



FOR IMMEDIATE RELEASE

IICRC Summit Conference Adds CIRI Science Symposium

Las Vegas – June 12, 2017 – The [Institute of Inspection, Cleaning and Restoration Certification](http://www.iicrc.org) (IICRC) is adding a Science Symposium to its Technical Conference, held Aug. 9 – 11, at the Big Sky Resort in Big Sky, Mont. The Cleaning Industry Research Institute (CIRI) will join the IICRC for a special discussion on a major new trend in cleaning science and disaster restoration and its impact on business strategy and hygiene practices.

The symposium titled, “The Microbiome and its Impact on Cleaning, Contracting and the Restoration Sciences,” will take place from 1-5 p.m. on Aug. 11 and will feature discussions by Dr. Gene Cole and Dr. Greg Whiteley.

“Believe it or not, human health and hygiene, the microbiome and small businesses are all interconnected,” said John Downey, editor of the IICRC’s *Journal of Cleaning, Restoration & Inspection* and coordinator of The Summit. “Understanding the world in which we live, as well as the bacteria and microorganisms within it, can help us to improve cleaning, hygiene and restoration practices within our industry.”

Whether the challenge is water damage, forensic cleanup, the cleaning and removal of antibiotic-resistant ESKAPE pathogens in healthcare facilities or simply cleaning the bathroom, the CIRI Science Symposium will discuss issues to help business owners achieve healthy outcomes, add value to their businesses and improve business sustainability.

For more information about the conference or to register, visit <http://www.iicrc.org/registrants/thesummit/>.

For information about sponsorship opportunities, or to discuss a presentation topic or speaker suggestion, email thesummitconference@iicrcnet.org.

About IICRC

The IICRC is a global, ANSI-accredited Standards Developing Organization (SDO) that credentials individuals in 20+ categories within the inspection, cleaning and restoration industries. Representing more than 54,000 certified technicians and 6,000 Certified Firms in 22 countries, the IICRC, in partnership with regional and international trade associations, represents the entire industry. The IICRC does not own schools, employ instructors, produce training materials or promote specific product brands, cleaning methods or systems. For more information, visit www.iicrc.org.

About CIRI

The Cleaning Industry Research Institute International is a 501.c.3 not-for-profit scientific, educational, and research organization. The CIRI mission is to raise awareness of the importance of cleaning through scientific research. Its goal is to expand on existing research, help its members to be more effective, improve people's understanding of the importance of cleaning, and influence the development of public policy. For more information, visit www.ciriscience.org.

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