



SPEAKING THAT ADDRESSES CORPORATE'S TOP 4 CHALLENGES

LEADERSHIP IS A CHOICE! (Formats: Keynote, Workshop, Master Class Series)

More than a title, leadership is a set of behaviors – behaviors anyone can adopt and exhibit. This can be instant, there's no need to wait for the title or the designation. Learn the 'how to' of the leadership choices that will enable you to create a paradigm shift from 'Leading' to actually 'Cultivating Followers' by becoming a transformational leader.

COMMUNICATE TO CONNECT (Formats: Keynote, Workshop, Master Class Series)

We communicate everyday. We talk, we listen, but do we always feel heard? How can we ensure we make the connection with the other person? The prospect? The board? It's a combination of knowing what to do and how to do it. *Communicate To Connect* combines the science and the art available for you to create influence and reach outcomes!

ALIGN YOUR PURPOSE, PASSION AND PROFIT (Formats: Keynote, Workshop)

What if we each knew our purpose? How would it fuel your passion, joy, confidence, determination, resilience, results, sense of fulfillment? Now, multiply that answer by every individual on a team, and again, across every team in an organization. Learn how you can unlock the clues and queues that guide you to live with Purpose, Passion and Profit – From the Inside Out!

CREATE DEMAND FOR YOUR BRAND (Formats: Keynote, Workshop, Master Class Series)

Tap into the 5 steps of how to design your brand, from the inside out, to magnetize *the right* audiences to you. Get away from a synthetic elevator pitch about what you do and move into the authentic sharing of who you are! Then you can let your brand work for you, to become . . . the 'go to', the leader of choice, the one other's recommend, the . . . [Fill in the Blank] with why *you* want to be in demand!

Why Do People Listen When Michele Speaks?

"Michele Lando's presentation at a recent Pacific Life conference was the **finest presentation of any kind I have seen in a long time. She is engaging, easily connects with her audience and communicates her topic clearly and effectively.** She is a wonderful presenter and you will leave with many useful and practical ideas for your business. When she finished I wanted more of what she has to offer and am doing additional work with her. If you are going to hear her speak you are in for a treat."

Jeffrey Hales, Managing Partner, Hawthorne Financial, L.L.C.

Would you like to explore ways to accelerate your unique, mission-critical objectives with Michele?



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