



ELEVATE YOUR COMPANY'S SUCCESS

Great entrepreneurs are driven by passion and a vision of how much they can accomplish. Whether you're a start-up or in business for years, what if you had access to tools to grow your company and realize its full potential?

1. A powerful endorsement.



Investing in high-quality education and proper training has value. It reinforces your credibility as a professional and gives you an advantage over the competition. The confidence of knowing your craft while earning your certifications, attracts clients and develops a trusting relationship.

As a leading education provider in the Inspection, Cleaning, and Restoration Industries, the IICRC identifies your expertise and makes it stand out. The exclusive use of the IICRC Logo serves as evidence of highly trained professionals.

2. Generate business.



As an IICRC Certified Firm, your company is listed in the IICRC Global Locator. With this exposure, homeowners and industry professionals will find you easier than ever.

Working with Third-Party Administrators (TPAs), as well as most insurance carriers and contractors, increases your job opportunities and expands your network.

3. Promote your knowledge, hassle-free.



The internet offers many advantages to connect a company with consumers, increase engagement and revenue. But not everyone knows how to make the most of it.

The IICRC Certified Firm Toolbox saves you time and money. Advertise and profit from your certifications. Gain full access to marketing materials you can easily cut and paste for use on your website, brochures, or social media.

4. One-stop-shop for continuing education.



IICRC Certified Firm's monthly webinars are hosted by industry leaders and offer a variety of topics as well as awarding CECs for attendance. This keeps Certified Technicians up to date with the latest technical subjects and best practices.

Does this sound too good to be true?

**Learn more about becoming an IICRC Certified Firm
at iicrc.org/IICRCCertifiedFirm**

**The IICRC: Where professionals find training.
And consumers find peace of mind™.**