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± **BROKERAGE SECTION RATES**

Special rates apply for yacht brokers in the brokerage section on our regular advertised rates for display ads. Refer to our regular display ad advertising rates to see the below prices:

Full-page ads at half page price

Half page ads at 1/4 page price

1/4 page ads at 1/8 page price

- Must be full, half or 1/4 page size. No other sizes apply.
- Ads will be in the brokerage section before classifieds
- Brokerage ads must be in the ad, other ads can be new boats
- Minimum term must be 6 months or 12 months (based on our 6 and 12-month rates)
- Ads must run consecutively from month to month
- You will receive one free classified ad with a quarter page ad, 2 with a half page ad, 4 with a full page ad*
- Insertion Order Agreement/Email Agreement required
- We will update your ad monthly, but changes must be sent in an acceptable format (we will advise)
- We will build your ad and update it at no charge

CLASSIFIED ADS FOR BROKERS

*Classified ads are approximately 30 words with horizontal photo. For additional classifieds, cost is \$15 for a new ad. \$10 to rerun the existing ad. No charge to change price and/or a few words.

For brokers who do not have a brokerage section display ad, but only want to run classified ads, cost is \$20/month for a new ad (30 words and horizontal photo) and \$15 to rerun the same ad. Ads must be paid for with a credit card on file to bill monthly.