



GEORGIA

***Complex issues.
A singular solution.***



One story

speaks volumes

about the work of the

Trust for Public Land

in Georgia. That

story is of the **Dog**

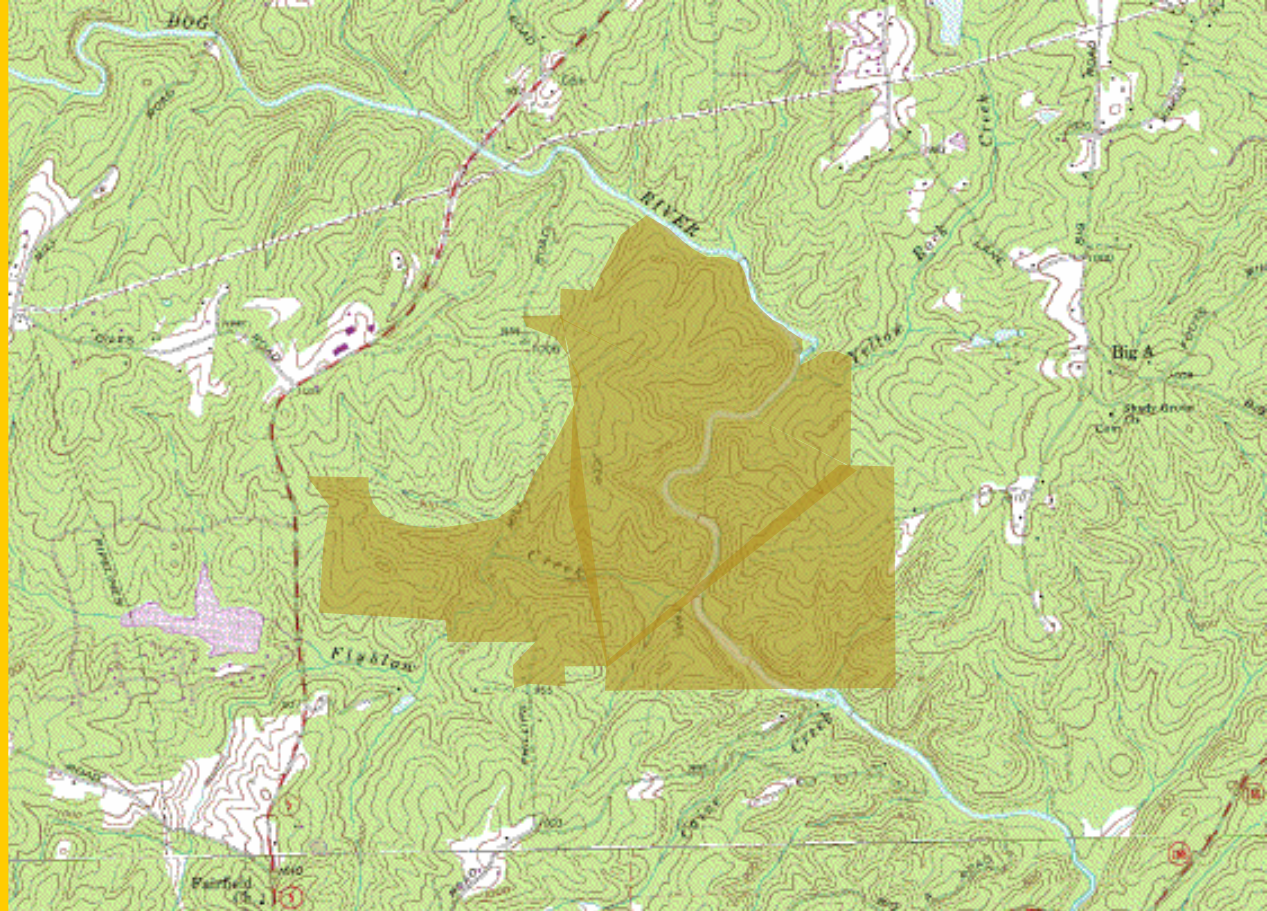
River in Douglas

County.



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Some 2.13 miles of the Dog River were destined to be a part of the 1,000-acre Riverwalk residential development by just one of the developers with big plans for the very scenic, environmentally sensitive property.



**A 900-home residential community
vs.
an 800-acre pristine
watershed-management area protecting
the community's drinking water**



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Douglas County agreed to acquire the land to protect the source and quality of its drinking water, which is supplied by the Dog River, and to provide nature-based recreational opportunities for residents.



“We can preserve the land to filter out pollutants that might otherwise get into our drinking water and we can create a place for outdoor recreation. We feel very fortunate to be able to acquire it.”

***– Claude Abercrombie
Douglas County Commissioner***



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The county entered into an agreement with the Trust for Public Land to buy an 800-acre tract contingent on voter approval of a special-purpose local options sales tax (SPLOST), which passed by a wide margin in March 2002.



"The kind of quality of life that the Dog River is a part of is what people came to Douglas County for in the first place. They came to see the creeks, owls, squirrels and the deer that the habitat supports."

*– Mike Mulcare
President, Friends of Douglas County*



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Today, the Dog River provides a strong, local example of the TPL's success with watershed management and drinking water protection through the efforts of its "greenprinting" programs.



Throughout the state of Georgia, more counties are looking to invest in greenprinting efforts.

In addition, watershed management and source-water protection efforts are being reviewed for rivers throughout the state.



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TPL works with communities to create *greenprints*, helping to permanently protect their most important natural, historic and cultural resources. These plans help shape development around smart-growth principles.



The Steps of *Greenprint Georgia*:

- 1) Develop a shared community vision
- 2) Adopt the plan as public policy
- 3) Fund the plan
- 4) Permanently protect the land through acquisition and stewardship



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The Trust for Public Land has extensive experience and expertise in complex real estate and legal transactions. It is known for its ability to act quickly to acquire important tracts of land so they can be protected.



In just the past five years, TPL has assisted communities across the country raise more than \$25 billion to help implement land-conservation and resource-protection strategies.



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The *CitySpaces* program in Atlanta was launched this year. Its focus:

- conserve land for parks, greenspace
- create new recreational opportunities
- reduce air, water pollution



Metro-Atlanta rankings:

- Among fastest-growing regions in U.S.
- Last among cities its size in no. of park acres per 1,000 residents
- Second to last in park space as percentage of city area
- Among bottom-third in public dollars going to parks and open spaces



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So far, \$6 million has been raised for the *CitySpaces* program to protect nearly 240 acres inside the I-285 perimeter. Additional funds are needed to cover TPL direct costs.



Urban greenspace helps to:

- create jobs
- enhance property values
- expand local businesses
- attract new industry
- increase local tax revenues
- decrease government expenditures
- promote a city's sense of community



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Throughout Georgia, the TPL has helped protect more than 12,000 acres of land throughout the state, including more than 72 miles along the Chattahoochee River and other projects shown here.





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Support for these projects comes from the \$2.2 million annual budget for the TPL in Georgia. For every operational dollar raised, more than \$10 worth of land is then protected on behalf of the people of Georgia.





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Even nationally, TPL has been ranked by a host of financial publications, including *Money*, *Forbes*, *Worth* and *Smart Money* magazines as one of the most fiscally efficient environmental charities in the U.S.



SmartMoney.com: SmartMoney Magazine: Get the Most Out of a Charity - MindSpring Internet Explorer

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Conservation

Organization	Overall Score	Program Ratio	Fund-raising Ratio	Saving Ratio	Revenue Rank	Overall Rank
Trust for Public Land	81.7	0.92	0.02	0.18	53	14
National Wildlife Federation & Endowment	64.4	0.86	0.18	0.01	96	42
World Wildlife Fund	61.6	0.85	0.13	0.17	88	50
Wildlife Conservation Society	57.7	0.86	0.18	0.20	89	60
Ducks Unlimited	54.5	0.83	0.24	0.00	76	65
The Nature Conservancy	43.6	0.79	0.10	0.49	11	84

TPL ranked #1 among conservation groups.

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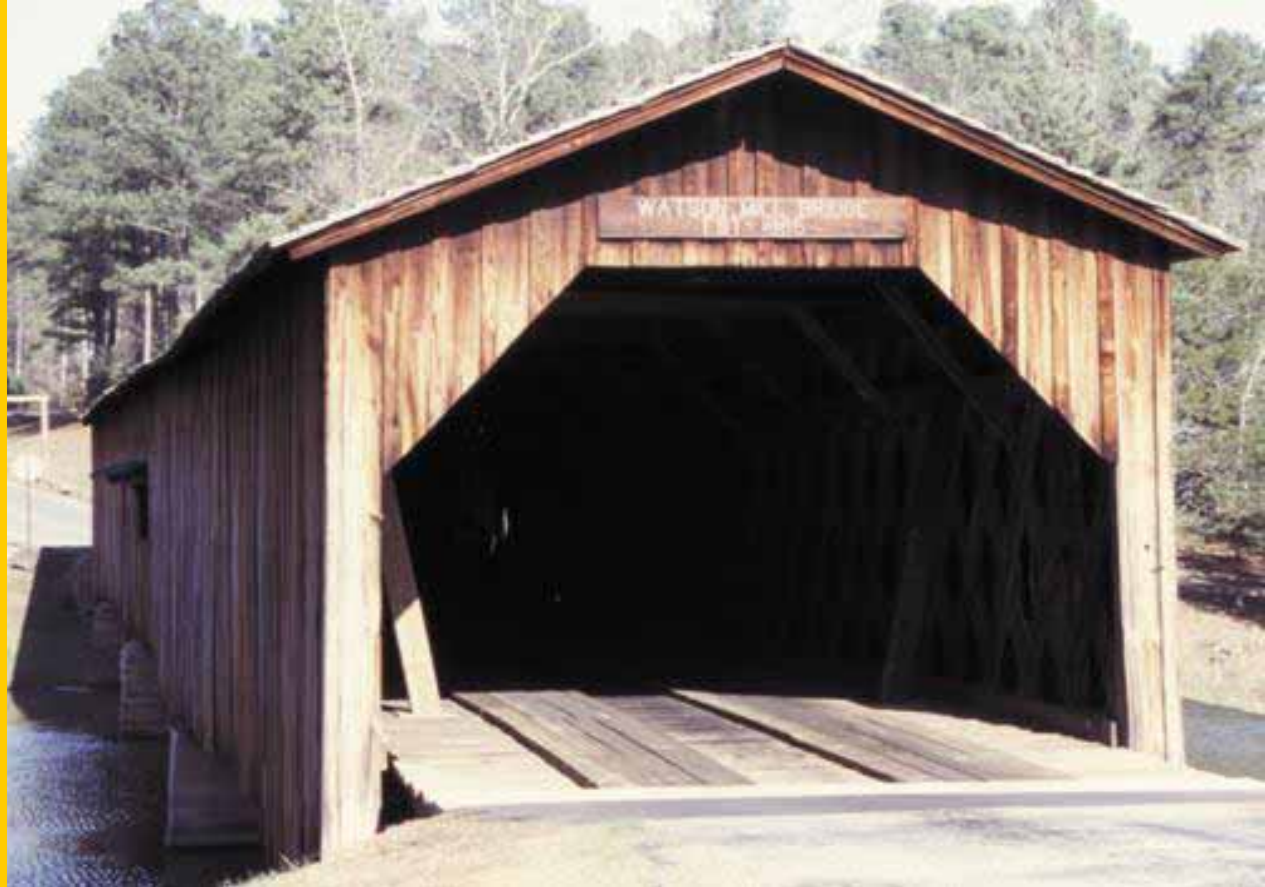
As in the case of the Dog River, funds contributed to the TPL buy park, recreation, wilderness, historic and watershed lands so they stay protected and available for current residents and future generations to enjoy.





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Help us reach our financial goal so we can keep Georgia's most treasured and scenic resources clean, well-protected, accessible to all...
and forever inspiring.



**This year's goal:
\$500,000**