## In-Person Event

### Sponsorship Levels & Benefits

<table>
<thead>
<tr>
<th>Sponsorship Package</th>
<th>Visionary</th>
<th>Champion</th>
<th>Advocate</th>
<th>Mentor</th>
<th>Partner</th>
<th>Community Builder</th>
<th>Supporter (Nonprofit Organizations Only)</th>
<th>Contributor (Nonprofit Organizations Only)</th>
</tr>
</thead>
<tbody>
<tr>
<td>$15,000</td>
<td>$10,000</td>
<td>$8,000</td>
<td>$5,500</td>
<td>$4,000</td>
<td>$2,500</td>
<td>$1,500</td>
<td>$750</td>
<td>$500</td>
</tr>
</tbody>
</table>

- **Included Conference Registrations**
  - Visionary: 5
  - Champion: 4
  - Advocate: 4
  - Mentor: 3
  - Partner: 2
  - Community Builder: 1
  - Supporter (Nonprofit Organizations Only): 1
  - Contributor (Nonprofit Organizations Only): 1

- **Opportunity to Briefly Address Conference Attendees**
  - Visionary: ✓
  - Champion: ✓
  - Advocate: ✓
  - Mentor: ✓
  - Partner: ✓
  - Community Builder: ✓
  - Supporter (Nonprofit Organizations Only): ✓
  - Contributor (Nonprofit Organizations Only): ✓

- **Ad in Conference Program Book**
  - Full Page
  - Half Page
  - Quarter Page
  - Eighth Page

- **Exhibit Table in Exhibit Hall**
  - Priority Table Location

- **Company Name and Logo on Event Website and Social Media Channels**
  - Visionary: ✓
  - Champion: ✓
  - Advocate: ✓
  - Mentor: ✓
  - Partner: ✓
  - Community Builder: ✓
  - Supporter (Nonprofit Organizations Only): ✓
  - Contributor (Nonprofit Organizations Only): ✓

- **Electronic List of Attendees**
  - Visionary: ✓
  - Champion: ✓
  - Advocate: ✓
  - Mentor: ✓
  - Partner: ✓
  - Community Builder: ✓
  - Supporter (Nonprofit Organizations Only): ✓
  - Contributor (Nonprofit Organizations Only): ✓

- **Recognition on Slideshow at Meals**
  - Visionary: ✓
  - Champion: ✓
  - Advocate: ✓
  - Mentor: ✓
  - Partner: ✓
  - Community Builder: ✓
  - Supporter (Nonprofit Organizations Only): ✓
  - Contributor (Nonprofit Organizations Only): ✓

We realize the effects of COVID-19 are very real and may extend later into 2020. We are exploring options that will allow us to continue our conference both in-person or virtually if restricted by state and/or federal regulations. Please reach out with any questions or concerns. We recognize Homes Within Reach is an important event to our sponsors and everyone in the Affordable Housing Community. We are committed to your success whether in person or in a virtual environment. We very much appreciate your support.

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**A la Carte Items**

(These may be added to any sponsorship package)

- **$5,000** Full Page Ad on Back Cover of Conference Program
  - Only One Available

- **$1,000** Name a Signature Cocktail
  - Unlimited

- **$500** Additional Ad – Half Page
  - Unlimited

- **$250** Additional Ad – Quarter Page
  - Unlimited

**Presented by the Housing Alliance of Pennsylvania**

DECEMBER 2-4, 2020

HERSHEY LODGE • HERSHEY, PA

For More Information: Call 215-576-7044 or email info@housingalliancepa.org

www.homeswithinreachconference.com
# Sponsorship Levels & Benefits

<table>
<thead>
<tr>
<th></th>
<th>Visionary</th>
<th>Champion</th>
<th>Advocate</th>
<th>Mentor</th>
<th>Partner</th>
<th>Community Builder</th>
<th>Stakeholder (Nonprofit Organizations Only)</th>
<th>Supporter (Nonprofit Organizations Only)</th>
<th>Contributor (Nonprofit Organizations Only)</th>
<th>Contributor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Included Conference Registrations</td>
<td>6</td>
<td>5</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td>2</td>
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</tr>
<tr>
<td>Short Video (1 minute or less) Shown Before a Virtual Plenary</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Opportunity to Briefly Address Conf. Attendees Before a Virtual Plenary</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<td></td>
</tr>
<tr>
<td>Ad in Online Program Book</td>
<td>Full Page</td>
<td>Full Page</td>
<td>Half Page</td>
<td>Half Page</td>
<td>Half Page</td>
<td>Quarter Page</td>
<td>Quarter Page</td>
<td>Eighth Page</td>
<td>Eighth Page</td>
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<tr>
<td>Invitation to Virtual Networking Event</td>
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<td>✓</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
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</tr>
<tr>
<td>Recognition on Slideshow Before Plenary Sessions and Workshops</td>
<td>✓</td>
<td>✓</td>
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## A la Carte Items

*(these may be added to any sponsorship package)*

**$5,000**
Additional Full Page Ad
*Unlimited*

**$1,000**
Short Video (1 minute or less)
Shown Before a Virtual Plenary
*Three Available*

**$500**
Additional Ad – Half Page
*Unlimited*

**$250**
Additional Ad – Quarter Page
*Unlimited*

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**DECEMBER 2-4, 2020**