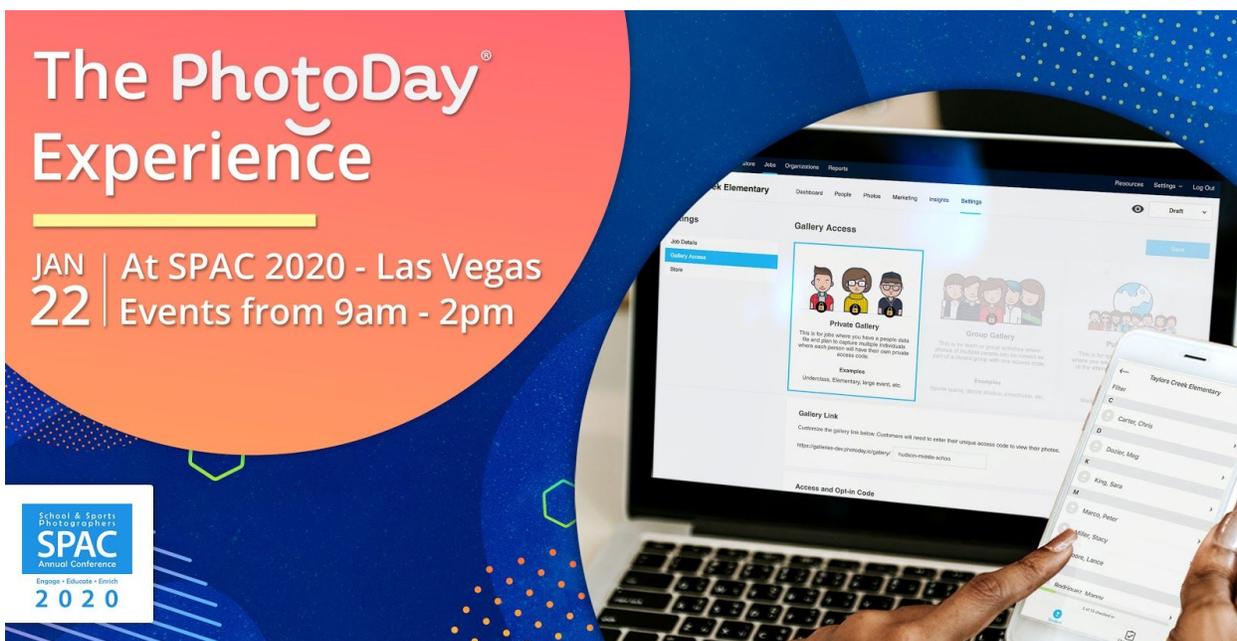


Every GREAT Show has a Side Show!! Check out ours....



Reserve your spot :

<https://www.eventbrite.com/e/the-photoday-experience-at-spac-2020-tickets-73145214305>

Wednesday, January 22, 2020

9:00am- 2pm PhotoDay Experience

Join us for a day of learning, inspiration, and fun at the first-ever PHOTODAY EXPERIENCE - the day before SPAC 2020 in Las Vegas!

About this Event

THE PHOTODAY EXPERIENCE SCHEDULE

Life with PhotoDay - 9:00 - 11:00am

Coffee Talk with PhotoDay Friends -12:00 - 1:00pm

Q&A with PhotoDay - 1:00 - 2:00pm

FREE EVENT- ALL ARE WELCOME!

Registration required. (above)

Thursday, January 23, 2020

8:30-10:30am PIXEL WEB-BASED BUREAU SERVICE (Room: Huntington)

Pixel Photographics, established 25 years ago was one of the first companies offering integrated and advanced software solutions to streamline digital photo production. Always bringing to market cutting edge technology, tested in real life shoots and their production facility. Pixel has always been a proponent of not only innovative, time and labour saving technology

but also creative products such as multi pose, background replacement and overlays. Some ideas such as overlays have been supported and successful in their market place for 20 years, while others like automatic traditional group and graduation name creation, became a reality in 2018 with the introduction of face recognition technology.

In 2020, Pixel will be introducing a new web ordering system and a full bureau service. In recognition of the market place pressure for online ordering, faster deliveries and ever evolving complexity of new technologies, Pixel proposes to do some or all of the production work for you. You will receive a sophisticated, easy to use mobile ordering application with innovative school, photographer and parent portals, managing the job seamlessly from start to finish. You can outsource the digital preparation only or printing as well. There is an option for purchasing an immediate digital download for those customers who wish it, as well as traditional prints. The fulfilment of printed orders can take place at your facility or the nearest Kinkos depending on which option you choose to offer. With no lab overheads you can concentrate on what you do best: booking schools and taking great photos!

12:30-2:30pm Richmond Pro Lab, ImageQuix, and PhotoLynx: Workflow Roundtable Sessions - Blueprint and FLOW (Room: Monarch)

Not sure which software is right for your workflow? We'll cover the basics in an overview of Blueprint and FLOW and then have an open forum for questions.

Gain valuable insights from Richmond Pro Lab, ImageQuix, and PhotoLynx in a roundtable discussion and then participate in general Q&A sessions with other attendees. Space is limited - everyone is welcome!

1:30pm- 3:30pm Capture to Sale without the Workflow Pain. (Room: Huntington)

Fotomerchant has automated capture, head sizing, background removal, color balancing and group photo tagging. Go from capture to sale in minutes. Come and join the revolution.

Friday, January 24, 2020

8:00-9:30am- Richmond Pro Lab, ImageQuix, and PhotoLynx: Workflow Roundtable Sessions - Blueprint and FLOW (Room: Monarch)

Not sure which software is right for your workflow? We'll cover the basics in an overview of Blueprint and FLOW and then have an open forum for questions.

Gain valuable insights from Richmond Pro Lab, ImageQuix, and PhotoLynx in a roundtable discussion and then participate in general Q&A sessions with other attendees. Space is limited - everyone is welcome!

8:30-10:30am- Pixami Yearbook Pro User's Group Meeting (Room: Laguna)

Private meeting for users of Pixami's Yearbook Pro, Directory Pro, School Storefront, and new Yearbook Lite software. Come meet the Pixami team, learn what's new and what's coming

next, and network with other Pixami customers. All Pixami customers and potential customers are welcome!

8:30- 10:30am- Introducing Blue Water Suite by GPI (Room: Huntington)

Discussion and demo of a complete camera to customer, cloud based workflow. Discover how you can photograph, link data, color balance, crop, and create pngs. all in real time, all from your photoshoot.. Too good to be true? Come and see it live! Friday 8:30-9:30 and 9:30-10:30 (two programs)

10:00am- 12:00pm -School Photography Content for 2020 (Room: Monarch)

Stop by the Monarch room between 10:00 AM and Noon on Friday to discuss school photography content ideas with the team from 36Pix. From introducing content which matches your customer's wants, to working with non-profit organizations, find out how knowledge learned in their market can help you in yours.

11:00-Noonpm- GotPhoto in Action (Room: Laguna)

Making more money, saving time, and even having time to simply relax - it sounds like every volume photographer's dream. With GotPhoto this is the standard in 2020. Our mission is to redefine school photography with an online workflow and sales solution that makes your life easier and your business more successful. Join our expert team and find out how GotPhoto's streamlined workflow can decrease your effort by 50% while increasing your average order value, plus much more!

Saturday, January 25, 2020

8:00am- Noon ED Online - Yearbook Software Demonstration by Entourage Yearbooks (Room Monarch)

Please join us to learn about our newest features: Dynamic Covers and Personalized Pages. We will also demonstrate how easy it is to create beautiful yearbooks and memory books with our easy to learn online layout designer, ED Online.

8:00am- 10:00am Get Accredited! Learn about Membership in Volume Imaging Professionals. (Room: Laguna)

Drop by and chat with us in the Laguna Room about the many benefits of Membership. Apply for Accreditation. Register for upcoming Classes or volunteer to teach a live workshop or webinar. You can also join prior to SPAC, apply for Accreditation and in some cases, receive your Certificate in person at SPAC. Info at www.volumeimagingpros.com. Get the credit you deserve as the #1 Volume Imaging Professional in your area.

8:15am-10:15am United Portraits- (Room: Huntington)

How to leverage data and automation to gain a better grasp of your business.
by United Portraits

11:00am- 12:00pm GotPhoto Roundtable (Room: Laguna)

At GotPhoto, we are working hard on providing you with the best service and product in the industry. For that, we believe it's essential to team up with our photographers and learn from each other every single day. Let's take this opportunity at SPAC to sit down in person and exchange ideas, hear about each other's best practices and discuss all things GotPhoto and volume photography. We look forward to meeting you!

11:00- 12:00pm Creating New Profit Centers (Room: Huntington)

How can we make money from a school, even if we aren't the photographer? The secret to wealth is creating multiple income streams. As the sun sets in the future, it doesn't matter what creates the stream, be sure your fishing in it. This session will explore creating additional income streams for goods and services the school already uses that can generate long term passive revenue.