



Free Workshop Helps Bronx Residents

August 20, 2010

By [Peter Milosheff](#)



An NYC Green Cart on the street.

WHEDco, a Bronx-based non-profit organization, is hosting a free community workshop to help residents start their own businesses as NYC Green Cart fresh produce vendors on Tuesday, August 24, 2010 from 1:00 to 3:00 p.m. at WHEDco's Intervale Green Office, 1330 Intervale Avenue, Bronx.

The workshop is being offered in partnership with Karp Resources, the NYC Green Carts technical assistance and training provider, and is open to any NYC resident.

Workshop attendees will learn about the financial benefits of owning a NYC Green Cart business, how to apply for a mobile food vending permit, the start-up funds that are available to new Green Carts businesses, and the extensive, free technical assistance that WHEDco can offer to anyone interested in getting started. There is no experience required and there are no fees to attend the workshop.

“The Green Carts program offers a two-pronged approach to building a greater Bronx by increasing the availability of fresh fruits and vegetables throughout the community, while offering profitable business opportunities to individuals who may lack traditional education and training,” said Valerie Neng, WHEDco’s Director of Housing and Community Development. *“WHEDco is thrilled to offer free assistance, from help with the application process to marketing and businesses development support, to community members who can benefit from this great program.”*

Contact:

Interested parties must call to reserve a seat at the workshop. For more information about the Green Carts Program or to RSVP, please call Courtney Williams (WHEDco) 718-839-1183 or Cassandra Flechsig (Karp Resources) at 212-337-4311.

About WHEDco:

WHEDco is a community based non-profit organization that has been working for 19 years to build a greater Bronx. WHEDco offers interconnected, innovative, and high quality solutions – including the building of healthy, affordable homes, early childhood and youth education and enrichment programs, business microenterprise opportunities and comprehensive social services – with the goal of making the Bronx a more beautiful, equitable, and more economically vibrant place to live and raise a family. For more information, please visit WHEDco.org.

A copy of the event's brochure could be found in PDF format on the right-hand side of this posting.