly Hills, CA	Ramtin Kassir, MD	Wayne, NJ	Alexander Rivkin, MD	Beverly Hills, CA
Rami Batniji, MD	Newport Beach, CA	Greg Keller, MD	Santa Barbara, CA	Burke Robinson, MD	Atlanta, GA
Mark Beaty, MD	Atlanta, GA	Renata Khelemsky, MD	Melbourne, FL	Jose Luis Sanjuro, MD	Mexico City, Mexico
Bill Beeson, MD	Carmel, IN	Gary Linkov, MD	New York, NY	Anthony Sclafani, MD	New York, NY
Dominic Bray, MD	London, England	Brian Maloney, MD	Atlanta, GA	William Silver, MD	Atlanta, GA
Greg Chernoff, MD	Indianapolis, IN	Devinder Mangat, MD	Cincinnati, OH	Bob Simons, MD	Miami, FL
Ross Clevens, MD	Melbourne, FL	E. Gaylon McCollough, MD	Gulf Shores, AL	Michael Somenek, MD	Washington, DC
Minas Constantinides, MD	Austin, TX	Philip Miller, MD	New York, NY	Jeffrey Spiegel, MD	Chestnut Hill, MA
Richard Davis, MD	Miami, FL	Steven Mobley, MD	Salt Lake City, UT	Sarmela Sunder, MD	Los Angeles, CA
Nabil Fanous, MD,	Montreal, Canada	Alex Montague, MD	Rochester, NY	Ben Talei, MD	Beverly Hills, CA
Frank Fechner, MD	Worcester, MA	Jose Juan Montes Bracchini, MD	Mexico City, Mexico	Thomas Tzikas, MD	Delray Beach, FL
Richard Gentile, MD	Boardman, OH	Amir Moradi, MD	San Diego, CA	S. Randolph Waldman, MD	Lexington, KY
Saba Ghorab, MD	Edgewood, KY	Paul Nassif, MD	Beverly Hills, CA	P. Daniel Ward, MD	Salt Lake City, UT
Neil Gordon, MD	Wilton, CT	Norman Pastorek, MD	New York, NY	Ivan Wayne, MD	Oklahoma City, OK
Ryan Greene, MD	Weston, FL	Steven Pearlman, MD	New York, NY	Capi Wever, MD	Wassenaar, Netherlands
Lisa Grunebaum, MD	Miami, FL	Stephen Perkins, MD	Indianapolis, IN	Edwin Williams, MD	Albany, NY
David Holcomb, MD	Sarasota, FL	Michael Persky, MD	Los Angeles, CA	Richard Zoumalan, MD	Beverly Hills, CA

## PLASTIC SURGEONS

Giuliano Borille, MD	Porto Alegre, Brazil	Chris Khorsandi, MD	Henderson, NV	Ricardo Ribeiro, MD	Rio de Janeiro, Brazil
Jay Calvert, MD	Beverly Hills, CA	Brian Kinney, MD	Beverly Hills, CA	Adam Rubinstein, MD	Miami, FL
John Cook, MD	Chicago, IL	Avron Lipschitz, MD	Palm Beach, FL	Renato Saltz, MD	Salt Lake City, UT
Daniel Del Vecchio, MD	New York, NY	Barbara Machado, MD	Rio de Janeiro, Brazil	Michael Salzhauer, MD	Miami, FL
Claudio DeLorenzi, MD	Ontario, Canada	Walter Marrou, MD	Rio de Janeiro, Brazil	Adam Schaffner, MD	New York, NY
Barry DiBernardo, MD	Montclair, NJ	Randy Miller, MD	Miami, FL	Douglas Steinbrech, MD	New York, NY
Christian Drehsen, MD	St. Petersburg, FL	Gregory Mueller, MD	Beverly Hills, CA	Tunc Tiryaki, MD	Istanbul, Turkey
Marcelo Gherzi, MD	Miami, FL	Gerald O'Daniel, MD	Louisville, KY	Lina Triana, MD	Cali, Columbia
Enrico Guarino, MD	Rome, Italy	Pat Pazmino, MD	Miami, FL	Eitam Weiss, MD	Tel Aviv, Israel
Marcos Harel, MD	Tel Aviv, Israel	Jason Pozner, MD	Boca Raton, FL	Alan Widgerow, MD	Carlsbad, CA
Chia Chi Kao, MD	Beverly Hills, CA	J. Roberto Ramirez Gavidia, MD	Nashville, TN	Yoram Wolf, MD	Tel Aviv, Israel

## DERMATOLOGISTS

Shino Bay Aguilera, DO	Fort Lauderdale, FL	Elizabeth Houshmand, MD	Dallas, TX	Deanne Robinson, MD	Norwalk, CT
Leslie Baumann, MD	Miami, FL	Bruce Katz, MD	New York, NY	Nancy Samolitis, MD	Beverly Hills, CA
Patrick Bitter, MD	Los Gatos, CA	Khalil Khatri, MD	Boston, MA	Todd Schlesinger, MD	Charleston, SC
Suneel Chilukuri, MD	Houston, TX	Melissa Levin, MD	New York, NY	Geeta Shah, MD	Chevy Chase, MD
Laurin Council, MD	St. Louis, MO	Mark Nestor, MD	Miami, FL	Robyn Siperstein, MD	Miami, FL
Rachel Garcia, MD	Porto Alegre, Brazil	Melanie Palm, MD	Solana Beach, CA	Janelle Vega, MD	Miami, FL
Gary Goldenberg, MD	New York, NY	Dev Patel, MD	Portsmouth, England	Jill Waibel, MD	Miami, FL
Michelle Henry, MD	New York, NY	Chris Robb, MD	Spring Hill, TN		

## OCULOPLASTIC SURGEONS

Alan Brackup, MD	Langhorne, PA	William Mack, MD	Tampa, FL	Robert Schwarcz, MD	New York, NY
John Burroughs, MD	Colorado Springs, CO	John Martin, MD	Coral Gables, FL	Angelo Tsirbas, MD	Sydney, Australia
Morris Hartstein, MD	Tel Aviv, Israel	Sean Paul, MD	Austin, TX		
Wendy Lee, MD	Miami, FL	Adam Scheiner, MD	Tampa, FL		

## ASSOCIATE FACULTY

Ahmed Al-Qahtani, PhD	Abu Dhabi, UAE	Azza Halim, MD	Boca Raton, FL	Tim Sawyer	Orlando, FL
Allyson Avila, JD	Harrison, NY	Adam Haroun	Toronto, Canada	Jeff Segal, MD, JD	Chapel Hill, NC
Vanessa Barber	Vista, CA	Jon Hoffenberg	Miami, FL	Jay Shorr	Coral Springs, FL
Robert Baxter	Miami, FL	Tara Leifer	New York, NY	Mara Shorr	Coral Springs, FL
Sebastian Cotofana, MD, PhD	Albany, NY	April Linden	Orlando, FL	Barbara Sifford	Nashville, TN
Josh DeBlasio	Scottsdale, AZ	Catherine Maley	Sausalito, CA	Michele Simmons	Richmond, VA
Chad Erickson	Provo, UT	Jeanette Moradi-Poehler	Vista, CA	Dori Soukup	Daytona Beach, FL
Danica Fiaschetti, LVN	Los Angeles, CA	Kristy Murrow, PA	Oklahoma City, OK	Alex Thiersch, JD	Chicago, IL
Bill Fukui	Avarda, CO	Sam Peek	Anaheim, CA	Tami Vileta	Seattle, WA
Kathy Gaughran	Irvine, CA	Sam Pondrom, JD	Dallas, TX	Lisa Marie Wark	Las Vegas, NV
Lou Haggerty	Gardena, CA	Sandy Roos	Milton, GA	Greg Washington	Gardena, CA

Moderator - Michael Persky, MD

## 7:30 AM · BREAKFAST BUFFET IN AMERICANA 1/2

<b>8:00 AM</b>	What Is Beauty?	Michael Persky, MD
<b>8:15 AM</b>	Achieving The Ideal Male Aesthetic	Michael Somenek, MD
<b>8:30 AM</b>	Regenerative Dermatology - PRP, Growth Factors And Stem Cells	Gary Goldenberg, MD
<b>8:45 AM</b>	A Comprehensive System For Laser Fat Grafting: Do Adipocytes Survive?	Barry DiBernardo, MD
<b>9:00 AM</b>	Update On Energy Based Devices	Mark Nestor, MD
<b>9:15 AM</b>	Unfolding The Upper And Lower Lids With Filler	Morris Hartstein, MD
<b>9:30 AM</b>	Non-Invasive And Minimally Invasive Techniques That Have Proven Successful For My Plastic Surgery Practice	Adam Rubinstein, MD
<b>9:45 AM</b>	Non-Invasive Combination Therapies For The Hands	Azza Halim, MD
<b>10:00 AM</b>	Threads, Needles & Lasers: New Concepts In Body Contouring	Bruce Katz, MD

## 10:15 AM · BREAK IN EXHIBIT HALL

### Advanced Injectables Update

Moderator - Ryan Greene, MD

<b>11:00 AM</b>	An Anatomic Approach To Facial Fillers...Which Filler Where And When?	Ryan Greene, MD
<b>11:10 AM</b>	Neuromodulators: How To Master The Basics To Enable Advancement To Expertise	John Burroughs, MD
<b>11:20 AM</b>	The Use Of Neurotoxins In Aesthetics: Key Considerations	Mark Nestor, MD
<b>11:30 AM</b>	Is There A Difference In Products? Tips And Pearls!	Shino Bay Aguilera, DO
<b>11:40 AM</b>	Chin, Midface, And Jawline - What Product When And Where?	Amir Moradi, MD
<b>11:50 AM</b>	Tips To Rejuvenate The Perioral Region Using Dermal Fillers	Michael Somenek, MD
<b>12:00 PM</b>	Tear Trough Fillers: What Works And What To Avoid	John Martin, MD
<b>12:10 PM</b>	The Male Perspective For Neuromodulators And Fillers	Michelle Henry, MD
<b>12:20 PM</b>	Poly-L-Lactic Acid: A Cinderella Story	Shino Bay Aguilera, DO
<b>12:30 PM</b>	Common Filler Mistakes: How I Fix Them, And How I Avoid Them?	Ryan Greene, MD
<b>12:40 PM</b>	Management Of The Overfilled Face	Chia Chi Kao, MD

## 12:50 PM · LUNCH IN EXHIBIT HALL

Thursday, October 31

## Moderator - Chris Robb, MD

- |                |                                                                                                           |                                                    |
|----------------|-----------------------------------------------------------------------------------------------------------|----------------------------------------------------|
| <b>2:00 PM</b> | Combined Modality Resurfacing For The Maximum Single Treatment Of Photoaging Of The Face, Neck, And Chest | <b>Stephen Perkins, MD</b>                         |
| <b>2:15 PM</b> | The Use Of PRP In Aesthetic And Reconstructive Plastic Surgery Procedures                                 | <b>Randy Miller, MD</b>                            |
| <b>2:30 PM</b> | My Top 10 Pearls For The Use Of Injectable Fillers And Toxins                                             | <b>Lisa Grunebaum, MD<br/>Robyn Siperstein, MD</b> |
| <b>2:45 PM</b> | Cellular Therapies In Facial Cosmetic Surgery - A Game Changing Paradigm                                  | <b>William Beeson, MD</b>                          |
| <b>3:00 PM</b> | Trends In Eyebrow Aesthetics And Non-Surgical Rejuvenation                                                | <b>Danica Fiaschetti, LVN</b>                      |
| <b>3:15 PM</b> | Stretch Marks: Combination Treatments That Actually Work!                                                 | <b>Chris Robb, MD</b>                              |
| <b>3:30 PM</b> | New Paradigms: A 5-Year Duration Filler For Mid-Facial Volume Loss & Threads As Fillers                   | <b>Bruce Katz, MD</b>                              |
| <b>3:45 PM</b> | Non-Surgical Combination Procedure That Combines Laser, Microneedling, And Nanofat                        | <b>Sarmela Sunder, MD</b>                          |
| <b>4:00 PM</b> | Advances In Aesthetic Wound Healing Immediately Post Procedure                                            | <b>Barry DiBernardo, MD</b>                        |

## 4:15 PM · BREAK IN EXHIBIT HALL

## Moderator - Barry DiBernardo, MD

- |                |                                                                               |                             |
|----------------|-------------------------------------------------------------------------------|-----------------------------|
| <b>5:00 PM</b> | Making The Aesthetic Patient Comfortable-From Ice To Patient Administered NO2 | <b>Brian Maloney, MD</b>    |
| <b>5:10 PM</b> | I Bought a Device — Now What?                                                 | <b>Suneel Chilukuri, MD</b> |

## 5:20 PM What Technology Really Makes Sense For My Practice From An ROI Point Of View Without FOMO As A Factor?

### Moderators - Suneel Chilukuri, MD - Barry DiBernardo, MD

Panelists: Patrick Bitter, MD; Richard Gentile, MD; Bruce Katz, MD; Chris Robb, MD

## 6:30 PM WELCOME RECEPTION IN EXHIBIT HALL

"Please accept my deepest appreciation for all of the efforts that you made, both on my behalf and on that of all of the other participants, to help ensure the success of the meeting."

*Facial Plastic Surgeon  
Toronto, Ontario*

Thursday, October 31

**Moderator - J. Roberto Ramirez Gavidia, MD**

## 7:30 AM · BREAKFAST BUFFET IN AMERICANA 1/2

<b>8:00 AM</b>	10 Tips For Better Breast Reduction And Mastopexy	<b>Ricardo Ribeiro, MD</b>
<b>8:15 AM</b>	BodyBanking For A Total Body Transformation	<b>Douglas Steinbrech, MD</b>
<b>8:30 AM</b>	Customizing Breast Augmentation – Science & Art in the Operating Room	<b>Renato Saltz, MD</b>
<b>8:45 AM</b>	Treatment Of The Arm And Upper Back With Laser And Radiofrequency Techniques	<b>John Cook, MD</b>
<b>9:00 AM</b>	Gender Reassignment Breast Surgery In Female To Male Transgenders, Summary Of 100 Cases	<b>Yoram Wolf, MD</b>
<b>9:15 AM</b>	Progressive Tension Sutures In Maintaining The Position Of The Abdominal Scar In Abdominoplasty, A Randomized Controlled Trial	<b>Walter Marrou, MD</b>
<b>9:30 AM</b>	Why Vaginal Rejuvenation Empowers Women	<b>Lina Triana, MD</b>

## 10:00 AM · BREAK IN EXHIBIT HALL

**11:00 AM**

## Legal Hot Topics In Aesthetic Medicine

**Moderator - Alex Thiersch, JD**

Panelists: Allyson Avila, JD; Bauer Horton, MD, JD; Sam Pondrom, JD; Jeff Segal, MD, JD

- Can Improper Marketing Lead To Legal Headaches?
- Stopping Embezzlement In Your Practice - Legal Tips To Prevent Fraud And Theft
- 10 HIPAA Mistakes We Must Avoid
- Top 5 Top Reasons Your Practice Is Going To Get Investigated
- Why Do Doctors Take Lawsuits So Personally?
- Regulatory Issues And How Core Physicians Can Differentiate Themselves
- Avoiding Employment Practices Litigation
- Computer Hacking And Ransom
- Vendors Offering Free Practice Management Support - Can This Be An Illegal Kickback?
- Responding To Online Reviews Without Violating HIPAA
- Text Message Marketing – Effective? Maybe. Fraught With Legal Danger?
- How To Refund Unhappy Patients Without Making Matters Worse
- The ABC's Of Social Media Law
- When Is It OK To Refuse To See A Patient?

## 1:00 PM · LUNCH IN EXHIBIT HALL

Thursday, October 31

Rhinoplasty  
Breast & Body  
Practice Management  
Facial Rejuvenation  
Aesthetic Dermatology  
Less Invasive Procedures  
New Technology Update  
Hot Topic Sessions



GLOBAL AESTHETICS  
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# SAVE THE DATE

## THE FOURTH ANNUAL GLOBAL AESTHETICS CONFERENCE

Miami Beach  
November 4 - November 8, 2020



## RHINOPLASTY

POINCIANA 3/4

Moderator - Philip Miller, MD

7:30 AM · BREAKFAST BUFFET IN AMERICANA 1/2

- 8:00 AM** Top 10 Reasons Not To Get A Rhinoplasty And How To Convey That To Your Patient **Philip Miller, MD**
- 8:15 AM** Dealing With Dents, Bumps And Bossae Of The Nasal Tip **Minas Constantinides, MD**
- 8:30 AM** Can Reduction Rhinoplasty Fit Into A Fixed Algorithm? The "Art" Versus "Craft" Of Surgery **Capi Wever, MD**
- 8:45 AM** The Infra-Tip Lobule: A Critical Aesthetic Region For An Excellent Cosmetic Rhinoplasty Result **Stephen Perkins, MD**
- 9:00 AM** Malposition Of Lower Lateral Cartilages: Can You Identify And Correct Them? Here's How! **Burke Robinson, MD**
- 9:15 AM** Rhinoplasty Without Epinephrine: New Ideas For The Use Of Local Anesthetics And Post-Op Pain Management **Jose Luis Sanjurjo, MD**
- 9:45 AM** Preventing The Inverted V-Shaped Deformity Using The Endonasal Approach In Rhinoplasty **Edwin Williams, MD**
- 10:00 AM** Management Of Nasal Tip Projection In Rhinoplasty **Richard Zoumalan, MD**
- 10:15 AM** Simple Models For Complicated Rhinoplasty Concepts **Philip Miller, MD**

10:30 AM · BREAK IN EXHIBIT HALL

## FACIAL SURGERY

POINCIANA 3/4

Moderator - Mark Beaty, MD

- 11:00 AM** Comparing Alternatives For Treatment Of Neck Fullness And Laxity **Mark Beaty, MD**
- 11:15 AM** Role Of Threads In Brow Lift **Enrico Guarino, MD**
- 11:30 AM** A Scarless Facial Beautification Technique For Young Patients **Chia Chi Kao, MD**
- 11:45 AM** Why Fat Transposition In Lower Lid Blepharoplasty Is The Best Volumization Of The Nasal Trough **Stephen Perkins, MD**
- 12:00 PM** Importance Of The Neck - How I Now Shape The Neck More Aggressively In Facelift Surgery **Capi Wever, MD**
- 12:15 PM** Facelift : How I Do It And Which Ancillary Procedures Are Paramount **Barbara Machado, MD**
- 12:30 PM** Sutureless Ptosis Surgery! **Morris Hartstein, MD**
- 12:45 PM** Avoiding Complications in Facelift Surgery **Edwin Williams, MD**

1:00 PM · LUNCH IN EXHIBIT HALL

Thursday, October 31



## Moderator - Dominic Bray, MD

<b>2:00 PM</b>	Panfacial Lifting And Direct Liposculpting Of The Heavy Face And Neck	<b>Dominic Bray, MD</b>
<b>2:15 PM</b>	Revision Rhytidectomy: Assessment, Diagnosis And Treatment Allowing Predictable And Safe Results While Avoiding Pitfalls	<b>Neil Gordon, MD</b>
<b>2:30 PM</b>	Otoplasty- What's New And What Works	<b>Steven Mobley, MD</b>
<b>2:45 PM</b>	Lower Eyelid Blepharoplasty Using A Skin-Only Flap And Resurfacing	<b>Michael Somenek, MD</b>
<b>3:00 PM</b>	Simplified Ptosis Repair With Upper Lid Blepharoplasty	<b>John Martin, MD</b>
<b>3:15 PM</b>	Maximizing Patient Satisfaction With Blepharoplasty	<b>Angelo Tsirbas, MD</b>
<b>3:30 PM</b>	3D Necks- How Combining Three Submental Procedures Can Get Near-Neck-Lift Results	<b>Steven Mobley, MD</b>
<b>3:45 PM</b>	The Evolution Of Fat Transfer: From Macrofat To Nanofat For Facial Reconstruction And Aesthetic Rejuvenation	<b>Randy Miller, MD</b>
<b>4:00 PM</b>	Should The Sclera Show? Approach To Eyelid Retraction	<b>Wendy Lee, MD</b>

**4:15 PM - BREAK IN EXHIBIT HALL**

**5:00 PM**

**Regenerative Aesthetics - 2019 and Beyond**

## Moderator - Randy Miller, MD

Panelists: William Beeson, MD; Gregory Chernoff, MD; Gary Goldenberg, MD; Greg Keller, MD

- Stem Cells 101: An Introduction To Regenerative Medicine
- FDA Guidelines For Office Based Stem Cell Procedure
- Applications And Biology Of Platelet Rich Plasma
- Adipose Tissue: The Most Plentiful Source of Stem Cells
- Techniques For Stem Cell Harvest And Processing
- Stem Cell Injection Techniques
- Nanofat: Harvesting, Processing And Injecting
- Clinical Indications For Stem Cell Therapies
- Stem Cell Therapies: Outcomes And Results

**6:30 PM WELCOME RECEPTION IN EXHIBIT HALL**



*Thursday, October 31*

# LESS INVASIVE STRATEGIES

AMERICANA 1/2

Moderator - Patrick Bitter, MD

## 6:30 AM · BREAKFAST LECTURE IN AMERICANA 1/2

- |          |                                                                                                      |                         |
|----------|------------------------------------------------------------------------------------------------------|-------------------------|
| 8:00 AM  | Why Lips Often Turn Out Bad With Fillers: A Four-Step Technique For Attractive, Natural Lips         | Patrick Bitter, MD      |
| 8:15 AM  | A Scientific Approach To Developing A Skincare Regimen                                               | Leslie Baumann, MD      |
| 8:30 AM  | Lower Eyelid Filler - 5 Maneuvers To Prevent Complication                                            | Avron Lipschitz, MD     |
| 8:45 AM  | Minimally Invasive Treatment Of Dark Bags Under The Eyes: Are We Treating The Wrong Thing?           | Steven Pearlman, MD     |
| 9:00 AM  | Radiofrequency Microneedling: Our 18-Month Experience                                                | S. Randolph Waldman, MD |
| 9:15 AM  | My 4-Year Experience With Micro-Needle Temperature Controlled RF As A Tool In Facial Rejuvenation    | Brock Ridenour, MD      |
| 9:30 AM  | Top 10 Tips For Non-Surgical Rhinoplasty: Lessons From A 15-Year Experience                          | Alexander Rivkin, MD    |
| 9:45 AM  | The Chemistry Of The Hyaluronic Acid Injectables - Making Intelligent And Effective Clinical Choices | Brian Kinney, MD        |
| 10:00 AM | Pearls For Successful Lip Augmentation                                                               | Michael Somenek, MD     |
| 10:15 AM | Energy Based Tissue Tightening: RF With And Without Plasma Compared                                  | Adam Rubinstein, MD     |

## 10:30 AM · BREAK IN EXHIBIT HALL

Moderator - Alexander Rivkin, MD

- |          |                                                                      |                                          |
|----------|----------------------------------------------------------------------|------------------------------------------|
| 11:00 AM | Using Fillers Off The Mid-Face For A Natural Lift                    | Todd Schlesinger, MD                     |
| 11:15 AM | Jawline Enhancement: What Exactly Does This Mean?                    | Ross Clevens, MD<br>Renata Khelemsky, MD |
| 11:30 AM | Late Inflammatory Reactions To HA Fillers                            | Claudio DeLorenzi, MD                    |
| 11:45 AM | Top 10 Tips For Cellulite: Combination And Emerging Treatments       | Deanne Robinson, MD                      |
| 12:00 PM | Ten Reasons Why Broadband Light Is Essential To The Cosmetic Surgery | Patrick Bitter, MD                       |
| 12:15 PM | Microneedling And PRP- How I Do It                                   | Todd Schlesinger, MD                     |

12:30 PM

## A Multi-Modality Approach To Hand Rejuvenation

Panelists: Elizabeth Houshmand, MD; Bruce Katz, MD; Amir Moradi, MD

## 1:00 PM · LUNCH IN EXHIBIT HALL

Friday, November 1

**Moderator - P. Daniel Ward, MD**

- |                |                                                                                                                                                  |                                       |
|----------------|--------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------|
| <b>2:00 PM</b> | Filler Induced Blindness: What's The State Of Play?                                                                                              | <b>Angelo Tsirbas, MD</b>             |
| <b>2:15 PM</b> | From Eyelid Lifts To Neck Lifts & Beyond - An Introduction To Plasma (The 4th State Of Matter) & Its Diversity In Cosmetic Practice              | <b>Dev Patel, MD</b>                  |
| <b>2:30 PM</b> | Mechanical Isolation Of Adipose Stromal Vascular Cells: A Safe And Less Time-Consuming Alternative To Enzymatic Digestion                        | <b>Tunc Tiryaki, MD</b>               |
| <b>2:45 PM</b> | FIRM And LYFT Technique - Combining HA And PLLA                                                                                                  | <b>Rachel Garcia, MD</b>              |
| <b>3:00 PM</b> | Non-Surgical Rhinoplasty: Tips, Tricks, And Risks                                                                                                | <b>Daniel Ward, MD</b>                |
| <b>3:15 PM</b> | Patient Satisfaction Following Treatment With Absorbable Suspension Sutures: 12-Month Data From A Prospective, Masked, Controlled Clinical Study | <b>Mark Nestor, MD</b>                |
| <b>3:30 PM</b> | Illegal Fillers That Have Made Their Way To The US                                                                                               | <b>John Martin, MD</b>                |
| <b>3:45 PM</b> | Giving A 3D Projection To The Middle Third Of The Face                                                                                           | <b>Jose Juan Montes Bracchini, MD</b> |

## 4:00 PM · BREAK IN EXHIBIT HALL

**Moderator - Laurin Council, MD**

- |                |                                                                                                             |                                |
|----------------|-------------------------------------------------------------------------------------------------------------|--------------------------------|
| <b>4:45 PM</b> | Evolution from Body Contouring To Body Sculpting                                                            | <b>Suneel Chilukuri, MD</b>    |
| <b>5:00 PM</b> | Minimally Invasive Neck Rejuvenation - A Review                                                             | <b>Barry DiBernardo, MD</b>    |
| <b>5:15 PM</b> | Percutaneous Suspension Of The Bands And Glands: The Complete Solution For Neck Refinement And Rejuvenation | <b>Gregory Mueller, MD</b>     |
| <b>5:30 PM</b> | How To Treat And Manage Hyperpigmentation (Discoloration/Melasma) Of The Skin: A Dermatologist's Approach   | <b>Elizabeth Houshmand, MD</b> |
| <b>5:45 PM</b> | Understanding And Treating Vascular Complications Of Fillers                                                | <b>Claudio DeLorenzi, MD</b>   |
| <b>6:00 PM</b> | What's New In The Management Of Cutaneous Scars?                                                            | <b>Laurin Council, MD</b>      |
| <b>6:15 PM</b> | The Awake Minilift                                                                                          | <b>Sarmela Sunder, MD</b>      |

## 6:30 PM · SPONSORED EVENING EVENTS

"Thank you for hosting an amazing aesthetic conference -- It was the most informative and well-run conference that I have attended. As a Dermatologist/Mohs surgeon, I really appreciated learning from colleagues in other specialties, and the in-depth evaluations of multiple devices and techniques was extremely helpful in assessing which devices to add to our practice."

*Dermatologist  
Naples, FL*

Friday, November 1

**Moderators - Renato Saltz, MD & Giuliano Borille, MD**

## 6:30 AM · BREAKFAST LECTURE IN AMERICANA 1/2

<b>8:00 AM</b>	Creating Scarless Abdominal Sculpting With BodyBanking	<b>Douglas Steinbrech, MD</b>
<b>8:15 AM</b>	Advances In Lipid Droplet Dissolution Following Fat Reduction/Body Contouring Procedures	<b>Alan Widgerow, MD</b>
<b>8:30 AM</b>	Short Scar Mammoplasty	<b>Barbara Machado, MD</b>
<b>8:45 AM</b>	Considerations On Gluteal Augmentation	<b>Ricardo Ribeiro, MD</b>
<b>9:00 AM</b>	Medium Definition Liposuction	<b>Giuliano Borille, MD</b>
<b>9:15 AM</b>	Inverse Abdominoplasty: Creating The Rectus Folds Illusion!	<b>Tunc Tiryaki, MD</b>
<b>9:30 AM</b>	Safe Lipo And Bipolar Radiofrequency: The Best Of Both Worlds For Body Contour	<b>John Cook, MD</b>
<b>9:45 AM</b>	Liposuction: Is Age The Main Limiting Factor?	<b>Barbara Machado, MD</b>
<b>10:00 AM</b>	BBL - Rationale, Aesthetics And Technique	<b>Dan Del Vecchio, MD</b>


## 10:25 AM · BREAK IN EXHIBIT HALL

**Moderators - Renato Saltz, MD & Giuliano Borille, MD**


<b>11:00 AM</b>	Body Contouring: State Of The Art	<b>Randy Miller, MD</b>
<b>11:15 AM</b>	Bacterial Attachment, Biofilm Formation And Breast Implant Surfaces - The Latest Data	<b>Brian Kinney, MD</b>
<b>11:30 AM</b>	The Alexandra Breast Lift: A Hybrid Inverted T / Benelli Mastopexy With Internal Bra	<b>Chia Chi Kao, MD</b>
<b>11:45 AM</b>	Miami Vice: BBL Lessons Learned From The Miami Morgue	<b>Pat Pazmino, MD</b>
<b>12:00 PM</b>	Future Option To Reduce The Risk For Biofilm Formation	<b>Eitam Weiss, MD</b>
<b>12:15 PM</b>	Breast Implant Decision-Making In Augmentation Mastopexy	<b>Giuliano Borille, MD</b>
<b>12:30 PM</b>	Congenital and Acquired Symmastia	<b>Adam Schaffner, MD</b>

## 12:45 PM · LUNCH IN EXHIBIT HALL

*Friday, November 1*



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# FACIAL SURGERY

POINCIANA 3/4

Moderator - Nabil Fanous, MD

## 6:30 AM · BREAKFAST LECTURE IN AMERICANA 1/2

- |                |                                                                                             |                     |
|----------------|---------------------------------------------------------------------------------------------|---------------------|
| <b>8:00 AM</b> | Women's Hair Loss Evaluation                                                                | Gary Linkov, MD     |
| <b>8:15 AM</b> | The "0.0.3" Forehead Lift: New 20-Minute Approach!                                          | Nabil Fanous, MD    |
| <b>8:30 AM</b> | Micro-Facelift: A Novel Approach And Technique                                              | Yoram Wolf, MD      |
| <b>8:45 AM</b> | The Weekend Lift: Why This Is A Great Option For Some                                       | Edwin Williams, MD  |
| <b>9:00 AM</b> | Ten Adjunctive Pearls That Have Improved My Facelift Procedure, Process And Outcomes        | Dominic Bray, MD    |
| <b>9:15 AM</b> | Deep Plane Rhytidectomy To Vertical Platysma Advancement: Advances And Pearls Over 24 Years | Neil Gordon, MD     |
| <b>9:30 AM</b> | Subtractive vs Fat Transposition Blepharoplasty: Which One Is Best For You?                 | Alan Brackup, MD    |
| <b>9:45 AM</b> | Expert Techniques In Facial Feminization Surgery                                            | Jeffrey Spiegel, MD |

## 10:00 AM · BREAK IN EXHIBIT HALL

Moderator - Alex Montague, MD

- |                 |                                                                                                                      |                                        |
|-----------------|----------------------------------------------------------------------------------------------------------------------|----------------------------------------|
| <b>10:45 AM</b> | Transconjunctival Lower Blepharoplasty With Pinch Skin Excision                                                      | Saba Ghorab, MD<br>Devinder Mangat, MD |
| <b>11:00 AM</b> | New Anatomy And Vectors Improve The Deep Plane Facelift And Protect The Facial Nerve                                 | Greg Keller, MD                        |
| <b>11:15 AM</b> | Gliding Brow Lift: A New Minimal Incision Subcutaneous Brow Lift                                                     | Gerald O'Daniel, MD                    |
| <b>11:30 AM</b> | Avoiding And Managing Complications In Upper And Lower Blepharoplasty                                                | Morris Hartstein, MD                   |
| <b>11:45 AM</b> | Fat Grafting Combined Facelifting: My 20-Year Experience                                                             | Thomas Tzikas, MD                      |
| <b>12:00 PM</b> | "Optimum Mobility" Face Lift: New, Fast, And Highly Efficient Technique Using 'Smart' Sutures And Minimal Dissection | Nabil Fanous, MD                       |
| <b>12:15 PM</b> | SMAS Facelift Is Still The Gold Standard                                                                             | Jay Calvert, MD                        |
| <b>12:30 PM</b> | 10 Tips To Avoid The Perils, Pitfalls, And Complications Of Cosmetic Blepharoplasty                                  | William Mack, MD                       |
| <b>12:45 PM</b> | Temporal Brow Lift Options                                                                                           | John Martin, MD                        |

## 1:00 PM · LUNCH IN EXHIBIT HALL

Friday, November 1

## Moderator - Steven Pearlman, MD

<b>2:00 PM</b>	Minimizing Postoperative Supratip Variability: An Effective And Reproducible Method To Achieve Consistent Results In Rhinoplasty	<b>Marcelo Gheri, MD</b>
<b>2:15 PM</b>	My Algorithm For Refinement Of The Ultra-Wide Nasal Tip	<b>Richard Davis, MD</b>
<b>2:30 PM</b>	Tip Support In Primary Rhinoplasty	<b>Jay Calvert, MD</b>
<b>2:45 PM</b>	Use Of The Piezo Ultrasonic Device In Rhinoplasty, Does It Really Make A Difference?	<b>Steven Pearlman, MD</b>
<b>3:00 PM</b>	Simplifying Extracorporeal Septoplasty- The Brick and Mortar Approach	<b>Steven Mobley, MD</b>
<b>3:15 PM</b>	Treatment Of Post-Surgical Alar Retraction	<b>Richard Davis, MD</b>
<b>3:30 PM</b>	A Comprehensive Approach To Manage The Droopy Tip Endonasally	<b>Marcos Harel, MD</b>
<b>3:45 PM</b>	Dorsal Augmentation: An Overview Of Options	<b>Steven Pearlman, MD</b>

## 4:00 PM · BREAK IN EXHIBIT HALL

## Moderator - Robert Simons, MD

<b>4:45 PM</b>	Complications In Diced Cartilage Fascia Grafting	<b>Paul Nassif, MD</b>
<b>5:00 PM</b>	Management Of Alar-Columellar Disproportion	<b>Stephen Perkins, MD</b>
<b>5:15 PM</b>	10 Tips For Success In Aging Nose Rhinoplasty	<b>Ross Clevens, MD Renata Khelemsky, MD</b>
<b>5:30 PM</b>	Reproducible Crural Overlay Techniques To Reduce Nasal Tip Projection	<b>Anurag Agarwal, MD</b>
<b>5:45 PM</b>	Extracorporeal Septal Reconstruction - How Often Should This Be Done?	<b>Jay Calvert, MD</b>
<b>6:00 PM</b>	Mastery Of The Nasal Tip Without Grafts	<b>Bob Simons, MD</b>

## 6:30 PM · SPONSORED EVENING EVENTS

"It was really a pleasure to meet you personally and to participate in your meeting! I did learn a lot and I hope that I taught well. The multi-core is definitely the future, and you know that - congrats!"

*Facial Plastic Surgeon  
Porto, Portugal*

*Friday, November 7*

## 7:00 AM · BREAKFAST BUFFET IN AMERICANA 1/2

7:30 AM

## What's On My Bathroom Shelf?

**Moderator - Suneel Chilukuri, MD**

Panelists: Laurin Council, MD; Michelle Henry, MD; Elizabeth Houshmand, MD; Melissa Levin, MD; Melanie Palm, MD; Deanne Robinson, MD; Nancy Samolitis, MD; Geeta Shah, MD; Sarmela Sunder, MD; Janelle Vega, MD

**Moderator - John Burroughs, MD**

- |                 |                                                                                                              |                             |
|-----------------|--------------------------------------------------------------------------------------------------------------|-----------------------------|
| <b>8:45 AM</b>  | Non-Surgical Options For Body Contouring                                                                     | <b>Renato Saltz, MD</b>     |
| <b>9:00 AM</b>  | The Real Role Of PRP In Hair Replacement Therapy                                                             | <b>Anthony Sciafani, MD</b> |
| <b>9:15 AM</b>  | Lip Fillers - The Good, The Bad, And The Ugly Forever                                                        | <b>Ben Talei, MD</b>        |
| <b>9:30 AM</b>  | Off The Shelf Fat - Acellular Adipose Matrix And New Technology In Fat Harvesting And Injection              | <b>Brian Kinney, MD</b>     |
| <b>9:45 AM</b>  | Filler Blepharoplasty , Brow Lifting, And Contouring                                                         | <b>John Burroughs, MD</b>   |
| <b>10:00 AM</b> | \$Ave Your Money! Why Chemical Peels Are Superior To (Almost All) Energy-Based Devices For Skin Rejuvenation | <b>Alan Brackup, MD</b>     |

## 10:15 AM · BREAK IN EXHIBIT HALL

**Moderator - Wendy Lee, MD**

- |                 |                                                                                          |                                |
|-----------------|------------------------------------------------------------------------------------------|--------------------------------|
| <b>11:00 AM</b> | Informed Consent And Facial Fillers: Risk vs Reward                                      | <b>Jeff Segal, MD, JD</b>      |
| <b>11:15 AM</b> | Subunit Rejuvenation Of The Aging Mandible Using Fillers                                 | <b>Brian Maloney, MD</b>       |
| <b>11:30 AM</b> | Periorbital Rejuvenation: Topical, Injectables And Devices                               | <b>Wendy Lee, MD</b>           |
| <b>11:45 AM</b> | Treatment And Evaluation Of Hair Loss: New Treatments                                    | <b>Elizabeth Houshmand, MD</b> |
| <b>12:00 PM</b> | Skin Rejuvenation With Microneedling And PRP With Focus On Treating Acne Scars           | <b>Nancy Samolitis, MD</b>     |
| <b>12:15 PM</b> | Simple Steps That Help Improve Volume Retention Following Facial Fat Grafting Procedures | <b>Brock Ridenour, MD</b>      |
| <b>12: 30PM</b> | What You Really Need To Know About Skin Care                                             | <b>Deanne Robinson, MD</b>     |
| <b>12:45 PM</b> | Introducing Micro-Coring Technology-Who, When, And Why                                   | <b>Jason Pozner, MD</b>        |

## 1:00 PM · LUNCH IN EXHIBIT HALL



## Moderator - Adam Scheiner, MD

- |                |                                                                                        |                       |
|----------------|----------------------------------------------------------------------------------------|-----------------------|
| <b>2:00 PM</b> | Laser Treatment Of Eyelid Festoons                                                     | Adam Scheiner, MD     |
| <b>2:10 PM</b> |                                                                                        |                       |
| <b>2:20 PM</b> | Intradermal Radiofrequency For Skin Tightening : A Comparison Of Techniques            | Mark Beaty, MD        |
| <b>2:30 PM</b> | Biocellular Rejuvenation: Using Nano-Fat In Facial Aesthetics                          | Paul Nassif, MD       |
| <b>2:40 PM</b> | Growth Factors: Harnessing Healing Power, From Restoration To Rejuvenation             | Ahmed Al-Qahtani, PhD |
| <b>2:50 PM</b> | Combining Fractionated 1927 Wavelength Laser With Fractionated Radiofrequency Needling | Amir Moradi, MD       |
| <b>3:00 PM</b> | A New Energy Based Device For The Treatment Of Acne & Acne Scarring                    | Bruce Katz, MD        |
| <b>3:10 PM</b> | Injectable Methyl Methacrylate - Friend Or Foe?                                        | Alexander Rivkin, MD  |
| <b>3:20 PM</b> | Treating Body Skin With The Hybrid Fractional Laser                                    | Barry DiBernardo, MD  |
| <b>3:30 PM</b> | Aesthetic Facial Reanimation                                                           | Babak Azizzadeh, MD   |
| <b>3:45 PM</b> | The Use of Electromagnetic Energy in Buttock Lifting and Abdominal Refinement          | Michael Persky, MD    |
| <b>4:00 PM</b> | Periorbital Rejuvenation With Bipolar Radiofrequency                                   | Sean Paul, MD         |

## 4:15 PM · BREAK IN EXHIBIT HALL

## Moderator - Chris Khorsandi, MD

- |                |                                                                               |                      |
|----------------|-------------------------------------------------------------------------------|----------------------|
| <b>5:00 PM</b> | Update On Lasers And Devices For Skin Rejuvenation                            | Nancy Samolitis, MD  |
| <b>5:15 PM</b> | Touch With A Whisper: Treatment Pearls For Ouch-Free Injectables & Procedures | Melanie Palm, MD     |
| <b>5:30 PM</b> | Fractionated Lasers And Topical Therapies In My Practice                      | Jill Waibel, MD      |
| <b>5:45 PM</b> | Non-Surgical Facial Feminization - What Is The State Of The Art?              | Alexander Rivkin, MD |
| <b>6:00 PM</b> | Single Wavelength vs Dual Wavelength Hair Removal - What Works?               | Chris Khorsandi, MD  |

## 6:30 PM · SPONSORED EVENING EVENTS

Saturday, November 2

# FACIAL SURGERY

POINCIANA 3/4

Moderators - Neil Gordon, MD & Alex Montague

## 7:00 AM · BREAKFAST BUFFET IN AMERICANA 1/2

- |          |                                                                                                         |                                          |
|----------|---------------------------------------------------------------------------------------------------------|------------------------------------------|
| 7:30 AM  | The Quilted Suspended Purse String: A Simple And Highly Effective Vertical SMASectomy For All Ages      | Christian Drehsen, MD                    |
| 7:45 AM  | Lip Reduction Techniques                                                                                | Gary Linkov, MD                          |
| 8:00 AM  | Management Of Prominent Ears: The Pitanguy Technique                                                    | Barbara Machado, MD                      |
| 8:15 AM  | Lower Eyelid Rejuvenation: Combining Surgical Techniques With Volume Restoration                        | Thomas Tzikas, MD                        |
| 8:30 AM  | Management Of The Hairline: Tricophytic Brow Lift vs Hairline Lowering                                  | Renata Khelemsky, MD<br>Ross Clevens, MD |
| 8:45 AM  | Facial Anatomic Subunit Analysis In Rhytidectomy And Facial Rejuvenation                                | Babak Azizzadeh, MD                      |
| 9:00 AM  | Eyelid Malposition After Cosmetic Procedures                                                            | Wendy Lee, MD                            |
| 9:15 AM  | Update On Submental Liposuction: Tips And Pearls From A 30-Year Experience                              | S. Randolph Waldman, MD                  |
| 9:30 AM  | Brow Lift Is A Bad Word. Understanding The Forehead Through A New Concept: Vertical Galeal Advancements | Neil Gordon, MD                          |
| 9:45 AM  | Total Facial Rejuvenation: A One-Step Approach To Treating Wrinkled And Sagging Tissues                 | E. Gaylon McCollough, MD                 |
| 10:00 AM | Pearls For Optimizing The Appearance Of Facelift Scars                                                  | Sarmela Sunder, MD                       |

## 10:15 AM · BREAK IN EXHIBIT HALL

Moderator - Capi Wever, MD

- |          |                                                                                      |                      |
|----------|--------------------------------------------------------------------------------------|----------------------|
| 11:00 AM | Simple, Safe, Single-Incision Endoscopic Brow Lift                                   | Gregory Chernoff, MD |
| 11:15 AM | Corset Mini-Facelift: A Technique For Maximizing Outcomes With Least Downtime        | Tunc Tiryaki, MD     |
| 11:30 AM | Variable Strength Chemical Peels To Treat Actinic Damage                             | Devinder Mangat, MD  |
| 11:45 AM | Facelift: Tips And Tricks For Improved Facelift Outcomes                             | Frank Fechner, MD    |
| 12:00 PM | Minimally Invasive Necklifting...Examining The Evolution Of Devices And Techniques   | Richard Gentile, MD  |
| 12:15 PM | Alleviating The Weight On The Corner Of The Mouth: Surgical And Non-Surgical Options | Ben Talei, MD        |
| 12:30 PM | Advances In Plasma Energy Skin Rejuvenation                                          | David Holcomb, MD    |
| 12:45 PM | Rotational Fractional Resection For The Improvement Of Submental Contour             | Jill Waibel, MD      |

## 1:00 PM · LUNCH IN EXHIBIT HALL

Saturday, November 2

**Moderator - Ivan Wayne, MD**

- 2:00 PM The Domal Apex Graft In Rhinoplasty Ivan Wayne, MD
- 2:15 PM The Caudal Septal Extension Graft: A Technique You Need To Master Steven Pearlman, MD
- 2:30 PM Tips And Tricks For Successful Rib Cartilage Harvest And Use In Revision Rhinoplasty P. Daniel Ward, MD
- 2:45 PM Keeping The Integrity Of The Nasal Dorsum. Easier Than It Seems! Jose Juan Montes Bracchini, MD
- 3:00 PM Re-Thinking The Crooked Nose Ivan Wayne, MD
- 3:15 PM Progressive Approach To The Under Projecting Nose Norm Pastorek, MD
- 3:30 PM Management Of The Convex And Concave Lateral Crura Rami Batniji, MD
- 3:45 PM Pearls And Pitfalls In Non-Surgical Rhinoplasty Ramtin Kassir, MD

## 4:00 PM · BREAK IN EXHIBIT HALL

**Moderator - Norman Pastorek, MD**

- 4:45 PM Less Invasive Nose Surgery: Indications, Shortfalls And Advantages Tunc Tiryaki, MD
- 5:00 PM Is Social Media Changing Aesthetic Ideals And The Practice Of Rhinoplasty? Capi Wever, MD
- 5:15 PM Use Of Serial Percutaneous Fluorouracil And Triamcinolone Injections In The Rhinoplasty Patient: An Excellent Adjunct To Treat Inflammation Of The Tip And Supratip Region Marcelo Gherzi, MD
- 5:30 PM Time-Tested Techniques For Predictable Rhinoplasty Results E. Gaylon McCollough, MD
- 5:45 PM The Deviated Nose, Lower, Middle, And Upper Thirds Norman Pastorek, MD
- 6:10 PM Rhinoplasty: Lessons You Learn After Thousands Of Cases Paul Nassif, MD

## 6:30 PM SPONSORED EVENING EVENTS



Saturday, November 2

## LESS INVASIVE STRATEGIES

AMERICANA 1/2

7:00 AM · BREAKFAST BUFFET IN AMERICANA 1/2

7:30 AM

### Hot Topics - Technology 2019 And Beyond

**Moderator - Barry DiBernardo, MD**

Panelists: Brian Kinney, MD; Mark Nestor, MD; Jason Pozner, MD

**Moderator - Ryan Greene, MD**

- |                 |                                                                                                               |                               |
|-----------------|---------------------------------------------------------------------------------------------------------------|-------------------------------|
| <b>8:15 AM</b>  | Full Field vs Fractional Laser Resurfacing                                                                    | <b>Jason Pozner, MD</b>       |
| <b>8:30 AM</b>  | Forget The Tear Trough - Using Fillers To Shorten The Lid And Raise The Cheek For Optimal Midface Enhancement | <b>Alan Brackup, MD</b>       |
| <b>8:45 AM</b>  | Integrating PDT Into Your Practice                                                                            | <b>Jill Waibel, MD</b>        |
| <b>9:00 AM</b>  | Potential Danger Zones For Filler Injections                                                                  | <b>Sebastian Cotofana, MD</b> |
| <b>9:15 AM</b>  | Top 10 Tips For Enhancing The Injectable Experience                                                           | <b>Ryan Greene, MD</b>        |
| <b>9:30 AM</b>  | Combining Skin Care With Procedures                                                                           | <b>Geeta Shah, MD</b>         |
| <b>9:45 AM</b>  | Laser Treatment Of Scars                                                                                      | <b>Jill Waibel, MD</b>        |
| <b>10:00 AM</b> | Cellulite: What's New? What Can We Do?                                                                        | <b>Chris Khorsandi, MD</b>    |
| <b>10:15 AM</b> | Pearls For A Successful Lip Augmentation                                                                      | <b>Janelle Vega, MD</b>       |
| <b>10:30 AM</b> | Laser Resurfacing: Are We There Yet?                                                                          | <b>Khalil Khatri, MD</b>      |
| <b>10:45 AM</b> | Update On Regenerative Cell Therapy With Non-Invasive/Minimally Invasive Laser Treatments                     | <b>Jill Waibel, MD</b>        |
| <b>11:00 AM</b> | An Update In Soft Tissue Filler Associated Blindness                                                          | <b>Laurin Council, MD</b>     |
| <b>11:15 AM</b> | Percutaneous Facelifting: Myth Or Already A Reality?                                                          | <b>Tunc Tiryaki, MD</b>       |
| <b>11:30 AM</b> | Skincare Selection: Out with Sephora, In with the Dermatologist                                               | <b>Melissa Levin, MD</b>      |
| <b>11:45 AM</b> | Complications Of Injectable Fillers                                                                           | <b>Ramtin Kassir, MD</b>      |

## ADVANCED RHINOPLASTY

POINCIANA 1/2

**Moderator - Stephen Perkins, MD**

7:00 AM BREAKFAST BUFFET IN AMERICANA 1/2

7:30 AM

### The Rhinoplasty University

Panelists: Rami Batniji, MD; Mark Beaty, MD; Jay Calvert, MD; Minas Constantinides, MD; Richard Davis, MD; Devinder Mangat, MD; E. Gaylon McCollough, MD; Steven Mobley, MD; Jose Juan Montes Bracchini, MD; Paul Nassif, MD; Norman Pastorek, MD; Steven Pearlman, MD; Stephen Perkins, MD; Burke Robinson, MD; Jose Luis Sanjurjo, MD; William Silver, MD; Bob Simons, MD; P. Daniel Ward, MD; Capi Wever, MD; Richard Zoumalan, MD

12:00 PM · MEETING ADJOURNED

Sunday, November 3

Moderator - William Mack, MD

7:00 AM · BREAKFAST BUFFET IN AMERICANA 1/2

<b>7:30 AM</b>	Surgical Options For Lip Rejuvenation	Frank Fechner, MD
<b>7:45 AM</b>	Moderate Fat Transfer As An Adjunct To Facelift Surgery In Low BMI Patients	Capi Wever, MD
<b>8:00 AM</b>	Management Of The Subplatysmal Structures To Optimize Necklift Results In Selected Patients	Gerald O'Daniel, MD
<b>8:15 AM</b>	Adipose Transfer For Enhanced Appearance Of The Face And Body	Randy Miller, MD
<b>8:30 AM</b>	Brow Stabilization And Upper Blepharoplasty	Rami Batniji, MD
<b>8:45 AM</b>	Combination Of Ablative CO2 Laser Resurfacing And Facelifting	Frank Fechner, MD
<b>9:00 AM</b>	A Comprehensive Approach In The Treatment Of The Difficult Or Non-Ideal Facial Rejuvenation Patient	Brock Ridenour, MD
<b>9:15 AM</b>	Tips To Improve Your Brow Lift Results	Renato Saltz, MD
<b>9:30 AM</b>	The Importance Of Addressing Ptosis To Maximize Cosmetic Blepharoplasty Results	William Mack, MD
<b>9:45 AM</b>	Segmental Anatomy And Variations In Facelift Technique In The Younger Patient	Brian Kinney, MD
<b>10:00 AM</b>	Ancillary Procedures For Facial Rejuvenation	Ricardo Ribeiro, MD
<b>10:15 AM</b>	To Spare Or Not To Spare: How Selective Modification Of The Central Depressors In The Endoscopic Brow Lift Affects Long-Term Brow Height And Contour	Alan Brackup, MD
<b>10:30 AM</b>	Vertical Lift SMAS Facelift	Rami Batniji, MD
<b>10:45 AM</b>	4 Steps To Achieving Better Facelift Results	William Beeson, MD
<b>11:00 AM</b>	10 Tips To A Safer And More Effective Facelift	Renato Saltz, MD
<b>11:15 AM</b>	Top 10 Tips For Lip Lifting: Easy To Follow Advice To Avoid Issues In Lip Lifting	Benjamin Talei, MD
<b>11:30 AM</b>	How To Avoid The Dreaded "Facelift Look"	Christian Drehsen, MD

12:00 PM · MEETING ADJOURNED

*Sunday, November 3*



**Moderator - Jay Shorr**

## 7:30 AM · BREAKFAST BUFFET IN AMERICANA 1/2

- |                 |                                                                                          |                           |
|-----------------|------------------------------------------------------------------------------------------|---------------------------|
| <b>8:00 AM</b>  | Creating Patients For Life: Applying The Ritz Carlton Service Standards To Your Practice | <b>April Linden</b>       |
| <b>8:20 AM</b>  | Lessons That I Have Learned And Useful Tips From My 27 Years In Practice!                | <b>Edwin Williams, MD</b> |
| <b>8:40 AM</b>  | What Customers Want (And Expect) Out Of Today's Loyalty Programs                         | <b>Tami Vileta</b>        |
| <b>9:00 AM</b>  | How To Position Your Surgeon As The Best Choice                                          | <b>Catherine Maley</b>    |
| <b>9:20 AM</b>  | How To Handle Unhappy Patients                                                           | <b>Catherine Maley</b>    |
| <b>9:40 AM</b>  | Silent Selling Points And How To Follow Up After The Consultation                        | <b>Catherine Maley</b>    |
| <b>10:00 AM</b> | Top 10 Ways To Save Money In Your Practice                                               | <b>Jay Shorr</b>          |

## 10:20 AM · BREAK IN EXHIBIT HALL

**Moderator - Sandy Roos**

- |                 |                                                                                                                     |                         |
|-----------------|---------------------------------------------------------------------------------------------------------------------|-------------------------|
| <b>11:00 AM</b> | Stop Being Mediocre                                                                                                 | <b>Chad Erickson</b>    |
| <b>11:20 AM</b> | Setting Realistic Expectations: Patients & Technology Are Constantly Evolving, We Need To Think Differently As Well | <b>Sandy Roos</b>       |
| <b>11:40 AM</b> | Front Office Rockstars! A Breakthrough To Excellence Behind The Front Desk                                          | <b>Vanessa Barber</b>   |
| <b>12:00 PM</b> | Top 10 Tips To Differentiate Your Aesthetic Consultation                                                            | <b>Michelle Simmons</b> |
| <b>12:20 PM</b> | Pricing Strategies To Combat Negotiations                                                                           | <b>Catherine Maley</b>  |
| <b>12:40 PM</b> | Deciding Whether A Revenue Membership Model Is Right For Your Practice- Advantages And Disadvantages?               | <b>Dori Soukup</b>      |

## 1:00 PM · LUNCH IN EXHIBIT HALL

"As always, and as always expected from you, the meeting was a tremendous success. I thought the program was superb, being extremely well-rounded with many excellent speakers from all of our interdisciplinary specialties and a number of very informative industry symposia"

*Facial Plastic Surgeon  
Toronto, Canada*

Thursday, October 31

## Moderator - Robert Baxter

- 2:00 PM** Why Do Some Physicians Have Busy Injectable Practices While Others Do Not? **Ryan Greene, MD**
- 2:20 PM** Guide To Social Media Basics: 30 Minutes Per Day Is All It Takes **Vanessa Barber**
- 2:40 PM** How To Use Content Marketing To Build Barriers Against Competition & Commoditization **Sam Peek**
- 3:00 PM** Top 5 Ways To Bring Patients Through Your Door & Keep Them Coming Back For More **Tim Sawyer**
- 3:20 PM** Secret Sauce – Defining The Key Characteristics Of What Embodies A Great Practice **Barbara Sifford**
- 3:40 PM** 10 Ways Your Staff Can Credential Your Business **Mara Shorr**
- 4:00 PM** My Take On Attracting New Patients **Shino Bay Aguilera, DO**

## 4:20 PM · BREAK IN EXHIBIT HALL

- 5:00 PM** Mystery Shopping- What Does It Reveal About Our Offices? **Mara Shorr**
- 5:30 PM** Improving Your Online Reputation And Making Bad Things Go Away: What Works And What Doesn't **Robert Baxter**
- 5:50 PM** Retargeting & Display Advertising - 10 Tips To Put Your Brand In Front Of Patients Who Have Seen Your Advertising **Tara Leifer**
- 6:10 PM** "I Need to Think About It" – Overcoming Common Patient Objections **Jon Hoffenberg  
Ed Syring**

## 6:30 PM · WELCOME RECEPTION IN EXHIBIT HALL



*Thursday, October 31*

**Moderator - Josh DeBlasio**

## 6:30 AM · BREAKFAST LECTURE IN AMERICANA 1/2

- |                 |                                                                          |                               |
|-----------------|--------------------------------------------------------------------------|-------------------------------|
| <b>8:00 AM</b>  | The "Zen" In The Aesthetic Patient Experience                            | <b>Danica Fiaschetti, LVN</b> |
| <b>8:20 AM</b>  | 5 Areas To Stop Wasting Time On And 5 Areas To Start Focusing On         | <b>Josh DeBlasio</b>          |
| <b>8:40 AM</b>  | Proper Follow-Up: When & What You Need To Do To Increase Call To Consult | <b>Sandy Roos</b>             |
| <b>9:00 AM</b>  | Take The Leap, Opening Your Own Practice, The Pros And Cons              | <b>Deanne Robinson, MD</b>    |
| <b>9:20 AM</b>  | Social Media And Plastic Surgery: Where Are We Now...Where Are We Going? | <b>Michael Salzhauer, MD</b>  |
| <b>9:45 AM</b>  | Embracing The Botox Boom: Marketing To Millennials                       | <b>Tim Sawyer</b>             |
| <b>10:00 AM</b> | The Millennial Patient And The Instagram Face                            | <b>Sarmela Sunder, MD</b>     |

## 10:20 AM · BREAK IN EXHIBIT HALL

**Moderator - Lou Haggerty**

- |                 |                                                                                        |                          |
|-----------------|----------------------------------------------------------------------------------------|--------------------------|
| <b>11:00 AM</b> | Stop Phone Shoppers In Their Tracks To Reduce No Shows Now!                            | <b>Lou Haggerty</b>      |
| <b>11:20 AM</b> | Practice Efficiency 101 - Back To The Basics                                           | <b>Sandy Roos</b>        |
| <b>11:40 AM</b> | Word Of Mouth: What Is It And How Can We Create It?                                    | <b>Neil Gordon, MD</b>   |
| <b>12:00 PM</b> | The Top 5 Pieces Of Legal Advice To Protect Your Aesthetics Practice                   | <b>Alex Thiersch, JD</b> |
| <b>12:20 PM</b> | Price & Positioning Strategies To Avoid Commoditization In Today's Aesthetic Landscape | <b>Adam Haroun</b>       |
| <b>12:40 PM</b> | 7 Seconds For A Great First Impression                                                 | <b>Michelle Simmons</b>  |

## 1:00 PM · LUNCH IN EXHIBIT HALL

*Friday, November 1*





## Moderator - Jay Shorr

- 2:00 PM** Building Lifetime Patients And Revenue Through Loyalty Programs **Bill Fukui**
- 2:20 PM** 1 + 1 = 3: Collaboration Is Better Than Competition **Jay Shorr**
- 2:40 PM** How To Minimize The Impact Of Turnover In The Aesthetic Practice **Jeanette Moradi-Poehler**
- 3:00 PM** Data Breach! How To Handle A Terrible, Horrible, No Good, Very Bad Day **Jeffrey Spiegel, MD**
- 3:20 PM** 10 Ways To Fail Miserably On The Phone And What To Do Instead **Kathy Gaughran**
- 3:40 PM** Harnessing Social Media To Remain Competitive In A Patient Directed Aesthetic Market **Michelle Henry, MD**
- 4:00 PM** Body Dysmorphic Disorder In Cosmetic Surgery: A Practical Review Lead Talk **Capi Wever, MD**

## 4:20 PM · BREAK IN EXHIBIT HALL

## Moderator - Catherine Maley

- 5:00 PM** Optimizing the Patient Experience **Adam Schaffner, MD**
- 5:20 PM** How To Find And Keep Your Patients? Sell A Feeling! **Todd Schlesinger, MD**
- 5:40 PM** Consumers Shop For Docs Better Than Docs Market To Consumers **Greg Washington**
- 6:00 PM** Fastest Path To New Patients **Catherine Maley**

## 6:30 PM · SPONSORED EVENING EVENTS



Friday, November 1

**Moderator - Jon Hoffenberg**

## 7:00 AM · BREAKFAST BUFFET IN AMERICANA 1/2

- |                 |                                                                                                            |                            |
|-----------------|------------------------------------------------------------------------------------------------------------|----------------------------|
| <b>7:30 AM</b>  | Fundamentals Of A Successful Medical Practice, It Starts With You!                                         | <b>Lisa Marie Wark</b>     |
| <b>8:00 AM</b>  | Technology to Improve Business and Brand                                                                   | <b>P. Daniel Ward, MD</b>  |
| <b>8:20 AM</b>  | Differentiating Your Practice By Defeating Commoditization                                                 | <b>Josh DeBlasio</b>       |
| <b>8:40 AM</b>  | Targeting Your Instagram Audience: What Do They Really Want To See?                                        | <b>Michael Somenek, MD</b> |
| <b>9:00 AM</b>  | The "Precious Pearls" Collection: The 20 Indispensable Tricks That Will Dramatically Enhance Your Practice | <b>Nabil Fanous, MD</b>    |
| <b>9:25 AM</b>  | Flip Or Flop? How To Turn Events Into Revenue Generating Machines With These Fixer-Upper Strategies        | <b>Tami Vileta</b>         |
| <b>9:45 AM</b>  | Bringing Artificial Intelligence & Machine Learning To Plastic Surgery & The Aesthetic Domain              | <b>Philip Miller, MD</b>   |
| <b>10:00 AM</b> | Building A Practice In A Highly Competitive Market: Lessons Learned                                        | <b>Melissa Levin, MD</b>   |

## 10:20 AM · BREAK IN EXHIBIT HALL

**Moderator - Sandy Roos**

- |                 |                                                                                                      |                                                  |
|-----------------|------------------------------------------------------------------------------------------------------|--------------------------------------------------|
| <b>11:00 AM</b> | Inbound Marketing: The New Paradigm To Engage, Delight & Nurture Your Leads                          | <b>Ross Clevens, MD<br/>Renata Khelemsky, MD</b> |
| <b>11:20 AM</b> | How To Create Loyal Non-Surgical Patients & Set Your Practice Apart From The Competition             | <b>Sandy Roos</b>                                |
| <b>11:40 AM</b> | Paid Social Media Advertising – Capitalizing On The Biggest Growth Opportunity In Cosmetic Marketing | <b>Jon Hoffenberg</b>                            |
| <b>12:00 PM</b> | Why It Benefits Your Practice And Patients To Combine Skincare With Common In-Office Procedures      | <b>Josh DeBlasio</b>                             |
| <b>12:20 PM</b> | Professional Networking - Building And Protecting Professional Referrals                             | <b>Kathy Gaughran</b>                            |
| <b>12:40 PM</b> | How The Medical Office Staff Can Help The Cosmetic Physician Avoid A Malpractice Suit                | <b>Bauer Horton, MD, JD</b>                      |

## 1:00 PM · LUNCH IN EXHIBIT HALL



# PRACTICE MANAGEMENT AND MARKETING (Non-CME)

COWRIE

**Moderator - Jeff Segal, MD, JD**

- 2:00 PM** Is Cybersecurity A Problem For Plastic Surgery Practices? **Robert Baxter**
- 2:20 PM** Social Media: How To Optimize Your Online Presence **Janelle Vega, MD**
- 2:40 PM** Dealing With The Difficult Patient - Is This Becoming More Of A Problem? What Role Does Social Media Play? How Does The Difficult Patient Differ From The Unhappy Patient? **Mara Shorr**
- 3:05 PM** Using Technology To Improve Your Consult **Suneel Chilukuri, MD**
- 3:25 PM** Consult Pearls: Connecting With Our Patients **Gerald O'Daniel, MD**
- 3:45 PM** Poor Man's Reputation Management.... An Idea You Can Steal **Kathy Gaughran**
- 4:05 PM** How To Host A Highly Profitable Client Appreciation Event **Kristi Murrow, PA**

**4:25 PM · BREAK IN EXHIBIT HALL**

**5:00 PM**

## Five Tips And Pearls - From Our Practice To Yours!

**Moderator - Jon Hoffenberg**

Panelists: Anurag Agarwal, MD; Babak Azizzadeh, MD; Rami Batniji, MD; Nabil Fanous, MD; Frank Fechner, MD; Richard Gentile, MD; Neil Gordon, MD; Ramtin Kassir, MD; Greg Keller, MD; Melissa Levin, MD; John Martin, MD; Gerald O'Daniel, MD; Steven Pearlman, MD; Jeffrey Spiegel, MD; P. Daniel Ward, MD; Ivan Wayne, MD

**6:30 PM · SPONSORED EVENING EVENTS**

# Sunday, November 3

# PRACTICE MANAGEMENT AND MARKETING (Non-CME)

COWRIE

**7:00 AM · BREAKFAST BUFFET IN AMERICANA 1/2**

**8:00 AM**

## Social Media And Controversies In Digital Marketing - 2019

**Moderators - Samuel Peek & Jon Hoffenberg**

Panelists: Suneel Chilukuri, MD; Elizabeth Houshmand, MD; Ramtin Kassir, MD; Tara Leifer; Ben Talei, MD; Janelle Vega, MD;

**9:15 AM**

## Differentiating Your Practice From The 5 Medi-Spas Down The Street

**Moderator - Josh DeBlasio**

Panelists: Adam Haroun; Michelle Henry, MD; David Holcomb, MD; Jason Pozner, MD; Ben Talei, MD

**12:00 PM · MEETING ADJOURNED**

Saturday, November 2