



# St. John Paul II Catholic Schools

## VISION 2018-2023

<p><b>CORE VALUES</b></p>	<p>1. Community 2. Excellence 3. Faith 4. Learning 5. Service</p>	<p><b>5-YEAR PICTURE</b> <i>"I am the way and the truth and the life."</i></p>
<p><b>CORE FOCUS</b></p>	<p><b>Mission:</b> To inspire excellence by teaching the total person and fostering the following of Christ, as taught by the Catholic Church.  <b>Niche:</b> Catholic learning environment.</p>	<p style="text-align: center;"><b><u>STRATEGIC PLAN GOALS</u></b></p> <ul style="list-style-type: none"> <li>● <b>Mission &amp; Catholic Identity</b> <ul style="list-style-type: none"> <li>○ Faith-Integrated Curriculum &amp; Activities</li> <li>○ Exemplify Core Values</li> <li>○ Strengthen School-Parish Relationships</li> <li>○ Nurture a Personal Relationship with God</li> <li>○ Grow in Discipleship</li> </ul> </li> <li>● <b>Academic Excellence</b> <ul style="list-style-type: none"> <li>○ Catholic School Culture</li> <li>○ Student Engagement, Innovation, and Authentic Learning</li> <li>○ Systemic Data-Driven Standards-Based Instruction</li> <li>○ 21<sup>st</sup> Century Learning</li> <li>○ Career &amp; College Readiness</li> <li>○ Inquiry: Pursuit of Truth</li> </ul> </li> <li>● <b>Operational Vitality</b> <ul style="list-style-type: none"> <li>○ Evaluate Current Programs for Effectiveness</li> <li>○ Financial Model that Reduces the Reliance on Tuition</li> <li>○ Recruit &amp; Retain Highly Qualified Staff</li> <li>○ Comprehensive Enrollment Management</li> <li>○ Supplemental Curricular Enrichment Programs</li> <li>○ Comprehensive Advancement Plan</li> </ul> </li> <li>● <b>Governance &amp; Leadership</b> <ul style="list-style-type: none"> <li>○ Identify &amp; Cultivate Future Leaders</li> <li>○ JPII Board &amp; Council Mission Focused Training</li> <li>○ Adherence to Best Governance Practices</li> <li>○ Oversight of Fidelity to Mission, Academic Excellence, and Operation Vitality</li> </ul> </li> </ul>
<p><b>5-YEAR TARGET</b></p>	<p><b>School of choice for 33% of our sponsoring parish children.</b> (An increase of 10% from 2017)  Including: Blessed Sacrament, Cathedral of St. Mary, Holy Cross, Holy Spirit, Nativity, St. Anthony, St. Benedict, and Sts. Anne and Joachim.</p>	
<p><b>MARKETING STRATEGY</b></p>	<p><b>Dedicated to instilling the "Deacon Way".</b></p> <p><b>Target Market:</b> Families who value a Christ-Centered educational community.</p> <p><b>JPII Uniques:</b></p> <ol style="list-style-type: none"> <li>1. Catholic Faith-Integrated Environment</li> <li>2. Strong Community</li> <li>3. High Expectations</li> <li>4. Academic Excellence</li> </ol>	



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## ACTION STEPS

1-YEAR PLAN 2018-19	2-YEAR PLAN 2019-20	3-YEAR PLAN 2020-2021
<p><b>Goals for the Year:</b></p> <ol style="list-style-type: none"> <li>1. ✓ Educate &amp; Communicate New Strategic Plan 2018-23</li> <li>2. ✓ Educate &amp; Communicate New Brand</li> <li>3. ✓ Lead With All The Same Message “I am the way and the truth and the life” (Deacon Way)</li> <li>4. Strengthen Parish Engagement</li> <li>5. Structure Discipleship Formation</li> <li>6. Increase Student Engagement and 21<sup>st</sup> Century Learning</li> <li>7. Strengthen Catholic School Culture</li> <li>8. Systemic Data Driven, Standards-Based Instruction</li> <li>9. ✓ Develop Plan for Comprehensive Enrollment Management</li> <li>10. Grow Offerings of Supplemental Curricular Enrichment</li> <li>11. ✓ Integrate Mission &amp; Core Values into Co-Curricular Activities While Promoting Leadership</li> <li>12. ✓ Ongoing Training for Board of Directors, JP II Council, and Administrative Leadership Team</li> <li>13. ✓ Evaluate &amp; Revise Hiring Practices</li> <li>14. ✓ Create and Plan Advancement Goals</li> </ol>	<p><b>Goals for the Year:</b></p> <ol style="list-style-type: none"> <li>1. Increase Positive and Effective Stakeholder Engagement</li> <li>2. Develop and Implement a Plan for Telling Our Story (Marketing and PR)</li> <li>3. Enhance Positive Student Experience “Deacon Way”</li> <li>4. Strengthen Parish Engagement</li> <li>5. Implement Discipleship Plan (Convocation 2019)</li> <li>6. Increase Student Engagement and 21<sup>st</sup> Century Learning</li> <li>7. Strengthen Catholic School Culture</li> <li>8. Systemic Data Driven, Standards-Based Instruction</li> <li>9. Develop Plan for Retention of Students Engaging All Stakeholders</li> <li>10. Grow Offerings of Supplemental Curricular Enrichment</li> <li>11. Implement Mentor Pillar of SportsLeader Program</li> <li>12. Evaluate Current Programs for Effectiveness</li> <li>13. Increase Effective Internal and External Communications</li> <li>14. Implement Advancement Plan Restructuring</li> </ol>	<p><b>Goals for the Year:</b></p> <ol style="list-style-type: none"> <li>1.</li> <li>2.</li> <li>3.</li> <li>4.</li> <li>5.</li> <li>6.</li> <li>7.</li> <li>8.</li> <li>9.</li> <li>10.</li> <li>11.</li> <li>12.</li> <li>13.</li> <li>14.</li> </ol>