

QUICKIE ISSUE NO. 1

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THOUGHTS FROM THE PRODUCER



Foley Hart

“As a leader, your focuses are endless; producing results, retaining talented staff, keeping performance and motivation high, driving quality, guaranteeing sustainable productivity, the list goes on. You recognize that adopting innovation strategies is key to staying competitive, but where do you start? And how can you possibly fit it into your organization? I've looked at hundreds of organization approaches and influencers in the business of innovation, and found that there are 6 key practices of innovative teams that are successful.”

6 POSITIVE INNOVATION PRACTICES



1

Uncork Good Ideas From The First Level Of The Organization

Harvard Business Review discussed the 10 traits of Innovative Leaders, noting that the infrastructure to share and respect ideas at all levels needs to exist in order to be successful.

Commit To Innovation Strategy

Once you formally recognize innovation is necessary for organizational growth, integrate it into your values and begin measuring and tracking it as a key performance indicator.

2



3

Improve Your Culture

Consider your team. As McKinsey & Company writes, 94% of Senior Executives agree that both people and corporate culture are what drive innovation. Energize your teams and commit to focusing on the growth of a supportive culture.

Exploit Existing Opportunity

For quick and effective wins, understand the pain points within and outside of your organization. These innovation opportunities will enhance product quality, effectiveness, and company culture.

4



5

"Find Your Flashlight"

Robert Tucker, President of Innovation Resource Consulting Group, encourages leaders to connect the dots of trends to identify opportunities for growth. To do this well, you must have an insatiable appetite for information.

Be Driven By Overall Impact

To maximize company long-term profit and customer satisfaction, focus resources on the ideas that will optimize impact for both. Get creative in identifying ways everyone can win. This will guarantee your sustained growth.

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