



**FOR IMMEDIATE RELEASE**

## **IICRC Names Winner of the Keith Williams Award**

Las Vegas ó May 26, 2016 ó [The Institute of Inspection, Cleaning and Restoration Certification](http://www.iicrc.org) (IICRC) today announced that James R. Carfield is the winner of the Keith Williams Award. The award honors individuals who have made significant technical contributions to the inspection, cleaning and restoration industry.

“We are pleased to name Jim Carfield as the 2016 Keith Williams Award winner,” said IICRC Chairman of the Board Peter Duncanson. “With his continuous contributions to the inspection, cleaning and restoration industries, Jim has provided valuable input, leadership and insight to the IICRC and its members.”

In the early 1970s, Jim founded JR Flooring, a diversified cleaning, restoration, retail floor covering and installation business. He grew his company from just two vehicles to a multi-vehicle, multi-crew operation. After retiring from his company in 2015, Jim has continued to devote his expert knowledge to the industry.

Jim’s expertise and experience has benefitted numerous IICRC training and education programs, and the development of installation and inspection standards. Early in his IICRC involvement, Jim assisted in updating the newly formed Carpet Repair and Reinstallation Technician (RRT) course syllabus and exam. He helped take RRT instruction to the next level by building a demonstration platform and providing carpet, cushion, moldings and tools for hands-on demonstration of installation techniques. Most recently, Jim provided valuable input on the BSR S600 installation standard and the ANSI/IICRC S800 inspection standard.

Jim has served as Chair of the RRT Technical Advisory Committee (TAC). He has also authored many technical articles, worked with the Carpet and Rug Institute (CRI) in developing the original CRI 104 and 105 residential and commercial installation standards. He has traveled to Dalton, Georgia on multiple occasions to represent the IICRC in its manufacturer liaison seminars. Jim has been an active member of the Society of Cleaning and Restoration Technicians since the 1980s, having served as “official auctioneer” in raising thousands of dollars for the non-profit association.

Jim will be presented with the Keith Williams Award at the IICRC’s fall meetings. For more information about the IICRC, visit <http://www.iicrc.org>.

**About IICRC**

The IICRC is a global, ANSI-accredited Standards Developing Organization (SDO) that credentials individuals in 20+ categories within the inspection, cleaning and restoration industries. Representing more than 54,000 certified technicians and 6,000 Certified Firms in 22 countries, the IICRC, in partnership with regional and international trade associations, represents the entire industry. The IICRC does not own schools, employ instructors, produce training materials or promote specific product brands, cleaning methods or systems. For more information, visit [www.iicrc.org](http://www.iicrc.org).

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