



THE LAKEWOOD BLUECLAWS

Invite you to the 10th annual
Jersey Shore Wine Festival at FirstEnergy Park
October 3 ... 12 noon to 5 pm (Rain date October 4)

The Lakewood BlueClaws and Sylvia's Children invite you to participate in the 10TH annual Jersey Shore Wine Festival at FirstEnergy Park in Lakewood, NJ. This exciting two day event will feature New Jersey wineries plus food, crafters, vendors and live music. The event is easily accessible to people from New York City, Philadelphia, Delaware and, of course, all the Jersey Shore towns.

Date & Time: Saturday 12:00 pm – 5:00 pm (rain date Sunday noon to 5 pm)

Location: Interior of FirstEnergy Stadium

Advertising: The event will be promoted in New Jersey Monthly magazine, local newspapers, localwineevents.com, street signs, Facebook, events page on BlueClaws.com, rack cards, posters, press releases, mobile application, Beasley Radio and more. We will also send you rack cards which we will ask you to distribute in your tasting room and ask that you list this event on your website.

Winery Participation:

1. Wineries must secure all necessary individual ABC permits and licenses to participate. Lakewood BlueClaws will secure all necessary event permits and licenses.
2. Lakewood BlueClaws will manage the Ticket Booth for the wine tasting and will provide patrons with a sampling glass and wristband for a nominal fee.
3. Wineries may sell wine by the bottle and case. Patrons may open bottles and consume on premises.
4. **Participation fee is \$250.** You will be provided with your tent set up (20' X 20' tent) plus four tables and two chairs.
5. **There are twelve winery spots. Please submit your application in a timely manner to secure your spot.**
6. Your featured wine list is due by August 1, 2020.

Event Logistics: Information regarding load in/out times, directions and parking will be distributed one month prior to the event.



Lakewood BlueClaws
10th Annual Jersey Shore Wine Festival at FirstEnergy Park, Lakewood, NJ
SATURDAY October 3 (rain date SUNDAY October 4)

EVENT APPLICATION

Winery: _____

Contact Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Cell No.** _____

Email address: _____

Social Media Sites [Website/FB/Twitter/Instagram]:

Enclosed is my payment of \$250:

Check \$_____ (made payable to Allen Consulting Inc.)

Credit card: ___ Visa; ___ MC; ___ AmEx; ___ Discover

Credit card #: _____ Exp. Date: _____ Security Code: _____

Signature: _____

Please return this application no later than April 1, 2020

10th ANNUAL JERSEY SHORE WINE FESTIVAL

Vendor Hold Harmless Insurance Agreement 2020

The Vendor agrees to maintain in full force a policy of comprehensive general liability insurance under which the Lakewood BlueClaws, American Baseball Company, LLC, Food Court America, Township of Lakewood, FirstEnergy Corporation, and Allen Consulting, Inc., are named as additional insured, and under which the insurer agrees to indemnify and hold Lakewood BlueClaws, American Baseball Company, LLC, Food Court America, Township of Lakewood, and Allen Consulting, Inc harmless from and against all costs, expense, including reasonable attorney's fees, and/or liability arising out of or based upon any and all claims, accidents, injuries and damages arising out of the Vendor's negligent or improper acts in the operation at the above mentioned event(s).

The Vendor also agrees to indemnify and save harmless the Lakewood BlueClaws, American Baseball Company, LLC, Food Court America, Township of Lakewood, FirstEnergy Corporation and Allen Consulting, Inc. from and against all claims of whatever nature arising from, or claimed to have arisen from, any action, omission or negligence of the Vendor, or arising from any accident, injury or damage whatsoever caused to any person or property arising out of the Vendor's negligent or improper acts in the operation at the following listed events. The Vendor agrees to name the Lakewood BlueClaws, American Baseball Company, LLC, Food Court America, Township of Lakewood, FirstEnergy Corporation and Allen Consulting, Inc. as additional insured, and to provide a valid certificate of insurance with a liability limit of at least \$1,000,000 per occurrence.

This form becomes part of the Certificate of Insurance to which it is/will be attached.

Print Organization/Vendor Business Name:

Event(s)

Event Date(s)

-

Print Officer/Vendor Name

Officer/Vendor Signature

-

Print Witness Name

Witness Signature

CERTIFICATE HOLDERS MUST INCLUDE # 1-5 BELOW. ALL agencies may appear as additional insured on one certificate of insurance. You do not need separate certificates of insurance naming each agency as an additional insured. Mail to Allen Consulting, not the Lakewood BlueClaws.

1. The Lakewood BlueClaws, 89 Cedar Bridge Avenue, Lakewood, NJ 08701
2. FirstEnergy Corporation
3. American Baseball Company, LLC
4. Food Court America
5. Township of Lakewood
6. Allen Consulting Inc., 89 Middletown Road, Holmdel, NJ 07733

Please Mail Insurance Certificate, Application, Payment
& Hold Harmless/Insurance Agreement to:

Allen Consulting, Inc. • 89 Middletown Road • Holmdel, NJ • 07733

Phone 732-946-2711 • Fax 732-946-8032 • Email sylvia.allen@allenconsulting.com